

THE OHIO POLITICAL SURVEY IV  
Pre-election Wave #1

Q1. I would like to begin by asking: What would you say is the most important problem facing the people of Ohio today?  
INTERVIEWER: DO NOT ACCEPT ONE WORD ANSWERS. RECORD ONE PROBLEM MENTIONED-- PROBE: Can you be more specific?

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V9

V10

V11

Q2. Some people don't pay much attention to political campaigns. How about you? Would you say that you are very much interested, somewhat interested, or not much interested in following the political campaigns this year?

VERY MUCH INTERESTED . . . . .	1
SOMEWHAT INTERESTED . . . . .	2
NOT MUCH INTERESTED . . . . .	3
DK . . . . .	8
RF . . . . .	9

V12

# FEELING THERMOMETERS

A. Now I would like to ask about your feelings toward some of our political leaders. I'll read the name of a person and I'd like you to rate that person using something we call the feeling thermometer. It goes from 0 degrees to 100 degrees. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable and are cold toward the person. You would rate the person at the 50 degree mark if you don't feel particularly warm or cold toward them. If we come to a name you don't recognize, you don't need to rate them. Just tell me and we'll move on to the next one.

A1. How would you rate \_\_\_\_\_ from 0 to 100 using the thermometer?

[CODE 888 IF R DOES NOT RECOGNIZE THE NAME, 889 IF R RECOGNIZES BUT DOES NOT KNOW WHERE TO RATE, AND 999 IF R REFUSES.]

A2. [IF R RATES THE PERSON, ASK:] Is he a Democrat or Republican?

[CODE 8 FOR DON'T KNOW, 9 FOR REFUSED, AND 7-SKIP IF PARTY QUESTION NOT ASKED DUE TO NO RESPONSE (888) TO THERMOMETER QUESTION.]

[REPEAT A1 AND A2, IF APPROPRIATE, FOR EACH PERSON ON LIST]

	NAME	(A1) RATING	(A2) PARTY	
✓ 13	George Bush	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 14
✓ 15	John Glenn	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 16
✓ 17	Howard Metzenbaum	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 18
✓ 19	Richard Celeste	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 20

Now let me ask about some of the candidates for office in Ohio this year. Some of them are not very well known, so if you don't recognize the name, just tell me and we'll skip to the next one.

First the candidates for governor, Anthony Celebrezze and George Voinovich. How would you rate Celebrezze? Is he a Democrat or a Republican? How about Voinovich? Is he a Democrat or a Republican? {FOR EACH CANDIDATE CODED '888' CROSS OUT NAME ON CUE SHEET}

CANDIDATE NAME	(A1) RATING	(A2) PARTY	
✓ 118 <sup>21</sup> Anthony Celebrezze (D)	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 118 <sup>22</sup>
✓ 123 George Voinovich (R)	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 123 <sup>24</sup>

How would you rate the candidates for ...

... Attorney General, Lee Fisher and Paul Pfeiffer?

✓ 118 <sup>25</sup> Lee Fisher (D)	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 118 <sup>26</sup>
✓ 127 Paul Pfeiffer (R)	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 127 <sup>29</sup>

... Justice of the Ohio Supreme Court in the contest between Stewart Banks and Andrew Douglas?

✓ 212 <sup>29</sup> Stewart Banks (D)	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 212 <sup>30</sup>
✓ 213 Andrew Douglas (R)	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 213 <sup>32</sup>

... Auditor of State, Thomas Ferguson and James Petro?

✓ 218 <sup>33</sup> Thomas Ferguson (D)	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 218 <sup>34</sup>
✓ 219 James Petro (R)	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 219 <sup>36</sup>

... Treasurer of State, Judith Brachman and Mary Ellen Withrow?

✓ 311 <sup>37</sup> Mary Ellen Withrow (D)	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 311 <sup>38</sup>
✓ 312 Judith Brachman (R)	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 312 <sup>40</sup>

... Secretary of State, Sherrod Brown and Bob Taft?

✓ 313 <sup>41</sup> Sherrod Brown (D)	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 313 <sup>42</sup>
✓ 314 Bob Taft (R)	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 314 <sup>44</sup>

... Justice of the Ohio Supreme Court in the contest between J. Ross Haffey, Stephanie Tubbs Jones, and Craig Wright?

✓ 315 <sup>45</sup> Stephanie Tubbs Jones (D)	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 315 <sup>46</sup>
✓ 316 Craig Wright (R)	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 316 <sup>48</sup>
✓ 317 J. Ross Haffey	___/___/___	1.D 2.R 7.SK 8.DK 9.RF	✓ 317 <sup>50</sup>

(INTERVIEWER: ASK THIS SERIES FOR EACH CANDIDATE NOT CODED 888.

We first need to find out what you know about some of these candidates -- or if you have any idea what they are like. Please don't feel you have to hurry or mention only political things.

I.1A What do you know about Anthony Celebrezze? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.1A - I.1C. NO/NOTHING=888, RF=999, SKIP=777.)

I.1A. 2 A

A THINGS R KNOWS ABOUT CELEBREZZE

CELE KNOWS M1	51-58	51 XX	52	XXXX
" " M2		53	54	
" " M3		55	56	
" " M4		57	58	

I.1B. Is there anything in particular about Anthony Celebrezze that might make you want to vote for him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO')

B

LIKE M1	59	60
	61	62
	63	64
	65	66

I.1C. Is there anything about Anthony Celebrezze that might make you want to vote against him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO').

C

OLIKE M1	67	68
	69	70
	71	72
	73	74

CANDIDATE #1, ANTHONY CELEBREZZE

I.2A. What do you know about George Voinovich? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.3A - I.3C. NO/NOTHING=888,  
RF=999, SKIP=777.)

I.2A.  
THINGS R KNOWS ABOUT VOINOVICH

75	86
77	78
79	80
81	82

I.2B. Is there anything in particular about George Voinovich that  
might make you want to vote for him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO')

83	84
85	86
87	88
89	90

I.2C. Is there anything in particular about George Voinovich that  
might make you want to vote against him? What is that? Anything  
else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

91	92
93	94
95	96
97	98

CANDIDATE #2, GEORGE VOINOVICH

I.3A What do you know about Lee Fisher? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.3A - I.3C. NO/NOTHING=888,  
RF=999, SKIP=777.)

I.3A.

THINGS R KNOWS ABOUT FISHER

99	100
101	102
103	104
105	106

I.3B. Is there anything in particular about Lee Fisher that might  
make you want to vote for him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO')

107	108
109	110
111	112
113	114

I.3C. Is there anything in particular about Lee Fisher that might  
make you want to vote against him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO').

115	116
117	118
119	120
121	122

CANDIDATE #3, LEE FISHER

I.4A What do you know about Paul Pfeifer? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.4A - I.4C. NO=NOTHING=888,  
RF=999, SKIP=777.)

I.4A.

THINGS R KNOWS ABOUT PFEIFER

123	124
125	126
127	128
129	130

I.4B. Is there anything in particular about Paul Pfeifer that might  
make you want to vote for him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO')

131	132
133	134
135	136
137	138

I.4C. Is there anything in particular about Paul Pfeifer that might  
make you want to vote against him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO').

139	140
141	142
143	144
145	146

CANDIDATE #4, PAUL PFEIFER

I.5A What do you know about Stewart Banks? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.5A - I.5C. NO=NOTHING=888,  
RF=999, SKIP=777.)

I.5A.

THINGS R KNOWS ABOUT BANKS

147	148
149	150
151	152
153	154

I.5B. Is there anything in particular about Stewart Banks that might make you want to vote for him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO')

155	156
157	158
159	160
161	162

I.5C. Is there anything in particular about Stewart Banks that might make you want to vote against him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO').

163	164
165	166
167	168
169	170

CANDIDATE #5, STEWART BANKS



I.6A What do you know about Andrew Douglas? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.6A - I.6C. NO=NOTHING=888,  
RF=999, SKIP=777.)

I.6A.

THINGS R KNOWS ABOUT DOUGLAS

171	172
173	174
175	176
177	178

I.6B. Is there anything in particular about Andrew Douglas that might make you want to vote for him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO')

179	180
181	182
183	184
185	186

I.6C. Is there anything in particular about Andrew Douglas that might make you want to vote against him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO').

187	188
189	190
191	192
193	194

CANDIDATE #6, ANDREW DOUGLAS

I.7A What do you know about Thomas Ferguson? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.7A - I.7C. NO=NOTHING=888,  
RF=999, SKIP=777.)

I.7A.

THINGS R KNOWS ABOUT FERGUSON

195	196
197	198
199	200
201	202

I.7B. Is there anything in particular about Thomas Ferguson that might make you want to vote for him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO')

203	204
205	206
207	208
209	210

I.7C. Is there anything in particular about Thomas Ferguson that might make you want to vote against him? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

211	212
213	214
215	216
217	218

CANDIDATE #7, THOMAS FERGUSON

I.8A What do you know about James Petro? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.8A - I.8C. NO=NOTHING=888,  
RF=999, SKIP=777.)

I.8A.

THINGS R KNOWS ABOUT PETRO

219	220
221	222
223	224
225	226

I.8B. Is there anything in particular about James Petro that might make you want to vote for him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO')

227	228
229	230
231	232
233	234

I.8C. Is there anything in particular about James Petro that might make you want to vote against him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO').

235	236
237	238
239	240
241	242

CANDIDATE #8, JAMES PETRO

I.9A What do you know about Mary Ellen Withrow? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.9A - I.9C. NO=NOTHING=888,  
RF=999, SKIP=777.)

I.9A.

THINGS R KNOWS ABOUT WITHROW

243 244

245 246

247 248

249 250

I.9B. Is there anything in particular about Mary Ellen Withrow that  
might make you want to vote for her? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO')

251 252

253 254

255 256

257 258

I.9C. Is there anything in particular about Mary Ellen Withrow that  
might make you want to vote against her? What is that? Anything  
else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

259 260

261 262

263 264

265 266

CANDIDATE #9, MARY ELLEN WITHROW

I.10A What do you know about Judith Brachman? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.10A - I.10C. NO-  
NOTHING=888, RF=999, SKIP=777.)

I.10A.

THINGS R KNOWS ABOUT BRACHMAN

267	268
269	270
271	272
273	274

I.10B. Is there anything in particular about Judith Brachman that  
might make you want to vote for her? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO')

275	276
277	278
279	280
281	282

I.10C. Is there anything in particular about Judith Brachman that  
might make you want to vote against her? What is that? Anything  
else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

283	284
285	286
287	288
289	290

CANDIDATE #10, JUDITH BRACHMAN

I.11A What do you know about Sherrod Brown? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.11A - I.11C. NO-  
NOTHING=888, RF=999, SKIP=777.)

I.11A.

THINGS R KNOWS ABOUT BROWN

291	292
293	294
295	296
297	298

I.11B. Is there anything in particular about Sherrod Brown that might make you want to vote for him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO')

299	300
301	302
303	304
305	306

I.11C. Is there anything in particular about Sherrod Brown that might make you want to vote against him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO').

307	308
309	310
311	312
313	314

CANDIDATE #11, SHERROD BROWN

I.12A What do you know about Bob Taft? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.12A - I.12C. NO-  
NOTHING=888, RF=999, SKIP=777.)

I.12A.

THINGS R KNOWS ABOUT TAFT

315 316

317 318

319 320

321 322

I.12B. Is there anything in particular about Bob Taft that might make  
you want to vote for him? What is that? Anything else? (INTERVIEWER:  
PROBE UNTIL R SAYS 'NO')

323 324

325 326

327 328

329 330

I.12C. Is there anything in particular about Bob Taft that might make  
you want to vote against him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO').

331 332

333 334

335 336

337 338

CANDIDATE #12, BOB TAFT

I.13A What do you know about Stephanie Tubbs Jones? Anything else? (INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.13A - I.13C. NO-  
NOTHING=888, RF=999, SKIP=777.)

I.13A.

THINGS R KNOWS ABOUT JONES

339 340

341 342

343 344

345 346

I.13B. Is there anything in particular about Stephanie Tubbs Jones that might make you want to vote for her? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

347 348

349 350

351 352

353 354

I.13C. Is there anything in particular about Stephanie Tubbs Jones that might make you want to vote against her? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

355 356

357 358

359 360

361 362

CANDIDATE #13, STEPHANIE TUBBS JONES



I.14A What do you know about Craig Wright? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.14A - I.14C. NO-  
NOTHING=888, RF=999, SKIP=777.)

I.14A.

THINGS R KNOWS ABOUT WRIGHT

363	364
365	366
367	368
369	370

I.14B. Is there anything in particular about Craig Wright that might make you want to vote for him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO')

371	372
373	374
375	376
377	378

I.14C. Is there anything in particular about Craig Wright that might make you want to vote against him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO').

379	380
381	382
383	384
385	386

CANDIDATE #14, CRAIG WRIGHT

I.15A What do you know about J. Ross Haffey? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.15A - I.15C. NO-  
NOTHING=888, RF=999, SKIP=777.)

I.15A.

THINGS R KNOWS ABOUT HAFHEY

387 388

389 390

391 392

393 394

I.15B. Is there anything in particular about J. Ross Haffey that  
might make you want to vote for him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO')

395 396

397 398

399 400

401 402

I.15C. Is there anything in particular about J. Ross Haffey that  
might make you want to vote against him? What is that? Anything  
else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

403 404

405 406

407 408

409 410

CANDIDATE #15, ROSS HAFHEY

P1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?

Republican .....	1
Independent.....SKIP TO P1.B .....	2
Democrat.....	3
Other Party.....SKIP TO ISSUES.....	4
No Preference...SKIP TP P1B.....	5
DK.....SKIP TO ISSUES.....	8
RF.....SKIP TO ISSUES.....	9

V411

P1.A (IF REPUBLICAN OR DEMOCRAT ON P1) Would you call yourself a strong (REPUBLICAN, DEMOCRAT) or a not very strong (REPUBLICAN, DEMOCRAT)?

STRONG.....	1
NOT STRONG.....	2
SKIPPED OUT.....	7
DK.....	8
REFUSED.....	9

V412

\*\*\*\*\*SKIP TO ISSUES NEXT PAGE\*\*\*\*\*

P1.B (IF INDEPENDENT OR NO PREFERENCE ON P1) Do you think of yourself as closer to the Republican party or to the Democratic party?

REPUBLICAN.....	1
NEITHER.....	2
DEMOCRATIC.....	3
SKIPPED OUT.....	7
DK.....	8
REFUSED, NO ANSWER.....	9

V413

11. First, abortion. Some people feel that abortions should be prohibited by law. Think of them at 1 on a ruler that goes from 1 to 5. Others feel there should be no law against abortion. Give them a 5. Others locate themselves in the middle at position 3 -- or closer to either end at positions 2 or 4. Where would you place yourself on the ruler -- from 1, a law prohibiting abortion, to 5, no law against abortion; or at positions 2, 3, or 4 in between? (INTERVIEWER: PROCEED DOWN THE LIST ASKING THE NEXT QUESTION ONLY OF THOSE CANDIDATES R RECOGNIZED IN THE SCREENING PROCESS)

position in between].      "C"      "L"

	1	2	3	4	5	7	8	9
79 #15, ROSS HAFLEY								

116

20

12. The next question is about how money is raised for political campaigns. Some people say that public officials should not raise money from their own employees or people who do business with their office. Think of them at 1 on the ruler. Others say these kinds of contributions are alright as long as they are done voluntarily. They get a 5 on the ruler. Where would you place yourself on this ruler -- from 1, prohibiting public officials from raising money from employees and people they do business with; to 5, permitting it on a completely voluntary basis; or at positions 2, 3, or 4 in between? (INTERVIEWER: PROCEED DOWN THE LIST ASKING THE NEXT QUESTION ONLY OF THOSE CANDIDATES R RECOGNIZED IN THE SCREENING PROCESS)

Is this a meaningful choice?

And where would you place .....? [REPEAT IF NECESSARY: from 1, prohibiting public officials from raising money from employees and people they do business with, to 5, permitting it on a completely voluntary basis -- or at some position in between.]

"L"

"C"

		Prohibit such fund- raising	<----->				Permit on voluntary basis	SK	DK	RF
430	-- RESPONDENT	1	2	3	4	5		8	9	
	#1, ANTHONY CELEBREZZE	1	2	3	4	5		7	8	9
	#2, GEORGE VOINOVICH	1	2	3	4	5		7	8	9
	#3, LEE FISHER	1	2	3	4	5		7	8	9
	#4, PAUL PFEIFER	1	2	3	4	5		7	8	9
	#5, STEWART BANKS	1	2	3	4	5		7	8	9
	#6, ANDREW DOUGLAS	1	2	3	4	5		7	8	9
	#7, THOMAS FERGUSON	1	2	3	4	5		7	8	9
	#8, JAMES PETRO	1	2	3	4	5		7	8	9
	#9, MARY ELLEN WITHROW	1	2	3	4	5		7	8	9
	#10, JUDITH BRACHMAN	1	2	3	4	5		7	8	9
	#11, SHERROD BROWN	1	2	3	4	5		7	8	9
	#12, BOB TAFT	1	2	3	4	5		7	8	9
	#13, STEPHANIE TUBBS JONES	1	2	3	4	5		7	8	9
	#14, CRAIG WRIGHT	1	2	3	4	5		7	8	9
145	#15, ROSS HAFLEY	1	2	3	4	5		7	8	9

116

57-72

V430 - V445

I3. Next lets talk about taxes and spending. Some people feel that taxes should be cut even though state services would have to be reduced for some. Think of them at 1 on the ruler. Others feel that taxes should be raised to provide needed services. Put them at 5. Where would you place yourself on the ruler -- from 1, cutting taxes with some reduction in services; to 5, raising taxes to provide needed services; or at positions 2, 3, or 4 in between? (INTERVIEWER: PROCEED DOWN THE LIST ASKING THE NEXT QUESTION ONLY OF THOSE CANDIDATES R RECOGNIZED IN THE SCREENING PROCESS)

And where would you place .....? [REPEAT IF NECESSARY: from 1, cutting taxes with some reductions in services, to 5, raising taxes to provide needed services -- or at some position in between?]

"C"

"L"

		Cut taxes w/ reductions in <-----> services				Raise tax to provide services SK DK RF			
446	-- RESPONDENT	1	2	3	4	5		8	9
7	#1, ANTHONY CELEBREZZE	1	2	3	4	5	7	8	9
8	#2, GEORGE VOINOVICH	1	2	3	4	5	7	8	9
9	#3, LEE FISHER	1	2	3	4	5	7	8	9
50	#4, PAUL PFEIFER	1	2	3	4	5	7	8	9
51	#5, STEWART BANKS	1	2	3	4	5	7	8	9
52	#6, ANDREW DOUGLAS	1	2	3	4	5	7	8	9
53	#7, THOMAS FERGUSON	1	2	3	4	5	7	8	9
54	#8, JAMES PETRO	1	2	3	4	5	7	8	9
55	#9, MARY ELLEN WITHROW	1	2	3	4	5	7	8	9
56	#10, JUDITH BRACHMAN	1	2	3	4	5	7	8	9
57	#11, SHERROD BROWN	1	2	3	4	5	7	8	9
58	#12, BOB TAFT	1	2	3	4	5	7	8	9
59	#13, STEPHANIE TUBBS JONES	1	2	3	4	5	7	8	9
60	#14, CRAIG WRIGHT	1	2	3	4	5	7	8	9
461	#15, ROSS HAFLEY	1	2	3	4	5	7	8	9

V446-V461

I4. One last issue, concerning business. Some say that the state has to regulate business to protect consumers and workers. Think of them as 1 on the ruler. Others think that we will be better off if government leaves business alone to work things out with workers and consumers. Give them a 5. Where would you place yourself on the ruler -- from 1, for the need for government regulation of business; to 5, for leaving business alone to work things out for itself; or at positions 2, 3, or 4 in between? (INTERVIEWER: PROCEED DOWN THE LIST ASKING THE NEXT QUESTION ONLY OF THOSE CANDIDATES R RECOGNIZED IN THE SCREENING PROCESS)

And where would you place .....? [REPEAT IF NECESSARY: at 1, need for government regulation of business, at 5, leave business alone -- or at some position in between.]

"L"

"C"

		Need for gov't regulation <-----> of business				Leave business alone	SK	DK	RF
V462	-- RESPONDENT	1	2	3	4	5		8	9
V463	#1, ANTHONY CELEBREZZE	1	2	3	4	5	7	8	9
V464	#2, GEORGE VOINOVICH	1	2	3	4	5	7	8	9
V465	#3, LEE FISHER	1	2	3	4	5	7	8	9
	#4, PAUL PFEIFER	1	2	3	4	5	7	8	9
V467	#5, STEWART BANKS	1	2	3	4	5	7	8	9
V468	#6, ANDREW DOUGLAS	1	2	3	4	5	7	8	9
V469	#7, THOMAS FERGUSON	1	2	3	4	5	7	8	9
V470	#8, JAMES PETRO	1	2	3	4	5	7	8	9
V471	#9, MARY ELLEN WITHROW	1	2	3	4	5	7	8	9
V472	#10, JUDITH BRACHMAN	1	2	3	4	5	7	8	9
V473	#11, SHERROD BROWN	1	2	3	4	5	7	8	9
V474	#12, BOB TAFT	1	2	3	4	5	7	8	9
V475	#13, STEPHANIE TUBBS JONES	1	2	3	4	5	7	8	9
V476	#14, CRAIG WRIGHT	1	2	3	4	5	7	8	9
477	#15, ROSS HAFLEY	1	2	3	4	5	7	8	9

V462 - V477

117

24-39

IDG. We hear a lot of talk these days about liberals and conservatives. What would you call yourself; very liberal, somewhat liberal, middle of the road, somewhat conservative, very conservative, or don't you think of yourself in these terms? (INTERVIEWER: IF R DOESN'T THINK OF SELF IN THOSE TERMS, SCORE AS 6 (NI). THEN PROCEED DOWN THE LIST ASKING THE NEXT QUESTION OF ONLY THOSE CANDIDATES R RECOGNIZED IN THE SCREENING PROCESS).

And how about .....? Do you think of (him/her) as very liberal, somewhat liberal, middle of the road, somewhat conservative, very conservative, or don't you think of (him/her) in these terms?

		LIBERAL		CONSERVATIVE								
		VL	SL	MR	SC	VC	NI	SK	DK	RF		
478	-- RESPONDENT	1	2	3	4	5	6		8	9		
479	#1, ANTHONY CELEBREZZE	1	2	3	4	5	6	7	8	9		
480	#2, GEORGE VOINOVICH	1	2	3	4	5	6	7	8	9		
481	#3, LEE FISHER	1	2	3	4	5	6	7	8	9		
482	#4, PAUL PFEIFER	1	2	3	4	5	6	7	8	9		
483	#5, STEWART BANKS	1	2	3	4	5	6	7	8	9		
484	#6, ANDREW DOUGLAS	1	2	3	4	5	6	7	8	9		
485	#7, THOMAS FERGUSON	1	2	3	4	5	6	7	8	9		
486	#8, JAMES PETRO	1	2	3	4	5	6	7	8	9		
487	#9, MARY ELLEN WITHROW	1	2	3	4	5	6	7	8	9		
488	#10, JUDITH BRACHMAN	1	2	3	4	5	6	7	8	9		
489	#11, SHERROD BROWN	1	2	3	4	5	6	7	8	9		
490	#12, BOB TAFT	1	2	3	4	5	6	7	8	9		
491	#13, STEPHANIE TUBBS JONES	1	2	3	4	5	6	7	8	9		
492	#14, CRAIG WRIGHT	1	2	3	4	5	6	7	8	9		
493	#15, ROSS HAFKEY	1	2	3	4	5	6	7	8	9		

✓478 - ✓493

/17

40-55



Agree/Disagree Statements

Now I'm going to read you some statements people make about politics and elections. Please tell me if you strongly agree, agree, disagree or strongly disagree with each of the following statements.

	<u>SA</u>	<u>A</u>	<u>D</u>	<u>SD</u>	<u>DK</u>	<u>RF</u>	
1494 AD1. Today's elected officials have let the public down and should be voted out of office .....	1	2	3	4	8	9	Δ 7 → 9 (1)
495 AD2. When I don't know much about a candidate, I vote for the party .....	1	2	3	4	8	9	Δ 7 → 9 (1)
496 AD3. I usually vote for the candidate who already holds the office unless there is a good reason not to .....	1	2	3	4	8	9	
497 AD4. In voting on judges for the state Supreme Court, it is helpful to know their party .....	1	2	3	4	8	9	
498 AD5. I decide who to support in the most important race, then vote for candidates of the same party for the other offices ..	1	2	3	4	8	9	Δ 7 → 9 (3)
100 AD6. My vote is based on where candidates stand on issues, not what they are like as people .....	1	2	3	4	8	9	
309 AD7. What I want to know most about candidates is what parties they represent ....	1	2	3	4	8	9	Δ 7 → 9 (1)
401 AD8. Personality and character are important in choosing friends, but not public officials .....	1	2	3	4	8	9	Δ 7 → 9 (1)
502 AD9. What I want to know most about candidates is what kind of people they are ....	1	2	3	4	8	9	Δ 7 → 9 (6)
503 AD10. State government works best when one party controls all the statewide offices..	1	2	3	4	8	9	
504 AD11. I usually vote for the same political party in each election.....	1	2	3	4	8	9	
505 AD12. I'll decide who to support for governor this year, then vote for the other candidates from his party .....	1	2	3	4	8	9	

BR

V494 — V505

/17

56-67

Next I am going to read some words and phrases people may use to describe political figures. For each, tell me whether the word or phrase describes the candidate I name. The first candidate is \_\_\_\_\_ . (INTERVIEWER: ASK THE TRAIT QUESTIONS ONLY OF CANDIDATES RECOGNIZED IN THE SCREENING PROCESS) The next candidate is \_\_\_\_\_ .

#1, ANTHONY CELEBREZZE

CT1. Anthony Celebrezze. In your opinion do the following words describe Anthony Celebrezze extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
506 Competent	1	2	3	4	7	8	9
507 Honest	1	2	3	4	7	8	9
509 Strong leader	1	2	3	4	7	8	9
509 Cares about people	1	2	3	4	7	8	9
510 Decent	1	2	3	4	7	8	9
511 Hardworking	1	2	3	4	7	8	9

#2, GEORGE VOINOVICH

CT2. George Voinovich. In your opinion, do the following words describe George Voinovich extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
512 Competent	1	2	3	4	7	8	9
513 Honest	1	2	3	4	7	8	9
514 Strong leader	1	2	3	4	7	8	9
515 Cares about people	1	2	3	4	7	8	9
516 Decent	1	2	3	4	7	8	9
17 Hardworking	1	2	3	4	7	8	9

5 6-V517

/18

8-19

## #3, LEE FISHER

CT3. Lee Fisher. In your opinion do the following words describe Lee Fisher extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY</u> <u>WELL</u>	<u>QUITE</u> <u>WELL</u>	<u>NOT TOO</u> <u>WELL</u>	<u>NOT WELL</u> <u>AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
518 Competent	1	2	3	4	7	8	9
Honest	1	2	3	4	7	8	9
Strong leader	1	2	3	4	7	8	9
Cares about people	1	2	3	4	7	8	9
Decent	1	2	3	4	7	8	9
Hardworking	1	2	3	4	7	8	9

## #4, PAUL PFEIFER

CT4. Paul Pfeifer. In your opinion do the following words describe Paul Pfeifer extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY</u> <u>WELL</u>	<u>QUITE</u> <u>WELL</u>	<u>NOT TOO</u> <u>WELL</u>	<u>NOT WELL</u> <u>AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
Competent	1	2	3	4	7	8	9
Honest	1	2	3	4	7	8	9
Strong leader	1	2	3	4	7	8	9
Cares about people	1	2	3	4	7	8	9
Decent	1	2	3	4	7	8	9
Hardworking	1	2	3	4	7	8	9

V 518 - V 529

/18

20 - 31

## #5, STEWART BANKS

CT5. Stewart Banks. In your opinion do the following words describe Stewart Banks extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
530 Competent	1	2	3	4	7	8	9
Honest	1	2	3	4	7	8	9
Strong leader	1	2	3	4	7	8	9
Cares about people	1	2	3	4	7	8	9
Decent	1	2	3	4	7	8	9
Hardworking	1	2	3	4	7	8	9

## #6, ANDREW DOUGLAS

CT6. Andrew Douglas. In your opinion do the following words describe Andrew Douglas extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
Competent	1	2	3	4	7	8	9
Honest	1	2	3	4	7	8	9
Strong leader	1	2	3	4	7	8	9
Cares about people	1	2	3	4	7	8	9
Decent	1	2	3	4	7	8	9
Hardworking	1	2	3	4	7	8	9

541

V530 - V541

/18

32 - 43

## #7, THOMAS FERGUSON

CT7. Thomas Ferguson. In your opinion do the following words describe Thomas Ferguson extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
542 Competent	1	2	3	4	7	8	9
Honest	1	2	3	4	7	8	9
Strong leader	1	2	3	4	7	8	9
Cares about people	1	2	3	4	7	8	9
Decent	1	2	3	4	7	8	9
Hardworking	1	2	3	4	7	8	9

## #8, JAMES PETRO

CT8. James Petro. In your opinion do the following words describe James Petro extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
Competent	1	2	3	4	7	8	9
Honest	1	2	3	4	7	8	9
Strong leader	1	2	3	4	7	8	9
Cares about people	1	2	3	4	7	8	9
Decent	1	2	3	4	7	8	9
Hardworking	1	2	3	4	7	8	9

V542 - V553

118 44-55

## #9, MARY ELLEN WITHROW

CT9. Mary Ellen Withrow. In your opinion do the following words describe Mary Ellen Withrow extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY</u> <u>WELL</u>	<u>QUITE</u> <u>WELL</u>	<u>NOT TOO</u> <u>WELL</u>	<u>NOT WELL</u> <u>AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
554 Competent	1	2	3	4	7	8	9
Honest	1	2	3	4	7	8	9
Strong leader	1	2	3	4	7	8	9
Cares about people	1	2	3	4	7	8	9
Decent	1	2	3	4	7	8	9
Hardworking	1	2	3	4	7	8	9

## #10, JUDITH BRACHMAN

CT10. Judith Brachman. In your opinion do the following words describe Judith Brachman extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY</u> <u>WELL</u>	<u>QUITE</u> <u>WELL</u>	<u>NOT TOO</u> <u>WELL</u>	<u>NOT WELL</u> <u>AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
Competent	1	2	3	4	7	8	9
Honest	1	2	3	4	7	8	9
Strong leader	1	2	3	4	7	8	9
Cares about people	1	2	3	4	7	8	9
Decent	1	2	3	4	7	8	9
565 Hardworking	1	2	3	4	7	8	9

V554- V565

118-56-67

## #11, SHERROD BROWN

CT11. Sherrod Brown. In your opinion do the following words describe Sherrod Brown extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
566 Competent	1	2	3	4	7	8	9
Honest	1	2	3	4	7	8	9
Strong leader	1	2	3	4	7	8	9
Cares about people	1	2	3	4	7	8	9
Decent	1	2	3	4	7	8	9
Hardworking	1	2	3	4	7	8	9

## #12, BOB TAFT

CT12. Bob Taft. In your opinion do the following words describe Bob Taft extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
Competent	1	2	3	4	7	8	9
Honest	1	2	3	4	7	8	9
Strong leader	1	2	3	4	7	8	9
Cares about people	1	2	3	4	7	8	9
Decent	1	2	3	4	7	8	9
77 Hardworking	1	2	3	4	7	8	9

V 566 - V 577

/19 8-19

## #13, STEPHANIE TUBBS JONES

CT13. Stephanie Tubbs Jones. In your opinion do the following words describe Stephanie Tubbs Jones extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
578 Competent	1	2	3	4	7	8	9
Honest	1	2	3	4	7	8	9
Strong leader	1	2	3	4	7	8	9
Cares about people	1	2	3	4	7	8	9
Decent	1	2	3	4	7	8	9
Hardworking	1	2	3	4	7	8	9

## #14, CRAIG WRIGHT

CT14. Craig Wright. In your opinion do the following words describe Craig Wright extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
Competent	1	2	3	4	7	8	9
Honest	1	2	3	4	7	8	9
Strong leader	1	2	3	4	7	8	9
Cares about people	1	2	3	4	7	8	9
Decent	1	2	3	4	7	8	9
589 Hardworking	1	2	3	4	7	8	9

V578-V589

/ 19 20-31



#15, ROSS HAFLEY

CT15. J. Ross Haffey. In your opinion do the following words describe J. Ross Haffey extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY</u> <u>WELL</u>	<u>QUITE</u> <u>WELL</u>	<u>NOT TOO</u> <u>WELL</u>	<u>NOT WELL</u> <u>AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RE</u>
1590 Competent	1	2	3	4	7	8	9
591 Honest	1	2	3	4	7	8	9
592 Strong leader	1	2	3	4	7	8	9
593 Cares about people	1	2	3	4	7	8	9
594 Decent	1	2	3	4	7	8	9
595 Hardworking	1	2	3	4	7	8	9

/19 32 - 37

V590-V595 33

Group Closeness Questions

GC.A. I am going to read you a list of groups in American society today, and I want to know how close to or far away from each group you feel using the five-point ruler. If you feel really close to the group, place it at 1 on the ruler. If you feel really far away, place the group at 5 on the ruler. If you feel neither really close nor really far away, you should locate the group at position 2, 3, or 4 in between. First, Catholics -- do you feel really close to Catholics at 1, really far from Catholics at 5, or somewhere in between? Next ... business? [INTERVIEWER: CONTINUE TO READ DOWN LIST BELOW, GIVING RESPONSE OPTIONS AS NECESSARY.]

R's Closeness

	<u>REALLY CLOSE</u>				<u>REALLY FAR</u>	<u>DK</u>	<u>RF</u>
1596 Catholics	1	2	3	4	5	8	9
Business	1	2	3	4	5	8	9
Christian fundamentalists	1	2	3	4	5	8	9
Unions	1	2	3	4	5	8	9
Blacks	1	2	3	4	5	8	9
101 Feminists	1	2	3	4	5	8	9

V596 - V601

/19 38-43

close to any of these groups -- that is, at the 1 position on the ruler? [INTERVIEWER: GO BACK AND CIRCLE 7'S FOR CANDIDATES SKIPPED]

First, \_\_\_\_\_. Is he really close to Catholics? Is he really close to business? [INTERVIEWER: CONTINUE DOWN LIST OF GROUPS AND REPEAT QUESTION AS NECESSARY. CIRCLE 1 WHEN R SAYS CLOSE, CIRCLE 0 WHEN R SAYS NO, DK, OR RF. GO BACK AND SCORE SKIPPED CANDIDATES WITH 7'S]

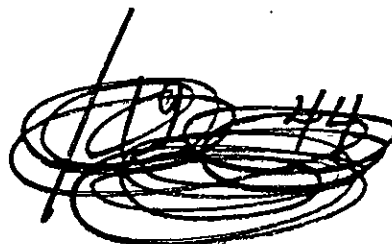
			Catho- lics	Busi- ness	Christian funda- menta- lists	Unions	Blacks	Femi- nists
#1, ANTHONY CELEBREZZE	7	1 0	1 0	1 0	1 0	1 0	1 0	1 0
#2, GEORGE VOINOVICH	7	1 0	1 0	1 0	1 0	1 0	1 0	1 0
#3, LEE FISHER	7	1 0	1 0	1 0	1 0	1 0	1 0	1 0
#4, PAUL PFEIFER	7	1 0	1 0	1 0	1 0	1 0	1 0	1 0
#5, STEWART BANKS	7	1 0	1 0	1 0	1 0	1 0	1 0	1 0
#6, ANDREW DOUGLAS	7	1 0	1 0	1 0	1 0	1 0	1 0	1 0
#7, THOMAS FERGUSON	7	1 0	1 0	1 0	1 0	1 0	1 0	1 0
#8, JAMES PETRO	7	1 0	1 0	1 0	1 0	1 0	1 0	1 0
#9, MARY ELLEN WITHROW	7	1 0	1 0	1 0	1 0	1 0	1 0	1 0
#10, JUDITH BRACHMAN	7	1 0	1 0	1 0	1 0	1 0	1 0	1 0
#11, SHERROD BROWN	7	1 0	1 0	1 0	1 0	1 0	1 0	1 0
#12, BOB TAFT	7	1 0	1 0	1 0	1 0	1 0	1 0	1 0
#13, STEPHANIE TUBBS JONES	7	1 0	1 0	1 0	1 0	1 0	1 0	1 0
#14, CRAIG WRIGHT	7	1 0	1 0	1 0	1 0	1 0	1 0	1 0
#15, ROSS HAFLEY	7	1 0	1 0	1 0	1 0	1 0	1 0	1 0

V602-V625 /19 44-67

695 67  
626 8  
59 59

V626-V685 /20 8-67

V686-V691 /21 8-13



DEMOGRAPHICS

D1. Now I would like to ask you a few questions about yourself. What is the highest grade of school or year of college you completed?  
(CIRCLE RESPONSE)

01 02 03 04 05 06 07 08 09 10 11  
ASK QD2A

V701

23-24

12 13 14 15 16 17 18 19 20 21 22  
ASK QD2B

99  
(REFUSED GO TO D3)

D2a. Did you receive a High school diploma or GED?

NO DEGREE.....0  
HS DIPLOMA.....1  
GED.....2  
SKIP.....7  
DK.....8  
RF.....9

2 V702

25

\*\*\*\*\* SKIP TO D3 \*\*\*\*\*

D2b. What was the last degree that you received?

NO DEGREE.....00  
HS DIPLOMA.....01  
GED.....02  
ASSOCIATE.....03  
BA/BS.....04  
MA.....05  
LAW.....06  
MD.....07  
PHD.....08  
SKIP.....77  
OTHER PLEASE SPECIFY \_\_\_\_\_  
DK.....88  
RF.....99

V703

26-27

87

D3. What is your race?

White . . . . .01  
Black . . . . .02  
Hispanic. . . . .03  
American Indian . . . . .04  
Asian, Pacific Islander . . . . .05  
Middle East . . . . .06  
or something else . . . . .07  
DK. . . . .88  
RF. . . . .99

V704

28-29

D4. In what year were you born? \_\_\_\_/\_\_\_\_/\_\_\_\_/\_\_\_\_

D4. Is your religious preference Protestant, Catholic, Jewish, or some other religion?

PROTESTANT. . [GO TO D4A]. . . . . 1  
CATHOLIC. . . .[GO TO D5]. . . . . 2  
JEWISH. . . . .[GO TO D5]. . . . . 3  
NONE. . . . .[GO TO D5]. . . . . 4  
OTHER (SPECIFY)\_\_\_\_\_ . . . . 5  
[GO TO D5]  
DK. . . . .[GO TO D5]. . . . . 8  
RF. . . . .[GO TO D5]. . . . . 9

V706  
34

D4A. (IF PROTESTANT) Which denomination is that?

codes?  
35-39 V707

SKIP . . . . .77  
DK . . . . .88  
RF . . . . .99

D5. Does anyone in your household belong to a union? IF YES: Who? And what union(s) is that?

YES (R). . . . . 1  
YES (OTHER). . . . . 2  
YES (R AND OTHER). . . . . 3

V704  
36

UNION NAMES \_\_\_\_\_

NO . . . . . 2  
DK . . . . .88  
RF . . . . .99

V709  
39-41

D6. Are you now: married, living with someone in a spouse-like relationship, widowed, divorced, separated, or have you never been married?

NOW MARRIED . . . . . 1  
SPOUSE LIKE RELATIONSHIP. . . . . 2  
WIDOWED . . . . . 3  
DIVORCED. . . . . 4  
SEPARATED . . . . . 5  
NEVER BEEN MARRIED. . . . . 6  
OTHER \_\_\_\_\_ . . . . . 7  
DK. . . . . 8  
RF. . . . . 9

V710  
42

homemaker, or what?

WORKING NOW . . . . .	1
HAS JOB, NOT AT WORK . . . . .	2
UNEMPLOYED . . . . .[GO TO D8]	.3
RETIRED . . . . .[GO TO D8]	.4
STUDENT . . . . .[GO TO D8]	.5
HOMEMAKER . . . . .[GO TO D8]	.6
OTHER . . . . .[GO TO D8]	.7
DK . . . . .[GO TO D8]	88
RF . . . . .[GO TO D8]	99

V711  
43-44

D7A. What kind of work do you do? (What is your main occupation?)

IF NOT CLEAR: Tell me a little more about what you do ...  
(What are some of your main duties?)

V712

45-46

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---

D7B. What kind of business or industry is that?

---

---

---

RF . . . . .9

D8. Which of the following categories best describes your family's total annual income before taxes? Just stop me when we get to the correct category.

V713  
47-48

less than \$10,000 .....	01
\$10,000 to \$20,000.....	02
\$20,000 to \$30,000.....	03
\$30,000 to \$40,000 .....	04
\$40,000 to \$50,000 .....	05
\$50,000 to \$60,000 .....	06
\$60,000 to \$70,000 .....	07
\$70,000 to \$80,000 .....	08
over \$80,000 .....	11
DK . . . . .	88
RF . . . . .	99

Finally, in case my supervisor wants to check up on me, would you give me your first name?

R'S FIRST NAME \_\_\_\_\_

END: That's all the questions we have.... Thank you for your time.

(RECORD SEX AND LEVEL OF INFORMATION)

RECORD SEX: V714 FEMALE. . . . . 1  
49 MALE. . . . . 2

R'S GENERAL LEVEL OF INFORMATION ABOUT POLITICS AND PUBLIC AFFAIRS SEEMED:

V715  
50

VERY HIGH . . . . .	1
FAIRLY HIGH . . . . .	2
AVERAGE . . . . .	3
FAIRLY LOW . . . . .	4
VERY LOW . . . . .	5

RECORD TIME INTERVIEW ENDED \_\_\_\_:

PLEASE ALSO RECORD LENGTH OF INTERVIEW AND GENDER OF RESPONDENT ON THE CALL SHEET.

THE OHIO POLITICAL SURVEY IV  
Pre-election Wave #2

A. May I speak to (NAME OF RESPONDENT)? My name is \_\_\_\_\_ and I am calling from Ohio State University. We talked with you earlier about the fall elections in Ohio and really appreciated the time you took with us. We need to talk to you again in order to see how successful the campaign has been in getting information about the issues and candidates to the voters. This time we won't need to take as much of your time.

M1. In an average week, how often do you read a daily newspaper -- never, once in a while, most days, or almost every day?

X10

NEVER.....(Skip to M2.).....1  
ONCE IN A WHILE.....2  
MOST DAYS.....3  
EVERY DAY.....4  
DK.....8  
RF.....(Skip to M2.).....9

M1a. What Ohio newspapers do you read the most? (RECORD UP TO TWO RESPONSES)

codes?

X12

\_\_\_\_\_  
\_\_\_\_\_

M2. In an average week, how often do you watch the local television news -- never, once in a while, most days, or every day?

X13

NEVER.....1  
ONCE IN A WHILE.....2  
MOST DAYS.....3  
EVERY DAY.....4  
DK.....8  
RF.....9



DB1. Two debates between the candidates for governor, Anthony Celebrezze and George Voinovich, have been broadcast statewide in recent weeks. Did you see or hear either one of them? (IF YES, ASK:) Which ones -- the first one on October 17, the last one on October 22, or both of them?

(volunteered)

FIRST DEBATE ONLY, OCT. 17.....1  
 SECOND DEBATE ONLY, OCT. 22.....2  
 ONE DEBATE -- R DOESN'T KNOW WHICH.....3  
 BOTH DEBATES.....4  
 SEEN NO DEBATES.....5  
 DK.....8  
 RF.....9

DB2. Based on what you know about the debates, which candidate do you think did the better job?

X14  
 How were  
 "one each" responses coded?

CELEBREZZE.....1  
 ABOUT THE SAME..(volunteered)..(SKIP TO CD1).....2  
 VOINOVICH.....3  
 DK.....(SKIP TO CD1).....8  
 RF.....(SKIP TO CD1).....9

DB3. Did he do a lot better or only somewhat better?

A LOT.....1  
 SOMEWHAT.....2  
 SKIP.....7  
 DK.....8  
 RF.....9

CD1. Have you talked about the campaigns, the candidates, or the issues in the 1990 elections with anyone -- such as a friend, neighbor, coworker, your spouse or other relative?

Read  
 here  
 X17

YES.....1  
 NO.....(Skip to F1).....2  
 DK.....(Skip to F1).....8  
 RF.....(Skip to F1).....9

CD1a. And would you say that you've talked about the campaign alot or a little?

X15

LOT.....1  
 LITTLE.....2  
 DK.....8  
 RF.....9

## Financial Questions

F1. Now we have some questions about economic conditions. First, we are interested in how people are getting along financially these days. How about you (and your family living with you), would you say that you are better or worse off financially than you were a year ago?

X17  
Better Off.....1  
Same (Volunteered).....2  
Worse Off.....3  
DK.....8  
RF.....9

F2. And thinking about the country as a whole, would you say that over the past year, the nation's economy has gotten better, stayed about the same, or gotten worse?

X20  
Gotten Better.....1  
Stayed About The Same.....2  
Gotten Worse.....3  
DK.....8  
RF.....9

F3. And how about Ohio's economy? Would you say that over the past year, the state's economy has gotten better, stayed about the same, or gotten worse?

X21  
Gotten Better.....1  
Stayed About The Same.....2  
Gotten Worse.....3  
DK.....8  
RF.....9

A. You may recall the feeling thermometer from the first time we talked to you. Ratings between 50 and 100 mean that you feel favorable and warm toward a person. Ratings between 0 and 50 mean that you don't feel favorable and are cold toward a person. The 50 degree mark means that you don't feel particularly warm or cold toward them.

A1. First tell me how you would rate George Bush on the feeling thermometer?

[CODE 888 IF R DOES NOT RECOGNIZE THE NAME, 889 IF R RECOGNIZES BUT DOES NOT KNOW WHERE TO RATE, AND 999 IF R REFUSES.]

A2. [IF R RECOGNIZES BUSH, ASK:] Is he a Democrat or Republican?

[CODE 8 FOR DON'T KNOW, 9 FOR REFUSED, AND 7-SKIP IF PARTY QUESTION NOT ASKED DUE TO NO RESPONSE (888) TO THERMOMETER QUESTION.]

NAME	(A1) RATING	(A2) PARTY
George Bush	___/___/___	1.D 2.R 7.SK 8.DK 9.RF
	x22	x23

A3. Now I'm going to ask you about some of the candidates for office in Ohio. Some of them are not well known, so if you don't recognize the name, just tell me and we'll skip to the next one.

The candidates for governor are Anthony Celebrezze and George Voinovich. How would you rate Celebrezze? Is he a Democrat or a Republican? How about Voinovich? Is he a Democrat or a Republican? {FOR EACH CANDIDATE CODED '888' CROSS OUT NAME ON CUE SHEET}

	CANDIDATE NAME	(A1) RATING	(A2) PARTY				
X24	Anthony Celebrezze	___/___/___	1.D	2.R	7.SK	8.DK	9.RF X25
X26	George Voinovich	___/___/___	1.D	2.R	7.SK	8.DK	9.RF X27

How would you rate the candidates for ...

... Attorney General, Lee Fisher and Paul Pfeiffer?

X28	Lee Fisher	___/___/___	1.D	2.R	7.SK	8.DK	9.RF X29
X30	Paul Pfeiffer	___/___/___	1.D	2.R	7.SK	8.DK	9.RF X31

... Justice of the Ohio Supreme Court in the contest between Stewart Banks and Andrew Douglas?

X32	Stewart Banks	___/___/___	1.D	2.R	7.SK	8.DK	9.RF X33
X34	Andrew Douglas	___/___/___	1.D	2.R	7.SK	8.DK	9.RF X35

... Auditor of State, Thomas Ferguson and James Petro?

X36	Thomas Ferguson	___/___/___	1.D	2.R	7.SK	8.DK	9.RF X37
X38	James Petro	___/___/___	1.D	2.R	7.SK	8.DK	9.RF X39

... Treasurer of State, Judith Brachman and Mary Ellen Withrow?

X40	Mary Ellen Withrow	___/___/___	1.D	2.R	7.SK	8.DK	9.RF X41
X42	Judith Brachman	___/___/___	1.D	2.R	7.SK	8.DK	9.RF X43

... Secretary of State, Sherrod Brown and Bob Taft?

X44	Sherrod Brown	___/___/___	1.D	2.R	7.SK	8.DK	9.RF X45
X46	Bob Taft	___/___/___	1.D	2.R	7.SK	8.DK	9.RF X47

... Justice of the Ohio Supreme Court in the contest between J. Ross Haffey, Stephanie Tubbs Jones, and Craig Wright?

X48	Stephanie Tubbs Jones	___/___/___	1.D	2.R	7.SK	8.DK	9.RF X49
X50	Craig Wright	___/___/___	1.D	2.R	7.SK	8.DK	9.RF X51
X52	J. Ross Haffey	___/___/___	1.D	2.R	7.SK	8.DK	9.RF X53

# Party Identification Series

P1. Now how about you? Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?

Republican .....1  
 Independent.....SKIP TO P1.B .....2  
 Democrat.....3  
 Other Party.....SKIP TO NEXT PAGE.....4  
 No Preference...SKIP TP P1B.....5  
 DK.....SKIP TO NEXT PAGE.....8  
 RF.....SKIP TO NEXT PAGE.....9

P1.A (IF REPUBLICAN OR DEMOCRAT ON P1) Would you call yourself a strong (REPUBLICAN, DEMOCRAT) or a not very strong (REPUBLICAN, DEMOCRAT)?

STRONG.....1  
 NOT STRONG.....2  
 SKIPPED OUT.....7  
 DK.....8  
 REFUSED.....9

P1.B (IF INDEPENDENT OR NO PREFERENCE ON P1) Do you think of yourself as closer to the Republican party or to the Democratic party?

REPUBLICAN.....1  
 NEITHER.....2  
 DEMOCRATIC.....3  
 SKIPPED OUT.....7  
 DK.....8  
 REFUSED, NO ANSWER.....9

CANDIDATE #1, ANTHONY CELEBREZZE  
Candidate Information Series

(INTERVIEWER: ASK THIS SERIES FOR EACH CANDIDATE NOT CODED 888.

Now we need to know what you know about the candidates -- or if you have any idea what they are like. We asked you these questions before, when not much had happened in the campaigns. Now that the campaigns have been underway for some time, we need to ask them again. Please don't feel that you have to hurry or mention only political things.

I.1A What do you know about Anthony Celebrezze? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.1A - I.1C. NO/NOTHING=888, RF=999, SKIP=777.)

I.1A.  
THINGS R KNOWS ABOUT CELEBREZZE

X 57	58
59	60
61	62
63	64

I.1B. Is there anything in particular about Anthony Celebrezze that might make you want to vote for him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO')

65	66
67	68
69	70
71	72

I.1C. Is there anything about Anthony Celebrezze that might make you want to vote against him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO').

73	74
75	76
77	78
79	80

CANDIDATE #1, ANTHONY CELEBREZZE

I.2A. What do you know about George Voinovich? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.3A - I.3C. NO/NOTHING=888,  
RF=999, SKIP=777.)

I.2A.  
THINGS R KNOWS ABOUT VOINOVICH

81	82
83	84
85	86
87	88 ←

I.2B. Is there anything in particular about George Voinovich that  
might make you want to vote for him? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO')

89	90
91	92
93	94
95	96

I.2C. Is there anything in particular about George Voinovich that  
might make you want to vote against him? What is that? Anything  
else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

97	98
99	100
101	102
103	104

I.3A What do you know about Lee Fisher? Anything else?  
 (INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.3A - I.3C. NO/NOTHING=888,  
 RF=999, SKIP=777.)

I.3A.

THINGS R KNOWS ABOUT FISHER

105	106
107	108
109	110
111	112

I.3B. Is there anything in particular about Lee Fisher that might  
 make you want to vote for him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

113	114
115	116
117	118
119	120

I.3C. Is there anything in particular about Lee Fisher that might  
 make you want to vote against him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

121	122
123	124
125	126
127	128

CANDIDATE #3, LEE FISHER



I.4A What do you know about Paul Pfeifer? Anything else?  
 (INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.4A - I.4C. NO-NOTHING-888,  
 RF-999, SKIP-777.)

I.4A.

THINGS R KNOWS ABOUT PFEIFER

129	130
131	132
133	134
135	136

I.4B. Is there anything in particular about Paul Pfeifer that might  
 make you want to vote for him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

137	138
139	140
141	142
143	144

I.4C. Is there anything in particular about Paul Pfeifer that might  
 make you want to vote against him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

145	146
147	148
149	150
151	152

I.5A What do you know about Stewart Banks? Anything else?  
 (INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.5A - I.5C. NO=NOTHING=888,  
 RF=999, SKIP=777.)

I.5A.

THINGS R KNOWS ABOUT BANKS

_____	153	154
_____	155	156
_____	157	158
_____	159	160

I.5B. Is there anything in particular about Stewart Banks that might make you want to vote for him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

_____	161	162
_____	163	164
_____	165	166
_____	167	168

I.5C. Is there anything in particular about Stewart Banks that might make you want to vote against him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

_____	169	170
_____	171	172
_____	173	174
_____	175	176

CANDIDATE #5, STEWART BANKS

I.6A What do you know about Andrew Douglas? Anything else?  
 (INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.6A - I.6C. NO-NOTHING=888,  
 RF=999, SKIP=777.)

I.6A.

THINGS R KNOWS ABOUT DOUGLAS

177	178
179	180
181	182
183	184

I.6B. Is there anything in particular about Andrew Douglas that might  
 make you want to vote for him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

185	186
187	188
189	190
191	192

I.6C. Is there anything in particular about Andrew Douglas that might  
 make you want to vote against him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

193	194
195	196
197	198
199	200

I.7A What do you know about Thomas Ferguson? Anything else?  
 (INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.7A - I.7C. NO=NOTHING=888,  
 RF=999, SKIP=777.)

I.7A.

THINGS R KNOWS ABOUT FERGUSON

201 202

203 204

205 206

207 208

I.7B. Is there anything in particular about Thomas Ferguson that  
 might make you want to vote for him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

209 210

211 212

213 214

215 216

I.7C. Is there anything in particular about Thomas Ferguson that  
 might make you want to vote against him? What is that? Anything  
 else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

217 218

219 220

221 222

223 224

I.8A What do you know about James Petro? Anything else?  
 (INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.8A - I.8C. NO-THING=888,  
 RF-999, SKIP-777.)

I.8A.

THINGS R KNOWS ABOUT PETRO

225	226
227	228
229	230
231	232

I.8B. Is there anything in particular about James Petro that might make you want to vote for him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

233	234
235	236
237	238
239	240

I.8C. Is there anything in particular about James Petro that might make you want to vote against him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

241	242
243	244
245	246
247	248

CANDIDATE #8, JAMES PETRO

I.9A What do you know about Mary Ellen Withrow? Anything else?  
(INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.9A - I.9C. NO-NOthing=888,  
RF=999, SKIP=777.)

I.9A.

THINGS R KNOWS ABOUT WITHROW

249	250
251	252
253	254
255	256

I.9B. Is there anything in particular about Mary Ellen Withrow that might make you want to vote for her? What is that? Anything else?  
(INTERVIEWER: PROBE UNTIL R SAYS 'NO')

257	258
259	260
261	262
263	264

I.9C. Is there anything in particular about Mary Ellen Withrow that might make you want to vote against her? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

265	266
267	268
269	270
271	272

I.10A What do you know about Judith Brachman? Anything else?  
 (INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.10A - I.10C. NO-  
 NOTHING-888, RF-999, SKIP-777.)

I.10A.

THINGS R KNOWS ABOUT BRACHMAN

273	274
275	276
277	278
279	280

I.10B. Is there anything in particular about Judith Brachman that  
 might make you want to vote for her? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

281	282
283	284
285	286
287	288

I.10C. Is there anything in particular about Judith Brachman that  
 might make you want to vote against her? What is that? Anything  
 else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

289	290
291	292
293	294
	296

I.11A What do you know about Sherrod Brown? Anything else?  
 (INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.11A - I.11C. NO-  
 NOTHING=888, RF=999, SKIP=777.)

I.11A.

THINGS R KNOWS ABOUT BROWN

_____	297	298
_____	299	300
_____	301	302
_____	303	304

I.11B. Is there anything in particular about Sherrod Brown that might  
 make you want to vote for him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

_____	305	306
_____	307	308
_____	309	310
_____	311	312

I.11C. Is there anything in particular about Sherrod Brown that might  
 make you want to vote against him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

_____	313	314
_____	315	316
_____	317	318
_____	319	320

CANDIDATE #11, SHERROD BROWN



I.12A What do you know about Bob Taft? Anything else?  
 (INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.12A - I.12C. NO-  
 NOTHING-888, RF=999, SKIP=777.)

I.12A.

THINGS R KNOWS ABOUT TAFT

321	322
323	324
325	326
327	328

I.12B. Is there anything in particular about Bob Taft that might make you want to vote for him? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

329	330
331	332
333	334
335	336

I.12C. Is there anything in particular about Bob Taft that might make you want to vote against him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

337	338
339	340
341	342
343	344

CANDIDATE #12, BOB TAFT

I.13A What do you know about Stephanie Tubbs Jones? Anything else? (INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.13A - I.13C. NOTHING-888, RF-999, SKIP-777.)

I.13A.

THINGS R KNOWS ABOUT JONES

345	346
347	348
349	350
351	352

I.13B. Is there anything in particular about Stephanie Tubbs Jones that might make you want to vote for her? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

353	354
355	356
357	358
359	360

I.13C. Is there anything in particular about Stephanie Tubbs Jones that might make you want to vote against her? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

361	362
363	364
365	366
367	368

I.14A What do you know about Craig Wright? Anything else?  
 (INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.14A - I.14C. NO-  
 NOTHING=888, RF=999, SKIP=777.)

I.14A.

THINGS R KNOWS ABOUT WRIGHT

	369	370
	371	372
	373	374
	375	376

I.14B. Is there anything in particular about Craig Wright that might  
 make you want to vote for him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

	377	378
	379	380
	381	382
	383	384

I.14C. Is there anything in particular about Craig Wright that might  
 make you want to vote against him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

	385	386
	387	388
	389	390
	391	392

I.15A What do you know about J. Ross Haffey? Anything else?  
 (INTERVIEWER: RECORD UP TO 4 MENTIONS ON I.15A - I.15C. NO-  
 NOTHING=888, RF=999, SKIP=777.)

I.15A.

THINGS R KNOWS ABOUT HAFLEY

	393	394
	395	396
	397	398
	399	400

I.15B. Is there anything in particular about J. Ross Haffey that  
 might make you want to vote for him? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

	401	402
	403	404
	405	406
	407	408

I.15C. Is there anything in particular about J. Ross Haffey that  
 might make you want to vote against him? What is that? Anything  
 else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

	409	410
	411	412
	413	414
	415	416

IDG. We hear a lot of talk these days about liberals and conservatives. What would you call yourself; very liberal, somewhat liberal, middle of the road, somewhat conservative, very conservative, or don't you think of yourself in these terms? (INTERVIEWER: IF R DOESN'T THINK OF SELF IN THOSE TERMS, SCORE AS 6 {NI}).

And how about .....? Do you think of (him/her) as very liberal, somewhat liberal, middle of the road, somewhat conservative, very conservative, or don't you think of (him/her) in these terms?

		LIBERAL			CONSERVATIVE					
		VL	SL	MR	SC	VC	NI	SK	DK	RF
X417	-- RESPONDENT	1	2	3	4	5	6		8	9
X418	#1, ANTHONY CELEBREZZE	1	2	3	4	5	6	7	8	9
X419	#2, GEORGE VOINOVICH	1	2	3	4	5	6	7	8	9
X420	#3, LEE FISHER	1	2	3	4	5	6	7	8	9
X421	#4, PAUL PFEIFER	1	2	3	4	5	6	7	8	9
X422	#5, STEWART BANKS	1	2	3	4	5	6	7	8	9
X423	#6, ANDREW DOUGLAS	1	2	3	4	5	6	7	8	9
X424	#7, THOMAS FERGUSON	1	2	3	4	5	6	7	8	9
X425	#8, JAMES PETRO	1	2	3	4	5	6	7	8	9
X426	#9, MARY ELLEN WITHEROW	1	2	3	4	5	6	7	8	9
X427	#10, JUDITH BRACHMAN	1	2	3	4	5	6	7	8	9
X428	#11, SHERROD BROWN	1	2	3	4	5	6	7	8	9
X429	#12, BOB TAFT	1	2	3	4	5	6	7	8	9
X430	#13, STEPHANIE TUBBS JONES	1	2	3	4	5	6	7	8	9
X431	#14, CRAIG WRIGHT	1	2	3	4	5	6	7	8	9
X432	#15, ROSS HAFKEY	1	2	3	4	5	6	7	8	9

X417 TO X432

38-53

X417 - X432

# Candidate Trait Evaluation Questions

Next I am going to read some words and phrases people may use to describe political figures. For each, tell me whether the word or phrase describes the candidate I name. The first candidate is \_\_\_\_\_. (INTERVIEWER: ASK THE TRAIT QUESTIONS ONLY OF CANDIDATES RECOGNIZED IN THE SCREENING PROCESS) The next candidate is \_\_\_\_\_.

## **#1, ANTHONY CELEBREZZE**

CT1. Anthony Celebrezze. In your opinion do the following words describe Anthony Celebrezze extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RE</u>
x433 Competent	1	2	3	4	7	8	9
x434 Honest	1	2	3	4	7	8	9
x435 Strong leader	1	2	3	4	7	8	9
x436 Cares about people	1	2	3	4	7	8	9
x437 Decent	1	2	3	4	7	8	9
x438 Hardworking	1	2	3	4	7	8	9

## **#2, GEORGE VOINOVICH**

CT2. George Voinovich. (REPEAT IF NECESSARY:) In your opinion do the following words describe George Voinovich extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RE</u>
x439 Competent	1	2	3	4	7	8	9
x440 Honest	1	2	3	4	7	8	9
x441 Strong leader	1	2	3	4	7	8	9
x442 Cares about people	1	2	3	4	7	8	9
x443 Decent	1	2	3	4	7	8	9
x444 Hardworking	1	2	3	4	7	8	9

x433 TO x444

54-65

#3, LEE FISHER  
#4, PAUL PFEIFER

#3, LEE FISHER

CT3. Lee Fisher. (REPEAT IF NECESSARY:) In your opinion do the following words describe Lee Fisher extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RE</u>
445 Competent	1	2	3	4	7	8	9
446 Honest	1	2	3	4	7	8	9
447 Strong leader	1	2	3	4	7	8	9
448 Cares about people	1	2	3	4	7	8	9
449 Decent	1	2	3	4	7	8	9
450 Hardworking	1	2	3	4	7	8	9

#4, PAUL PFEIFER

CT4. Paul Pfeifer. (REPEAT IF NECESSARY:) In your opinion do the following words describe Paul Pfeifer extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RE</u>
451 Competent	1	2	3	4	7	8	9
452 Honest	1	2	3	4	7	8	9
453 Strong leader	1	2	3	4	7	8	9
454 Cares about people	1	2	3	4	7	8	9
455 Decent	1	2	3	4	7	8	9
456 Hardworking	1	2	3	4	7	8	9

116 X445 TO X450 66-71

#3, LEE FISHER  
#4, PAUL PFEIFER

117 X451 TO X456 -24-8-13

#5, STEWART BANKS  
#6, ANDREW DOUGLAS

#5, STEWART BANKS

CT5. Stewart Banks. (REPEAT IF NECESSARY:) In your opinion do the following words describe Stewart Banks extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
x457 Competent	1	2	3	4	7	8	9
x455 Honest	1	2	3	4	7	8	9
x459 Strong leader	1	2	3	4	7	8	9
x460 Cares about people	1	2	3	4	7	8	9
x461 Decent	1	2	3	4	7	8	9
x462 Hardworking	1	2	3	4	7	8	9

#6, ANDREW DOUGLAS

CT6. Andrew Douglas. (REPEAT IF NECESSARY:) In your opinion do the following words describe Andrew Douglas extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
x463 Competent	1	2	3	4	7	8	9
x464 Honest	1	2	3	4	7	8	9
x465 Strong leader	1	2	3	4	7	8	9
x466 Cares about people	1	2	3	4	7	8	9
x467 Decent	1	2	3	4	7	8	9
x468 Hardworking	1	2	3	4	7	8	9

117 x457 TO x469 14-25

#5, STEWART BANKS  
#6, ANDREW DOUGLAS



#7, THOMAS FERGUSON  
#8, JAMES PETRO

#7, THOMAS FERGUSON

CT7. Thomas Ferguson. (REPEAT IF NECESSARY:) In your opinion do the following words describe Thomas Ferguson extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
X469 Competent	1	2	3	4	7	8	9
470 Honest	1	2	3	4	7	8	9
471 Strong leader	1	2	3	4	7	8	9
472 Cares about people	1	2	3	4	7	8	9
X473 Decent	1	2	3	4	7	8	9
X474 Hardworking	1	2	3	4	7	8	9

#8, JAMES PETRO

CT8. James Petro. (REPEAT IF NECESSARY:) In your opinion do the following words describe James Petro extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
X475 Competent	1	2	3	4	7	8	9
X476 Honest	1	2	3	4	7	8	9
X477 Strong leader	1	2	3	4	7	8	9
478 Cares about people	1	2	3	4	7	8	9
X479 Decent	1	2	3	4	7	8	9
X480 Hardworking	1	2	3	4	7	8	9

#7, THOMAS FERGUSON  
#8, JAMES PETRO

117

X469 TO X480

26-37

#9, MARY ELLEN WITHROW  
#10, JUDITH BRACHMAN

#9, MARY ELLEN WITHROW

CT9. Mary Ellen Withrow. (REPEAT IF NECESSARY:) In your opinion do the following words describe Mary Ellen Withrow extremely well, quite well, not too well, or not well at all?

	EXTREMELY WELL	QUITE WELL	NOT TOO WELL	NOT WELL AT ALL	SKIP	DK	RE
X481 Competent	1	2	3	4	7	8	9
X482 Honest	1	2	3	4	7	8	9
X483 Strong leader	1	2	3	4	7	8	9
X484 Cares about people	1	2	3	4	7	8	9
X485 Decent	1	2	3	4	7	8	9
X486 Hardworking	1	2	3	4	7	8	9

#10, JUDITH BRACHMAN

CT10. Judith Brachman. (REPEAT IF NECESSARY:) In your opinion do the following words describe Judith Brachman extremely well, quite well, not too well, or not well at all?

	EXTREMELY WELL	QUITE WELL	NOT TOO WELL	NOT WELL AT ALL	SKIP	DK	RE
X487 Competent	1	2	3	4	7	8	9
X488 Honest	1	2	3	4	7	8	9
X489 Strong leader	1	2	3	4	7	8	9
X490 Cares about people	1	2	3	4	7	8	9
X491 Decent	1	2	3	4	7	8	9
X492 Hardworking	1	2	3	4	7	8	9

#9, MARY ELLEN WITHROW  
#10, JUDITH BRACHMAN

X481 TO X492

38-49

#11, SHERROD BROWN  
#12, BOB TAFT

#11, SHERROD BROWN

CT11. Sherrod Brown. (REPEAT IF NECESSARY:) In your opinion do the following words describe Sherrod Brown extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY</u> <u>WELL</u>	<u>QUITE</u> <u>WELL</u>	<u>NOT TOO</u> <u>WELL</u>	<u>NOT WELL</u> <u>AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RE</u>
X493 Competent	1	2	3	4	7	8	9
X494 Honest	1	2	3	4	7	8	9
X495 Strong leader	1	2	3	4	7	8	9
X496 Cares about people	1	2	3	4	7	8	9
X497 Decent	1	2	3	4	7	8	9
X498 Hardworking	1	2	3	4	7	8	9

#12, BOB TAFT

CT12. Bob Taft. (REPEAT IF NECESSARY:) In your opinion do the following words describe Bob Taft extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY</u> <u>WELL</u>	<u>QUITE</u> <u>WELL</u>	<u>NOT TOO</u> <u>WELL</u>	<u>NOT WELL</u> <u>AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RE</u>
X499 Competent	1	2	3	4	7	8	9
X500 Honest	1	2	3	4	7	8	9
X501 Strong leader	1	2	3	4	7	8	9
X502 Cares about people	1	2	3	4	7	8	9
X503 Decent	1	2	3	4	7	8	9
X504 Hardworking	1	2	3	4	7	8	9

#11, SHERROD BROWN  
#12, BOB TAFT

#13, STEPHANIE TUBBS JONES  
#14, CRAIG WRIGHT

#13, STEPHANIE TUBBS JONES

CT13. Stephanie Tubbs Jones. (REPEAT IF NECESSARY:) In your opinion do the following words describe Stephanie Tubbs Jones extremely well, quite well, not too well, or not well at all?

	EXTREMELY WELL	QUITE WELL	NOT TOO WELL	NOT WELL AT ALL	SKIP	DK	RF
X505 Competent	1	2	3	4	7	8	9
X506 Honest	1	2	3	4	7	8	9
X507 Strong leader	1	2	3	4	7	8	9
X508 Cares about people	1	2	3	4	7	8	9
X509 Decent	1	2	3	4	7	8	9
X510 Hardworking	1	2	3	4	7	8	9

#14, CRAIG WRIGHT

CT14. Craig Wright. (REPEAT IF NECESSARY:) In your opinion do the following words describe Craig Wright extremely well, quite well, not too well, or not well at all?

	EXTREMELY WELL	QUITE WELL	NOT TOO WELL	NOT WELL AT ALL	SKIP	DK	RF
X511 Competent	1	2	3	4	7	8	9
X512 Honest	1	2	3	4	7	8	9
X513 Strong leader	1	2	3	4	7	8	9
X514 Cares about people	1	2	3	4	7	8	9
X515 Decent	1	2	3	4	7	8	9
X516 Hardworking	1	2	3	4	7	8	9

1/17 X 505 TO X 510 62-67

1/8 X 511 TO X 516 8-13

#13, STEPHANIE TUBBS JONES  
#14, CRAIG WRIGHT

## #15, ROSS HAFLEY

CT15. J. Ross Haffey. (REPEAT IF NECESSARY:) In your opinion do the following words describe Ross Haffey extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
517 Competent	1	2	3	4	7	8	9
518 Honest	1	2	3	4	7	8	9
519 Strong leader	1	2	3	4	7	8	9
520 Cares about people	1	2	3	4	7	8	9
521 Decent	1	2	3	4	7	8	9
522 Hardworking	1	2	3	4	7	8	9

/ 18 X517 FO X522 14-19

## Voting Series

If the elections were held today and you were in the voting booth, we would like to know who you would vote for in the different contests this fall.

IF R SAYS WILL NOT VOTE .....1  
[INTERVIEWER: IF R DOESN'T PLAN TO VOTE, ASK:] We would like to have your preference anyway.]

V1. How about in the contest for governor. Would you vote for (prefer) Anthony Celebrezze, the Democrat; George Voinovich, the Republican -- or is it impossible for you to decide right now?

Celebrezze (Democrat) ..... 1  
Voinovich (Republican) ..... 2  
Other..(Volunteered).....3  
Impossible to decide now ..... 7  
DK ..... 8  
Refused ..... 9

V2. How about the contest for Secretary of State? Would you vote for (prefer) Bob Taft, the Republican; Sherrod Brown, the Democrat -- or is it impossible for you to decide right now?

Taft (Republican) ..... 1  
Brown (Democrat) ..... 2  
Other..(Volunteered).....3  
Impossible to decide now ..... 7  
DK ..... 8  
Refused ..... 9

V3. How about (the contest for) Attorney General? Would you vote for (prefer) Lee Fisher, the Democrat; Paul Pfeiffer, the Republican -- or is it impossible to decide right now?

Fisher (Democrat) ..... 1  
Pfeiffer (Republican) ..... 2  
Other..(Volunteered).....3  
Impossible to decide now ..... 7  
DK ..... 8  
Refused ..... 9

V4. How about the contest for Justice of the Supreme Court? Would you vote for (prefer) Stewart Banks or Andrew Douglas -- or is it impossible to decide right now?

Banks ..... 1  
Douglas ..... 2  
Other..(Volunteered).....3  
Impossible to decide now ..... 7  
DK ..... 8  
Refused ..... 9

V5. How about (the contest for) Auditor of State? Would you vote for (prefer) James Petro, the Republican; Thomas Ferguson, the Democrat -- or is it impossible to decide right now?

X528

Petro (Republican)	1
Ferguson (Democrat)	2
Other..(Volunteered)	3
Impossible to decide now	7
DK	8
Refused	9

V6. How about (the contest for) Treasurer of State? Would you vote for (prefer) Mary Ellen Withrow, the Democrat; Judith Brachman, the Republican -- or is it impossible to decide right now?

X529

Withrow (Democrat)	1
Brachman (Republican)	2
Other..(Volunteered)	3
Impossible to decide now	7
DK	8
Refused	9

V7. Finally, how about the other contest for Justice of the Supreme Court? Would you vote for (prefer) Craig Wright, Stephanie Tubbs Jones, or Ross Haffey -- or is it impossible to decide right now?

X530

Wright	1
Jones	2
Haffey	3
Other..(Volunteered)	3
Impossible to decide now	7
DK	8
Refused	9

E1. Are you registered to vote in Ohio?

X534

YES. . . . .	1
NO. . . . .	2
DK. . . . .	8
RF. . . . .	9

E2. Some people don't pay much attention to political campaigns. How about you? Would you say that you are very much interested, somewhat interested, or not much interested in following the political campaigns this year?

X532

VERY MUCH INTERESTED . . . . .	1
SOMEWHAT INTERESTED . . . . .	2
NOT MUCH INTERESTED . . . . .	3
DK . . . . .	8
RF . . . . .	9

E3. Finally, could you tell me in what year were you born?

X533

\_\_\_/\_\_\_/\_\_\_

END: That's all the questions we have.... Thank you again for your time.

(RECORD SEX AND LEVEL OF INFORMATION)

RECORD SEX:

X534

FEMALE. . . . .	1
MALE. . . . .	2

R'S GENERAL LEVEL OF INFORMATION ABOUT POLITICS AND PUBLIC AFFAIRS SEEMED:

X535

VERY HIGH . . . . .	1
FAIRLY HIGH . . . . .	2
AVERAGE . . . . .	3
FAIRLY LOW . . . . .	4
VERY LOW . . . . .	5

RECORD TIME INTERVIEW ENDED \_\_\_\_:



THE OHIO POLITICAL SURVEY IV  
Post-election Wave #3, Form #1

A. May I speak to (NAME OF RESPONDENT)? My name is \_\_\_\_\_ and I am calling from Ohio State University. We talked with you earlier about the fall elections in Ohio and really appreciated the time you took with us. Now that the elections are over, we need to talk to you one last time in order to see how successful the campaigns were in getting information about the issues and candidates to the voters. First, we need to know about voting.

A1. In talking to people about elections, we often find that a lot of people did not vote because they weren't able to or chose not to. How about you? Did you vote in the elections this time?

210

YES. . . . .	(Skip to V1) . . . . .	1
NO. . . . .	. . . . .	2
DK. . . . .	. . . . .	8
RF. . . . .	. . . . .	9

A2. Are you registered to vote in Ohio?

211

YES. . . . .	(Skip to PC1 page 23) . . .	1
NO. . . . .	(Skip to PC1 page 23) . . .	2
SKIP. . . . .	. . . . .	7
DK. . . . .	(Skip to PC1 page 23). . .	8
RF. . . . .	(Skip to PC1 page 23). . .	9

[INTERVIEWER INSTRUCTIONS IF R DID NOT VOTE IN THE NOVEMBER ELECTIONS:  
GO TO PAGE 23:

SKIP THE NEXT FOUR SECTIONS; THAT IS, SKIP "VOTING", "ISSUES", "TRAITS", AND "CLOSENESS" START AT THE GREEN PAGE. ]

[INTERVIEWER INSTRUCTIONS IF R VOTED:

USE THE CUE SHEET TO KEEP TRACK OF SPECIFIC CONTESTS IN WHICH R CLAIMS TO HAVE CAST A VOTE. ASK "ISSUES", "TRAITS", AND "CLOSENESS" QUESTIONS ONLY OF THOSE CANDIDATES FROM RACES IN WHICH R VOTED. REMEMBER THAT IF R VOTED IN A RACE, ALL QUESTIONS ARE TO BE ASKED OF BOTH CANDIDATES IN THAT RACE]

# VOTING SERIES

V1. Did you vote in the contest for governor between Celebrezze and Voinovich? (IF YES, ASK:) Did you vote for Anthony Celebrezze, the Democrat; or George Voinovich, the Republican?

Did not vote in this race.....(Skip to V2)..... 0  
 Celebrezze (Democrat) ..... 1  
 Voinovich (Republican) ..... 2  
 Other..(Volunteered).....(Skip to V2).....3  
 R doesn't know who s/he voted for here....(Skip to V2)..... 4  
 R doesn't know if s/he voted in this race.(Skip to V2)..... 5  
 Refused .....(Skip to V2)..... 9

212

V.1a. Was there anything in particular about (R's choice) that made you want to vote for him? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

213	214
215	216
217	218
219	220

V.1b. Was there anything in particular about (Opponent of R's choice) that made you want to vote against him? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

221	222
223	224
225	226
227	228

T1. Did you make your decision to vote for (R's CHOICE) on election day, a few days before the election, earlier in the campaign, or before the campaign got underway in September?

On election day.....1  
 A few days before election day.(Friday thru Monday)...2  
 Earlier than that during the campaign.....3  
 Before the campaign got underway in September.....4  
 Skip.....7  
 DK.....8  
 RF.....9

229

V2. Did you vote in the contest for Secretary of State between Brown and Taft? (IF YES, ASK:) Did you vote for Sherrod Brown, the Democrat; or Bob Taft, the Republican?

Did not vote in this race.....(Skip to V3)..... 0  
 Brown (Democrat)..... 1  
 Taft (Republican)..... 2  
 Other..(Volunteered).....(Skip to V3).....3  
 R doesn't know who s/he voted for here....(Skip to V3)..... 4  
 R doesn't know if s/he voted in this race.(Skip to V3)..... 5  
 Refused .....(Skip to V3)..... 9

230

V.2a. Was there anything in particular about (R's choice) that made you want to vote for him? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

231	232
233	234
235	236
237	238

V.2b. Was there anything in particular about (Opponent of R's choice) that made you want to vote against him? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

239	240
241	242
243	244
245	246

T2. Did you make your decision to vote for (R's CHOICE) on election day, a few days before the election, earlier in the campaign, or before the campaign got underway in September?

On election day.....1  
 A few days before the election.(Friday thru Monday)...2  
 Earlier in the campaign.....3  
 Before the campaign got underway in September.....4  
 Skip.....7  
 DK.....8  
 RF.....9

247

V3. Did you vote in the contest for Attorney General between Fisher and Pfeifer? (IF YES ASK:) Did you vote for Lee Fisher, the Democrat, or Paul Pfeifer, the Republican?

Did not vote in this race.....(Skip to V4)..... 0  
 Fisher (Democrat)..... 1  
 Pfeifer (Republican) ..... 2  
 Other..(Volunteered).....(Skip to V4).....3  
 R doesn't know who s/he voted for here....(Skip to V4)..... 4  
 R doesn't know if s/he voted in this race.(Skip to V4)..... 5  
 Refused .....(Skip to V4)..... 9

248

V.3a. Was there anything in particular about (R's choice) that made you want to vote for him? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

249	250
251	252
253	254
255	256

V.3b. Was there anything in particular about (Opponent of R's choice) that made you want to vote against him? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

257	258
259	260
261	262
263	264

T3. Did you make your decision to vote for (R's CHOICE) on election day, a few days before the election, earlier in the campaign, or before the campaign got underway in September?

On election day.....1  
 A few days before the election.(Friday thru Monday)...2  
 Earlier in the campaign.....3  
 Before the campaign got underway in September.....4  
 Skip.....7  
 DK.....8  
 RF.....9

265

V4. Did you vote in the contest for Justice of the Supreme Court between Banks and Douglas? (IF YES, ASK:) Did you vote for Stewart Banks or Andrew Douglas?

Did not vote in this race.....(Skip to V5)..... 0  
 Banks..... 1  
 Douglas..... 2  
 Other..(Volunteered).....(Skip to V5).....3  
 R doesn't know who s/he voted for here....(Skip to V5)..... 4  
 R doesn't know if s/he voted in this race.(Skip to V5)..... 5  
 Refused .....(Skip to V5)..... 9

V.4a. Was there anything in particular about (R's choice) that made you want to vote for him? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

266

267	268
269	270
271	272
273	274

V.4b. Was there anything in particular about (Opponent of R's choice) that made you want to vote against him? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

275	276
277	278
279	280
281	282

T4. Did you make your decision to vote for (R's CHOICE) on election day, a few days before the election, earlier in the campaign, or before the campaign got underway in September?

283

On election day.....1  
 A few days before the election.(Friday thru Monday)...2  
 Earlier in the campaign.....3  
 Before the campaign got underway in September.....4  
 Skip.....7  
 DK.....8  
 RF.....9

V5. Did you vote in the contest for Auditor of State between Ferguson and Petro? (IF YES ASK:) Did you vote for Thomas Ferguson, the Democrat, or James Petro, the Republican?

Did not vote in this race.....(Skip to V6)..... 0  
 Ferguson (Democrat)..... 1  
 Petro (Republican)..... 2  
 Other..(Volunteered).....(Skip to V6).....3  
 R doesn't know who s/he voted for here....(Skip to V6)..... 4  
 R doesn't know if s/he voted in this race.(Skip to V6)..... 5  
 Refused .....(Skip to V6)..... 9

V.5a. Was there anything in particular about (R's choice) that made you want to vote for him? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

285	286
287	288
289	290
291	292

V.5b. Was there anything in particular about (Opponent of R's choice) that made you want to vote against him? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO')..

293	294
295	296
297	298
299	2100

T5. Did you make your decision to vote for (R's CHOICE) on election day, a few days before the election, earlier in the campaign, or before the campaign got underway in September?

On election day.....1  
 A few days before the election.(Friday thru Monday)...2  
 Earlier in the campaign.....3  
 Before the campaign got underway in September.....4  
 Skip.....7  
 DK.....8  
 RF.....9

V6. Did you vote in the contest for Treasurer of State between Withrow and Brachman? (IF YES ASK:) Did you vote for Mary Ellen Withrow, the Democrat, or Judith Brachman, the Republican?

2102

Did not vote in this race.....(Skip to V7)..... 0  
 Withrow (Democrat) ..... 1  
 Brachman (Republican)..... 2  
 Other..(Volunteered).....(Skip to V7).....3  
 R doesn't know who s/he voted for here....(Skip to V7)..... 4  
 R doesn't know if s/he voted in this race.(Skip to V7)..... 5  
 Refused .....(Skip to V7)..... 9

V.6a. Was there anything in particular about (R's choice) that made you want to vote for her? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

2103	2104
2105	2106
2107	2108
2109	2110

V.6b. Was there anything in particular about (Opponent of R's choice) that made you want to vote against her? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO').

2111	2112
2113	2114
2115	2116
2117	2118

T6. Did you make your decision to vote for (R's CHOICE) on election day, a few days before the election, earlier in the campaign, or before the campaign got underway in September?

2119

On election day.....1  
 A few days before the election.(Friday thru Monday)...2  
 Earlier in the campaign.....3  
 Before the campaign got underway in September.....4  
 Skip.....7  
 DK.....8  
 RF.....9

V7. Did you vote in the contest for Justice of the Supreme Court between Jones, Wright, and Haffey? (IF YES, ASK:) Did you vote for Stephanie Tubbs Jones, Craig Wright, or J. Ross Haffey?

Did not vote in this race.....(Skip to I1)..... 0  
 Stephanie Tubbs Jones..... 1  
 Craig Wright..... 2  
 J. Ross Haffey..... 3  
 Other..(Volunteered).....(Skip to I1).....4  
 R doesn't know who s/he voted for here....(Skip to I1)..... 5  
 R doesn't know if s/he voted in this race.(Skip to I1)..... 6  
 Refused .....(Skip to I1)..... 9

2120

V.7a. Was there anything in particular about (R's choice) that made you want to vote for him/her? What is that? Anything else?  
 (INTERVIEWER: PROBE UNTIL R SAYS 'NO')

	2121	2122
	2123	2124
	2125	2126
	2127	2128

V.7b. Was there anything in particular about (READ NAMES OF BOTH OPPONENTS) that made you want to vote against either of them? What is that? Anything else? (INTERVIEWER: PROBE UNTIL R SAYS 'NO'. RECORD BY NAME OF OPPONENT BEING DISCUSSED.).

Jones	2129	2130
	2131	2132
Wright	2133	2134
	2135	2136
Haffey	2137	2138
	2139	2140

T7. Did you make your decision to vote for (R's CHOICE) on election day, a few days before the election, earlier in the campaign, or before the campaign got underway in September?

On election day.....1  
 A few days before the election.(Friday thru Monday)...2  
 Earlier in the campaign.....3  
 Before the campaign got underway in September.....4  
 Skip.....7  
 DK.....8  
 RF.....9

2141



Now we would like to ask you some of the same questions that we asked you in the first interview. Let's begin with some of the issues discussed in this year's election campaign.

11. First, abortion. Some people feel that abortions should be prohibited by law. Think of them at 1 on a ruler that goes from 1 to 5. Others feel there should be no law against abortion. Give them a 5. Others locate themselves in the middle at position 3 -- or closer to either end at positions 2 or 4. Where would you place yourself on the ruler? -- from 1, a law prohibiting abortion, to 5, no law against abortion; or at positions 2, 3, or 4 in between? (INTERVIEWER: PROCEED DOWN THE LIST ASKING THE NEXT QUESTION ONLY OF CANDIDATES FROM RACES IN WHICH R RECALLS VOTING FOR ONE OF THE CANDIDATES).

Now I want you to tell me where you see some candidates on this ruler. Where would you place .....? [REPEAT IF NECESSARY: from 1, prohibit abortions, to 5, no law against abortion -- or at some position in between].

Reference 2142, 43, 44

		A law prohibiting abortion				No law against abortion				SK	DK	RF	
		1	2	3	4	5	7	8	9				
**	RESPONDENT												
2142	#1, ANTHONY CELEBREZZE	1	2	3	4	5	7	8	9				13
2143	#2, GEORGE VOINOVICH	1	2	3	4	5	7	8	9				15
2144	#3, LEE FISHER	1	2	3	4	5	7	8	9				14
2145	#4, PAUL PFEIFER	1	2	3	4	5	7	8	9				17
2146	#5, STEWART BANKS	1	2	3	4	5	7	8	9				18
2147	#6, ANDREW DOUGLAS	1	2	3	4	5	7	8	9				19
2148	#7, THOMAS FERGUSON	1	2	3	4	5	7	8	9				20
2149	#8, JAMES PETRO	1	2	3	4	5	7	8	9				21
2150	#9, MARY ELLEN WITHROW	1	2	3	4	5	7	8	9				22
2151	#10, JUDITH BRACHMAN	1	2	3	4	5	7	8	9				23
2152	#11, SHERROD BROWN	1	2	3	4	5	7	8	9				24
2153	#12, BOB TAFT	1	2	3	4	5	7	8	9				25
2154	#13, STEPHANIE TUBBS JONES	1	2	3	4	5	7	8	9				26
2155	#14, CRAIG WRIGHT	1	2	3	4	5	7	8	9				27
2156	#15, ROSS HAPPEY	1	2	3	4	5	7	8	9				28
2157													

11a. Is this issue very important, somewhat important, or not important to you?

Very Important.....1  
Somewhat important.....2  
Not important.....3  
Skip.....7  
DK.....8  
RF.....9

2158

12. The next question is about how money is raised for political campaigns. Some people say that public officials should not raise money from their own employees or people who do business with their office. Think of them at 1 on the ruler. Others say these kinds of contributions are alright as long as they are done voluntarily. They get a 5 on the ruler. Where would you place yourself on this ruler from 1, prohibiting public officials from raising money from employees and people they do business with; to 5, permitting it on a completely voluntary basis; or at positions 2, 3, or 4 in between? INTERVIEWER: PROCEED DOWN THE LIST ASKING THE NEXT QUESTION ONLY OF CANDIDATES FROM RACES IN WHICH R RECALLS VOTING FOR ONE OF THE CANDIDATES).

And where would you place .....? [REPEAT IF NECESSARY: from 1, prohibiting public officials from raising money from employees and people they do business with, to 5, permitting it on a completely voluntary basis -- or at some position in between.]

		Prohibit such fund- raising	2145, 46, 47	Permit on voluntary basis	SK	DK	RF	
159	-- RESPONDENT	1	2	3	4	5	7	8 9 30
160	#1, ANTHONY CELEBREZZE	1	2	3	4	5	7	8 9 31
161	#2, GEORGE VOINCICH	1	2	3	4	5	7	8 9 32
2162	#3, LEE FISHER	1	2	3	4	5	7	8 9 33
2163	#4, PAUL PFEIFER	1	2	3	4	5	7	8 9 34
2 4	#5, STEWART BANKS	1	2	3	4	5	7	8 9 35
2165	#6, ANDREW DOUGLAS	1	2	3	4	5	7	8 9 36
2164	#7, THOMAS FERGUSON	1	2	3	4	5	7	8 9 37
2167	#8, JAMES PETRO	1	2	3	4	5	7	8 9 38
2169	#9, MARY ELLEN WITHROW	1	2	3	4	5	7	8 9 39
2169	#10, JUDITH BRACHMAN	1	2	3	4	5	7	8 9 40
2170	#11, SHERROD BROWN	1	2	3	4	5	7	8 9 41
2171	#12, BOB TAFT	1	2	3	4	5	7	8 9 42
2172	#13, STEPHANIE TUBBS JONES	1	2	3	4	5	7	8 9 43
2173	#14, CRAIG WRIGHT	1	2	3	4	5	7	8 9 44
204	#15, ROSS HAFPEY	1	2	3	4	5	7	8 9 45

12a. Is this issue very important, somewhat important, or not important to you?

Very Important.....1  
Somewhat important.....2  
Not important.....3  
Skip.....7  
DK.....8  
RF.....9

2175

46

17

2159 to 2175 30-46

I3. Next let's talk about taxes and spending. Some people feel that taxes should be cut even though state services would have to be reduced for some. Think of them at 1 on the ruler. Others feel that taxes should be raised to provide needed services. Put them at 5. Where would you place yourself on this ruler from 1, cutting taxes with some reduction in services; to 5, raising taxes to provide needed services; or at positions 2, 3, or 4 in between? (INTERVIEWER: PROCEEDED DOWN THE LIST ASKING THE NEXT QUESTION ONLY OF CANDIDATES FROM RACES IN WHICH R RECALLS VOTING FOR ONE OF THE CANDIDATES).

And where would you place .....? [REPEAT IF NECESSARY: from 1, cutting taxes with some reductions in services, to 5, raising taxes to provide needed services -- or at some position in between?]

		Cut taxes w/ reductions in services					Raise tax to provide services			SK	DK	RF
174	-- RESPONDENT	1	2	3	4	5				8	9	47
2177	#1, ANTHONY CELEBREZZE	1	2	3	4	5				7	8	9 49
2178	#2, GEORGE VOINOVICH	1	2	3	4	5				7	8	9 49
2179	#3, LEE FISHER	1	2	3	4	5				7	8	9 50
2180	#4, PAUL PFEIFER	1	2	3	4	5				7	8	9 51
2181	#5, STEWART BANKS	1	2	3	4	5				7	8	9 52
2182	#6, ANDREW DOUGLAS	1	2	3	4	5				7	8	9 53
2183	#7, THOMAS FERGUSON	1	2	3	4	5				7	8	9 54
2184	#8, JAMES PETRO	1	2	3	4	5				7	8	9 55
2185	#9, MARY ELLEN WITHROW	1	2	3	4	5				7	8	9 54
2186	#10, JUDITH BRACHMAN	1	2	3	4	5				7	8	9 57
2187	#11, SHERROD BROWN	1	2	3	4	5				7	8	9 58
2188	#12, BOB TAFT	1	2	3	4	5				7	8	9 59
2189	#13, STEPHANIE TUBBS JONES	1	2	3	4	5				7	8	9 60
2190	#14, CRAIG WRIGHT	1	2	3	4	5				7	8	9 61
2191	#15, ROSS HAFLEY	1	2	3	4	5				7	8	9 62

I3a. Is this issue very important, somewhat important, or not important to you?

Very Important.....1  
Somewhat important.....2  
Not important.....3  
Skip.....7  
DK.....8

2192

17 2176 to 2192 47-63

I4. One last issue, concerning business. Some say that the state has to regulate business to protect consumers and workers. Think of them as 1 on the ruler. Others think that we will be better off if government leaves business alone to work things out with workers and consumers. Give them a 5. Where would you place yourself on this ruler from 1, for the need for government regulation of business; to 5, for leaving business alone to work things out for itself; or at positions 2, 3, or 4 in between? (INTERVIEWER: PROCEED DOWN THE LIST ASKING THE NEXT QUESTION ONLY OF CANDIDATES FROM RACES IN WHICH R RECALLS VOTING FOR ONE OF THE CANDIDATES).

And where would you place .....? [REPEAT IF NECESSARY: at 1, need for government regulation of business, at 5, leave business alone -- or at some position in between.]

		Need for gov't regulation of business					Leave business alone			SK	DK	RF
		1	2	3	4	5				8	9	
2193	-- RESPONDENT											64
2194	#1, ANTHONY CKLEBREZZE	1	2	3	4	5				7	8	9 65
2195	#2, GEORGE VOINOVICH	1	2	3	4	5				7	8	9 66
2196	#3, LEE FISHER	1	2	3	4	5				7	8	9 67
2197	#4, PAUL PFEIFER	1	2	3	4	5				7	8	9 68
2198	#5, STEWART BANKS	1	2	3	4	5				7	8	9 69
2199	#6, ANDREW DOUGLAS	1	2	3	4	5				7	8	9 70
2200	#7, THOMAS FERGUSON	1	2	3	4	5				7	8	9 71
2201	#8, JAMES PETRO	1	2	3	4	5				7	8	9 72
2202	#9, MARY ELLEN WITHROW	1	2	3	4	5				7	8	9 73
2203	#10, JUDITH BRACHMAN	1	2	3	4	5				7	8	9 74
2204	#11, SHERROD BROWN	1	2	3	4	5				7	8	9 75
2205	#12, BOB TAFT	1	2	3	4	5				7	8	9 76
2206	#13, STEPHANIE TUBBS JONES	1	2	3	4	5				7	8	9 77
2207	#14, CRAIG WRIGHT	1	2	3	4	5				7	8	9 78
2208	#15, ROSS HAPPEY	1	2	3	4	5				7	8	9 79

I4a. Is this issue very important, somewhat important, or not important to you?

Very Important.....1  
Somewhat important.....2  
Not important.....3  
Skip.....7  
DK.....8

2209

17 2193 to 2199 64-70

18 2200 to 2209 8-17

IDG. We hear a lot of talk these days about liberals and conservatives. What would you call yourself; very liberal, somewhat liberal, middle of the road, somewhat conservative, very conservative, or don't you think of yourself in these terms? (INTERVIEWER: IF R DOESN'T THINK OF SELF IN THOSE TERMS, SCORE AS 6 (NI). THEN PROCEED DOWN THE LIST ASKING THE NEXT QUESTION ONLY OF CANDIDATES FROM RACES IN WHICH R RECALLS VOTING FOR ONE OF THE CANDIDATES).

And how about .....? Do you think of (him/her) as very liberal, somewhat liberal, middle of the road, somewhat conservative, very conservative, or don't you think of (him/her) in these terms?

		LIBERAL			CONSERVATIVE						
		VL	SL	MR	SC	VC	NI	SK	DK	RF	
2210	-- RESPONDENT	1	2	3	4	5	6		8	9	18
2211	#1, ANTHONY CELEBREZZE	1	2	3	4	5	6	7	8	9	19
2212	#2, GEORGE VOINOVICH	1	2	3	4	5	6	7	8	9	20
2213	#3, LEE FISHER	1	2	3	4	5	6	7	8	9	21
2214	#4, PAUL PFEIFER	1	2	3	4	5	6	7	8	9	22
2215	#5, STEWART BANKS	1	2	3	4	5	6	7	8	9	23
2216	#6, ANDREW DOUGLAS	1	2	3	4	5	6	7	8	9	24
2217	#7, THOMAS FERGUSON	1	2	3	4	5	6	7	8	9	25
2218	#8, JAMES PETRO	1	2	3	4	5	6	7	8	9	26
2219	#9, MARY ELLEN WITHROW	1	2	3	4	5	6	7	8	9	27
2220	#10, JUDITH BRACHMAN	1	2	3	4	5	6	7	8	9	28
2221	#11, SHERROD BROWN	1	2	3	4	5	6	7	8	9	29
2222	#12, BOB TAFT	1	2	3	4	5	6	7	8	9	36
2223	#13, STEPHANIE TUBBS JONES	1	2	3	4	5	6	7	8	9	31
2224	#14, CRAIG WRIGHT	1	2	3	4	5	6	7	8	9	32
2225	#15, ROSS HAFLEY	1	2	3	4	5	6	7	8	9	33

18 2210 + 2225 18-83

## Candidate Trait Evaluation Questions

Next I am going to read some words and phrases people may use to describe political figures. For each, tell me whether the word or phrase describes the candidate I name. The first candidate is \_\_\_\_\_ . (INTERVIEWER: ASK THE TRAIT QUESTIONS ONLY OF CANDIDATES FROM RACES IN WHICH R RECALLS VOTING FOR ONE OF THE CANDIDATES) The next candidate is \_\_\_\_\_ .

### **#1, ANTHONY CELEBREZZE**

CT1. Anthony Celebrezze. In your opinion do the following words describe Anthony Celebrezze extremely well, quite well, not too well, or not well at all?

*Reference: 2156,57*

	EXTREMELY WELL	QUITE WELL	NOT TOO WELL	NOT WELL AT ALL	SKIP	DK	RF	
2226 Competent	1	2	3	4	7	8	9	34
2227 Honest	1	2	3	4	7	8	9	35
2228 Strong leader	1	2	3	4	7	8	9	36
2229 Cares about people	1	2	3	4	7	8	9	37
2230 Decent	1	2	3	4	7	8	9	38
2231 Hardworking	1	2	3	4	7	8	9	39

### **#2, GEORGE VOINOVICH**

CT2. George Voinovich. (IF NECESSARY, REPEAT:) In your opinion do the following words describe George Voinovich extremely well, quite well, not too well, or not well at all?

	EXTREMELY WELL	QUITE WELL	NOT TOO WELL	NOT WELL AT ALL	SKIP	DK	RF	L
2232 Competent	1	2	3	4	7	8	9	40
2233 Honest	1	2	3	4	7	8	9	41
2234 Strong leader	1	2	3	4	7	8	9	42
2235 Cares about people	1	2	3	4	7	8	9	43
2236 Decent	1	2	3	4	7	8	9	44
2237 Hardworking	1	2	3	4	7	8	9	45

*/8 2226 to 2237 34-45*

#3, LEE FISHER  
#4, PAUL PFEIFER

#3, LEE FISHER

CT3. Lee Fisher. (IF NECESSARY, REPEAT:) In your opinion do the following words describe Lee Fisher extremely well, quite well, not too well, or not well at all?

Reference = 2158, 59

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>	
238 Competent	1	2	3	4	7	8	9	46
239 Honest	1	2	3	4	7	8	9	47
240 Strong leader	1	2	3	4	7	8	9	48
241 Cares about people	1	2	3	4	7	8	9	49
242 Decent	1	2	3	4	7	8	9	50
243 Hardworking	1	2	3	4	7	8	9	51

#4, PAUL PFEIFER

CT4. Paul Pfeifer. (IF NECESSARY, REPEAT:) In your opinion do the following words describe Paul Pfeifer extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>	
244 Competent	1	2	3	4	7	8	9	52
245 Honest	1	2	3	4	7	8	9	53
246 Strong leader	1	2	3	4	7	8	9	54
247 Cares about people	1	2	3	4	7	8	9	55
248 Decent	1	2	3	4	7	8	9	56
249 Hardworking	1	2	3	4	7	8	9	57

18 2238 to 2249 46-57 #3, LEE FISHER  
#4, PAUL PFEIFER

#5, STEWART BANKS  
#6, ANDREW DOUGLAS

#5, STEWART BANKS

CT5. Stewart Banks. (IF NECESSARY, REPEAT:) In your opinion do the following words describe Stewart Banks extremely well, quite well, not too well, or not well at all?

Reference 2 160, 61

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RE</u>
2250 Competent	1	2	3	4	7	8	9 58
2251 Honest	1	2	3	4	7	8	9 59
2252 Strong leader	1	2	3	4	7	8	9 60
2253 Cares about people	1	2	3	4	7	8	9 61
2254 Decent	1	2	3	4	7	8	9 62
2255 Hardworking	1	2	3	4	7	8	9 63

#6, ANDREW DOUGLAS

CT6. Andrew Douglas. (IF NECESSARY, REPEAT:) In your opinion do the following words describe Andrew Douglas extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RE</u>
2256 Competent	1	2	3	4	7	8	9 64
2257 Honest	1	2	3	4	7	8	9 65
2258 Strong leader	1	2	3	4	7	8	9 66
2259 Cares about people	1	2	3	4	7	8	9 67
2260 Decent	1	2	3	4	7	8	9 68
2261 Hardworking	1	2	3	4	7	8	9 69

16 2250 to 2261 58-69 #5, STEWART BANKS  
#6, ANDREW DOUGLAS



#7, THOMAS FERGUSON  
#8, JAMES PETRO

#7, THOMAS FERGUSON

CT7. Thomas Ferguson. (IF NECESSARY, REPEAT:) In your opinion do the following words describe Thomas Ferguson extremely well, quite well, not too well, or not well at all?

Reference = 2 162,3

	<u>EXTREMELY</u> <u>WELL</u>	<u>QUITE</u> <u>WELL</u>	<u>NOT TOO</u> <u>WELL</u>	<u>NOT WELL</u> <u>AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
2262 Competent	1	2	3	4	7	8	9 8
2263 Honest	1	2	3	4	7	8	9 9
2264 Strong leader	1	2	3	4	7	8	9 10
2265 Cares about people	1	2	3	4	7	8	9 11
2266 Decent	1	2	3	4	7	8	9 12
2267 Hardworking	1	2	3	4	7	8	9 13

#8, JAMES PETRO

CT8. James Petro. (IF NECESSARY, REPEAT:) In your opinion do the following words describe James Petro extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY</u> <u>WELL</u>	<u>QUITE</u> <u>WELL</u>	<u>NOT TOO</u> <u>WELL</u>	<u>NOT WELL</u> <u>AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>
2268 Competent	1	2	3	4	7	8	9 14
2269 Honest	1	2	3	4	7	8	9 15
2270 Strong leader	1	2	3	4	7	8	9 16
2271 Cares about people	1	2	3	4	7	8	9 17
2272 Decent	1	2	3	4	7	8	9 18
2273 Hardworking	1	2	3	4	7	8	9 19

#7, THOMAS FERGUSON  
#8, JAMES PETRO

19 2262+2273 8-19

#9, MARY ELLEN WITHROW  
#10, JUDITH BRACHMAN

#9, MARY ELLEN WITHROW

CT9. Mary Ellen Withrow. (IF NECESSARY, REPEAT:) In your opinion do the following words describe Mary Ellen Withrow extremely well, quite well, not too well, or not well at all?

Reference = 2164-65

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>	
274 Competent	1	2	3	4	7	8	9	20
275 Honest	1	2	3	4	7	8	9	21
276 Strong leader	1	2	3	4	7	8	9	22
277 Cares about people	1	2	3	4	7	8	9	23
278 Decent	1	2	3	4	7	8	9	24
279 Hardworking	1	2	3	4	7	8	9	25

#10, JUDITH BRACHMAN

CT10. Judith Brachman. (IF NECESSARY, REPEAT:) In your opinion do the following words describe Judith Brachman extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RF</u>	
280 Competent	1	2	3	4	7	8	9	26
281 Honest	1	2	3	4	7	8	9	27
282 Strong leader	1	2	3	4	7	8	9	28
283 Cares about people	1	2	3	4	7	8	9	29
284 Decent	1	2	3	4	7	8	9	30
285 Hardworking	1	2	3	4	7	8	9	31

19 2274 + 2285

20-31

#9, MARY ELLEN WITHROW  
#10, JUDITH BRACHMAN

#11, SHERROD BROWN  
#12, BOB TAFT

#11, SHERROD BROWN

CT11. Sherrod Brown. (IF NECESSARY, REPEAT:) In your opinion do the following words describe Sherrod Brown extremely well, quite well, not too well, or not well at all?

Reference = 2166,67

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RE</u>	
2286 Competent	1	2	3	4	7	8	9	32
2297 Honest	1	2	3	4	7	8	9	33
2298 Strong leader	1	2	3	4	7	8	9	34
2299 Cares about people	1	2	3	4	7	8	9	35
2290 Decent	1	2	3	4	7	8	9	36
2291 Hardworking	1	2	3	4	7	8	9	37

#12, BOB TAFT

CT12. Bob Taft. (IF NECESSARY, REPEAT:) In your opinion do the following words describe Bob Taft extremely well, quite well, not too well, or not well at all?

	<u>EXTREMELY WELL</u>	<u>QUITE WELL</u>	<u>NOT TOO WELL</u>	<u>NOT WELL AT ALL</u>	<u>SKIP</u>	<u>DK</u>	<u>RE</u>	
2292 Competent	1	2	3	4	7	8	9	38
2293 Honest	1	2	3	4	7	8	9	39
2294 Strong leader	1	2	3	4	7	8	9	40
2295 Cares about people	1	2	3	4	7	8	9	41
2296 Decent	1	2	3	4	7	8	9	42
2297 Hardworking	1	2	3	4	7	8	9	43

32-43

2286 to 2297  
/9

#11, SHERROD BROWN  
#12, BOB TAFT

#13, STEPHANIE TUBBS JONES  
#14, CRAIG WRIGHT

#13, STEPHANIE TUBBS JONES

CT13. Stephanie Tubbs Jones. (IF NECESSARY, REPEAT:) In your opinion do the following words describe Stephanie Tubbs Jones extremely well, quite well, not too well, or not well at all?

Response: 2168.69

		EXTREMELY WELL	QUITE WELL	NOT TOO WELL	NOT WELL AT ALL	SKIP	DK	RE
2298	Competent	1	2	3	4	7	8	9 44
2299	Honest	1	2	3	4	7	8	9 45
2300	Strong leader	1	2	3	4	7	8	9 46
2301	Cares about people	1	2	3	4	7	8	9 47
2302	Decent	1	2	3	4	7	8	9 48
2303	Hardworking	1	2	3	4	7	8	9 49

#14, CRAIG WRIGHT

CT14. Craig Wright. (IF NECESSARY, REPEAT:) In your opinion do the following words describe Craig Wright extremely well, quite well, not too well, or not well at all?

		EXTREMELY WELL	QUITE WELL	NOT TOO WELL	NOT WELL AT ALL	SKIP	DK	RE
2314	Competent	1	2	3	4	7	8	9 50
2305	Honest	1	2	3	4	7	8	9 51
2306	Strong leader	1	2	3	4	7	8	9 52
2307	Cares about people	1	2	3	4	7	8	9 53
2308	Decent	1	2	3	4	7	8	9 54
2309	Hardworking	1	2	3	4	7	8	9 55

/9 2298 to 2309

44-55

#13, STEPHANIE TUBBS JONES  
#14, CRAIG WRIGHT

2170

## #15, ROSS HAFLEY

CT15. J. Ross Haffey. (IF NECESSARY, REPEAT:) In your opinion do the following words describe J. Ross Haffey extremely well, quite well, not too well, or not well at all?

	EXTREMELY WELL	QUITE WELL	NOT TOO WELL	NOT WELL AT ALL	SKIP	DK	RF	
Z310 Competent	1	2	3	4	7	8	9	56
Z311 Honest	1	2	3	4	7	8	9	57
Z312 Strong leader	1	2	3	4	7	8	9	59
Z313 Cares about people	1	2	3	4	7	8	9	59
Z314 Decent	1	2	3	4	7	8	9	60
Z315 Hardworking	1	2	3	4	7	8	9	61

/9

Z310 + Z 315

56-61

# Group Closeness Questions

GC. Now I want you to tell me if you see any of the candidates as really close to some groups in American society. [INTERVIEWER: ASK THIS SERIES ONLY OF CANDIDATES FROM CONTESTS IN WHICH R RECALLS VOTING FOR ONE OF THE CANDIDATES.]

The first candidate is Anthony Celebrezze. Do you see him as really close to Catholics? How about [INTERVIEWER: CONTINUE ACROSS THE LIST OF GROUPS AND REPEAT QUESTION AS NECESSARY. CIRCLE 1 WHEN R INDICATES CLOSE, CIRCLE 0 WHEN R SAYS NOTHING, NO, DK, OR RF. GO BACK AND SCORE SKIPPED CANDIDATES WITH 7'S AFTER THE INTERVIEW]

		Catho- lics	231 Busi- ness	Christian funda- menta- lists	Unions	Blacks	Femi- nists
316 #1, ANTHONY CELEBREZZE	7234	3162	3170	3167	3169	3200	3221
317 #2, GEORGE VOINOVICH	7	322	323	324	325	326	327
318 #3, LEE FISHER	714	328	329	330	331	332	333
319 #4, PAUL PFEIFER	720	334	335	336	337	338	339
320 #5, STEWART BANKS	726	340	341	342	343	344	345
321 #6, ANDREW DOUGLAS	732	346	347	348	349	350	351
322 #7, THOMAS FERGUSON	735	352	353	354	355	356	357
323 #8, JAMES PETRO	744	358	359	360	361	362	363
324 #9, MARY ELLEN WITHROW	553	364	365	366	367	368	369
325 #10, JUDITH BRACHMAN	563	370	371	372	373	374	375
326 #11, SHERROD BROWN	623	378	379	380	381	382	383
327 #12, BOB TAFT	683	382	383	384	385	386	387
328 #13, STEPHANIE TUBBS JONES	143	388	389	390	391	392	393
329 #14, CRAIG WRIGHT	803	394	395	396	397	398	399
330 #15, ROSS HAPPEY	276	400	401	402	403	404	405

*Anthony Celebrezze*

19 2316 to 2321 62-63

*George Voinovich*

110 2322 to 2328 9-47

111 2322 to 2405 8-31

References:

9 2177

110 2172-91

111 2182-85

Party Contacts

PC1. Did anyone from one of the political parties or candidates contact you about this year's campaign and ask you to work, go to a meeting, attend a rally, wear a button, put a bumper sticker on your car, or put up a sign?

2406 32 YES.....1  
NO.....(Skip to PC2).....2  
DK.....(Skip to PC2).....8  
RF.....(Skip to PC2).....9

PC1a. (IF YES ON PC1) Which party or candidate? (RECORD ALL)

-----  
2407 33 - 41  
-----  
2408 (MD = 777, 888, 999)  
-----  
2409  
-----

PC2. Did anyone ask you to contribute money to a party or a candidate by mail, telephone, in person, or any other way?

2410 42 YES.....1  
NO.....(Skip to PC3).....2  
DK.....(Skip to PC3).....8  
RF.....(Skip to PC3).....9

PC2a. (IF YES ON PC2) Which party or candidate? (RECORD ALL)

-----  
2411  
-----  
2412 43 - 51  
-----  
2413  
-----

PC3. Did you receive any campaign literature in the mail or have any left on your doorstep?

2414 52 YES.....1  
NO.....(Skip to PC4).....2  
DK.....(Skip to PC4).....8  
RF.....(Skip to PC4).....9

PC3a. (IF YES ON PC3:) From which party or candidate? (RECORD ALL)

-----  
2415 53 - 61  
-----  
2416  
-----  
2417  
-----

# Party Ballot Questions

PC4. Did you receive a party ballot from one of the parties listing their candidates for office?

2418

YES.....1  
 NO.....(Skip to PC5).....2  
 DK.....(Skip to PC5).....8  
 RF.....(Skip to PC5).....9

62

PC4a. Which party was that from?

2419

DEMOCRATIC PARTY.....1  
 REPUBLICAN PARTY.....2  
 BOTH PARTIES.....(Skip to PC4a2).....3  
 OTHER PARTY.....(Skip to PC5).....4  
 SKIP.....7  
 DK.(R DOESN'T REMEMBER).(Skip to PC5).....8  
 RF.....(Skip to PC5).....9

63

GO TO PC5 IF NONVOTER

PC4a1. Did you use it to help make your decisions?

2420

YES.....(Skip to PC5).....1  
 NO.....(Skip to PC5).....2  
 SKIP.....7  
 DK.....(Skip to PC5).....8  
 RF.....(Skip to PC5).....9

64

PC4a2. Did you use one, both, or neither to help make your decisions? (IF 'ONE', ASK:) Which one?

2421

DEMOCRATIC.....1  
 REPUBLICAN.....2  
 BOTH.....3  
 NEITHER.....4  
 SKIP.....7  
 DK.....8  
 RF.....9

65

PC5. Did you take a look at any endorsements of candidates by any organizations or newspapers?

2422

YES.....1  
 NO.....(Skip to P1 on next page).....2  
 DK.....(Skip to P1 on next page).....8  
 RF.....(Skip to P1 on next page).....9

66

PC5a. Which organization(s)/newspaper(s)? (RECORD ALL) Which if any of these did you use in making your decisions?

			Used	Not Used	SK	DK	RF
112	423 67-69	424	1 70	2	7	8	9
(MD=771, 888, 999)	425 9-10	426	1 11	2	7	8	9
	427 12-14	428	1 15	2	7	8	9
	429 16-18	430	1 19	2	7	8	9
	431 20-22	432	1 23	2	7	8	9



Party Identification Series

P1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?

2433

Republican .....	1
Independent.....SKIP TO P1.B .....	2
Democrat.....	3
Other Party.....SKIP TO M1 ON NEXT PAGE.....	4
No Preference...SKIP TO P1.B.....	5
DK.....SKIP TO M1 ON NEXT PAGE.....	8
RF.....SKIP TO M1 ON NEXT PAGE.....	9

24

P1.A (IF REPUBLICAN OR DEMOCRAT ON P1) Would you call yourself a strong (REPUBLICAN, DEMOCRAT) or a not very strong (REPUBLICAN, DEMOCRAT)?

2434

STRONG.....	1
NOT STRONG.....	2
SKIPPED OUT.....	7
DK.....	8
REFUSED.....	9

25

P1.B (IF INDEPENDENT OR NO PREFERENCE ON P1) Do you think of yourself as closer to the Republican party or to the Democratic party?

2435

REPUBLICAN.....	1
NEITHER.....	2
DEMOCRATIC.....	3
SKIPPED OUT.....	7
DK.....	8
REFUSED, NO ANSWER.....	9

26

/ 12

2433 to 2435

24-26

M1. In an average week, how often do you read a daily newspaper -- never, once in a while, most days, or almost every day?

2436

NEVER.....(Skip to M2.).....	1
ONCE IN A WHILE.....	2
MOST DAYS.....	3
EVERY DAY.....	4
DK.....	8
RF.....(Skip to M2.).....	9

27

M1a. What Ohio newspapers do you read the most? (RECORD UP TO TWO RESPONSES)

2437	28-30
2438	31-33

M2. In an average week, how often do you watch the local television news -- never, once in a while, most days, or every day?

NEVER.....	1
ONCE IN A WHILE.....	2
MOST DAYS.....	3
EVERY DAY.....	4
DK.....	8
RF.....	9

34

DB1. Two debates between the candidates for governor, Anthony Celebrezze and George Voinovich, have been broadcast statewide in recent weeks. Did you see or hear either one of them? (IF YES, ASK:) Which ones -- the first one on October 17, the last one on October 22, or both of them?

(volunteered)

FIRST DEBATE ONLY, OCT. 17.....	1
SECOND DEBATE ONLY, OCT. 22.....	2
ONE DEBATE -- R DOESN'T KNOW WHICH.....	3
BOTH DEBATES.....	4
NO DEBATES.....	5
DK.....	8
RF.....	9

35

DB2. Based on what you know about the debates, which candidate do you think did the better job?

CELEBREZZE (on both).....	1
ABOUT THE SAME (on both).....(Volunteered).....	2
VOINOVICH. (on both).....	3
CELEBREEZE ON ONE, VOINOVICH ON THE OTHER.....	4
CELEBREEZE ON ONE, THE SAME ON THE OTHER.....	5
VOINOVICH ON ONE, THE SAME ON THE OTHER.....	6
DK.....	8
RF.....	9

36

Note: No way of ordering on "mixed" responses (i.e. Cel on first, Voin. on second; or vice versa...)

CD1. Have you talked about the campaigns, the candidates, or the issues in the 1990 elections with anyone -- such as a friend, neighbor, coworker, your spouse or other relative?

YES.....	1
NO.....(Skip to A).....	2
DK.....(Skip to A).....	8
RF.....(Skip to A).....	9

244237

CD1a. And would you say that you've talked about the campaign alot or a little?

LOT.....	1
LITTLE.....	2
DK.....	8
RF.....	9

244338

FEELING THERMOMETERS

A. You may recall the feeling thermometer from the first time we talked to you. Ratings between 50 and 100 mean that you feel favorable and warm toward a person. Ratings between 0 and 50 mean that you don't feel favorable and are cold toward a person. The 50 degree mark means that you don't feel particularly warm or cold toward them.

A1. First tell me how you would rate George Bush on the feeling thermometer? [CODE 888 IF R DOES NOT RECOGNIZE THE NAME, 889 IF R RECOGNIZES BUT DOES NOT KNOW WHERE TO RATE, AND 999 IF R REFUSES.]

NAME

(A1)  
RATING

2444 George Bush

\_\_\_/\_\_\_/\_\_\_

39-41

A2. Now I'm going to ask you about some of the Ohio candidates. Some of them are not well known, so if you don't know the name, just tell me and we'll skip to the next one.

The candidates for governor were Anthony Celebrezze and George Voinovich. How would you rate Celebrezze? Voinovich?

CANDIDATE NAME

(A2) RATING

2445	Anthony Celebrezze	___/___/___	<del>22</del>	42-44
2446	George Voinovich	___/___/___	<del>22</del>	45-47

How would you rate the candidates for ...

... Attorney General, Lee Fisher and Paul Pfeifer?

2447	Lee Fisher	___/___/___	<del>24</del>	48-50
2449	Paul Pfeifer	___/___/___	<del>24</del>	51-53

... Justice of the Ohio Supreme Court in the contest between Stewart Banks and Andrew Douglas?

2449	Stewart Banks	___/___/___	<del>24</del>	54-56
2450	Andrew Douglas	___/___/___	<del>23</del>	57-59

... Auditor of State, Thomas Ferguson and James Petro?

2451	Thomas Ferguson	___/___/___	<del>1</del>	60-62
2452	James Petro	___/___/___	<del>1</del>	63-65

... Treasurer of State, Judith Brachman and Mary Ellen Withrow?

2453	Judith Brachman	___/___/___	<del>1</del>	66-68
2454	Mary Ellen Withrow	___/___/___	<del>1</del>	69-71

... Secretary of State, Sherrod Brown and Bob Taft?

2455	Sherrod Brown	___/___/___	<del>1</del>	8-10	113
2456	Bob Taft	___/___/___	<del>1</del>	11-13	

... Justice of the Ohio Supreme Court in the contest between J. Ross Haffey, Stephanie Tubbs Jones, and Craig Wright?

2457	J. Ross Haffey	___/___/___	<del>1</del>	14-16
2458	Stephanie Tubbs Jones	___/___/___	<del>1</del>	17-19
2459	Craig Wright	___/___/___	<del>20</del>	20-22

# Financial Questions

F1. Now a few last questions. We are interested in how people are getting along financially these days. How about you (and your family living with you), would you say that you are better or worse off financially than you were a year ago?

23

Better Off.....1  
Same (Volunteered).....2  
Worse Off.....3  
DK.....8  
RF.....9

~~2460~~  
2460

F2. And thinking about the country as a whole, would you say that over the past year, the nation's economy has gotten better, stayed about the same, or gotten worse?

24

Gotten Better.....1  
Stayed About The Same.....2  
Gotten Worse.....3  
DK.....8  
RF.....9

~~2461~~  
2461

F3. And how about Ohio's economy? Would you say that over the past year, the state's economy has gotten better, stayed about the same, or gotten worse?

25

Gotten Better.....1  
Stayed About The Same.....2  
Gotten Worse.....3  
DK.....8  
RF.....9

~~2462~~  
2462

E1. Some people don't pay much attention to political campaigns. How about you? Would you say that you were very much interested, somewhat interested, or not much interested in following the political campaigns this year?

26

VERY MUCH INTERESTED . . . . . 1  
SOMEWHAT INTERESTED . . . . . 2  
NOT MUCH INTERESTED . . . . . 3  
DK . . . . . 8  
RF . . . . . 9

~~2463~~  
2463

E2. And finally, could you tell me in what year were you born?

27-30 \_/ \_/ \_/ \_/

2464

END: That's all the questions we have. Thanks again for your time.  
(RECORD SEX, LEVEL OF INFORMATION, AND ENDING TIME ON NEXT PAGE)

465 466