

PRE-ELECTION STUDY QUESTIONNAIRE, 1986

11/86

Before we start, I would like to assure you that this interview is completely confidential. If we should come to any question which you don't want to answer, just let me know and we'll go on to the next question.

1. Some people don't pay much attention to political campaigns. How about you? Would you say that you are very much interested, somewhat interested, or not much interested in following the campaigns in Ohio this year?

VERY MUCH INTERESTED	1
SOMEWHAT INTERESTED	2
NOT MUCH INTERESTED	3
DK	8
NR	9

2. Have you read about the campaigns in the newspaper?

YES (GO TO Q.2.A)	1
NO (GO TO Q.3.)	2
DK (GO TO Q.3.)	8
NR (GO TO Q.3.)	9

- 2.A. Which newspaper do you read most often?

RECORD VERBATIM _____

3. As you know, the Ohio Government faces many serious problems in this state. What do you personally feel is the most important problem the government of Ohio should try to take care of? (PROBE, IF NECESSARY)

4. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?

REPUBLICAN	(GO TO Q.4.A)	1
DEMOCRAT	(GO TO Q.4.B)	5
INDEPENDENT	(GO TO Q.4.C)	3
NO PREFERENCE	(GO TO Q.4.C)	6
OTHER	(GO TO Q.4.C)	7
NR	(TO TO Q.4.C)	9

- 4.A (IF REPUBLICAN) Would you call yourself a strong Republican or a not very strong Republican?

STRONG	(GO TO Q.5.)	1
NOT VERY STRONG	(GO TO Q.5.)	2

- 4.B (IF DEMOCRAT) Would you call yourself a strong Democrat or a not very strong Democrat?

STRONG	(GO TO Q.5.)	7
NOT VERY STRONG	(GO TO Q.5.)	6

- 4.C (IF INDEPENDENT, NO PREFERENCE, OTHER PARTY, OR NR) Do you think of yourself as closer to the Republican Party or to the Democratic Party?

CLOSER TO REPUBLICAN	3
CLOSER TO DEMOCRAT	5
NEITHER	4

5. Now I'm going to read a short list of names. After each one, just tell me if you happen to know if that person is a Democrat or a Republican.....(CIRCLE CODE)

	DEM	REP	DK	NR
A. John Glenn	1	2	8	9
B. Thomas Kindness	1	2	8	9
C. Richard Celeste	1	2	8	9
D. James Rhodes	1	2	8	9
E. Mary Ellen Withrow	1	2	8	9
F. Jeff Jacobs	1	2	8	9

6. Now I'd like to get your feelings towards some of our political leaders and other people who are in the news these days.

I'll read the name of a person and I'd like you to rate that person using what we call the feeling thermometer. You may use any number from 0 to 100 for rating. Ratings between 50 and 100 mean that you feel warm and favorable toward the person. Ratings between 0 degrees and 50 degrees mean that you don't feel too favorable toward the person.

If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.

If you do recognize the name, but don't feel particularly warm or cold toward the person, you would rate the person at the 50 degree mark.

Our first person is James Rhodes. How would you rate him using the thermometer?

	RATING	DOESN'T RECOGNIZE	DK, WON'T RATE
A. JAMES RHODES	_____	997	998
B. Herbert Brown	_____	997	998
C. Thomas Moyer	_____	997	998
D. John Glenn	_____	997	998
E. Joyce George	_____	997	998
F. Thomas Kindness	_____	997	998
G. Jeff Jacobs	_____	997	998
H. Mary Ellen Withrow	_____	997	998
I. Richard Celeste	_____	997	998
J. Robert Holmes	_____	997	998
K. Frank Celebrezze	_____	997	998
L. Francis Sweeney	_____	997	998
M. Ohio Republican Party	_____	997	998
N. Ohio Democratic Party	_____	997	998

7. When it comes to politics in general, do you usually think of yourself as a conservative, as a liberal, as middle-of-the-road, or don't you think of yourself along liberal-conservative lines?

CONSERVATIVE	1
MIDDLE-OF-THE-ROAD	2
LIBERAL	3
DON'T THINK ALONG LINES	7
DK	8
NR, REFUSED	9

Now, let's talk about this year's elections in Ohio...

(FORM A)

8. If the election for governor were held today, for whom would you vote? (BRIEF PAUSE; IF RESPONDENT HESITATES, ASK Q.8.A)

CELESTE(GO TO Q.8.B).	.01
RHODES(GO TO Q.8.B).	.02
OTHER(GO TO Q.8.B).	.03
WILL NOT VOTE(GO TO Q.9.)	.04
DK(GO TO Q.9.)	.08
NR(GO TO Q.9.)	.09

- 8.A The candidates are James Rhodes, a Republican, and Richard Celeste, a Democrat . . .

CELESTE(GO TO Q.8.B)	11
RHODES(GO TO Q.8.B)	12
OTHER(GO TO Q.8.B)	13
WILL NOT VOTE(GO TO Q.9.)	14
DK(GO TO Q.9.)	.98
NR(GO TO Q.9.)	.99

- 8.B What would you say is the reason for your choice of (CHOICE)? (PROBE FOR THREE REASONS) What else?

(FORM B)

8. Just as the weatherman talks about the percent chance of rain tomorrow, we'd like to know the percent chance that you will vote in the elections this November. What would you say the percent chance is?

PERCENT		—	—	—
ZERO				000
DK				998
NR				999

- 8.A (IF ZERO, DK, OR NR: If you were going to vote) In the governor's election between Mr. Rhodes and Mr. Celeste, what is the percent chance that you will vote for Mr. Rhodes?

PERCENT		—	—	—
ZERO				000
DK				998
NR				999

- 8.B And what is the percent chance that you will vote for Mr. Celeste?

PERCENT		—	—	—
ZERO				000
DK				998
NR				999

IF Q.8.A AND Q.8.B ARE EQUAL, GO TO Q.9.

- 8.C What would you say is the reason for your choice of (candidate with highest %)? (PROBE FOR THREE REASONS)

9. In general, do you approve or disapprove of the way Richard Celeste is handling his job as governor, or haven't you thought much about this? (PAUSE) Is that strongly, or not strongly?

STRONGLY APPROVE	1
APPROVE	2
NEUTRAL (VOLUNTEERED)	3
DISAPPROVE	4
STRONGLY DISAPPROVE	5
HAVEN'T THOUGHT	6
DK	8
NR	9

10. If the election for State Treasurer were held today, for whom would you vote? (BRIEF PAUSE; IF R HESITATES, ASK Q.10.A)

MARY ELLEN WITHROW	.(GO TO Q.10.B)	.01
JEFF JACOBS	.(GO TO Q.10.B)	.02
OTHER	.(GO TO Q.10.B)	.03
WILL NOT VOTE	.(GO TO Q.11.)	.04
DK	.(GO TO Q.10.A)	.08
NR, REFUSED	.(GO TO Q.11)	.09

- 10.A The candidates are Mary Ellen Withrow, a Democrat, and Jeff Jacobs, a Republican...

WITHROW	.(GO TO Q.10.B)	.11
JACOBS	.(GO TO Q.10.B)	.12
OTHER	.(GO TO Q.10.B)	.13
WILL NOT VOTE	.(GO TO Q.11.)	.14
DK	.(GO TO Q.11.)	.98
NR, REFUSED	.(GO TO Q.11.)	.99

- 10.B What would you say is the reason for choice of (CHOICE)? (PROBE FOR THREE REASONS) What else?

11. If the election for U.S. Senate were held today, for whom would you vote? (BRIEF PAUSE; IF R HESITATES, ASK Q.11.A)

KINDNESS(GO TO Q.11.B). . . 01
GLENN(GO TO Q.11.B). . . 02
OTHER(GO TO Q.11.B). . . 03
WILL NOT VOTE(GO TO Q.12.). . . 04

DK(ASK Q.11.A). . . 08
NR, REFUSED(GO TO Q.12.). . . 09

11.A The candidates are Thomas Kindness, a Republican, and John Glenn, a Democrat...

KINDNESS(GO TO Q.11.B). . . 11
GLENN(GO TO Q.11.B). . . 12
OTHER(GO TO Q.11.B). . . 13
WILL NOT VOTE(GO TO Q.12.). . . 14
DK(GO TO Q.12.). . . 98
NR, REFUSED(GO TO Q.12.). . . 99

11.B What would you say is the reason for your choice of (CHOICE)? (PROBE FOR THREE REASONS) What else?

12. If the election for Chief Justice of the Ohio Supreme Court were held today, for whom would you vote? (BRIEF PAUSE: IF R HESITATES, ASK Q.12.A)

MOYER(GO TO Q.12.B). . . 01
CELEBREZZE(GO TO Q.12.B). . . 02
OTHER(GO TO Q.12.B). . . 03
WILL NOT VOTE(GO TO Q.13.). . . 04
DK(ASK Q.12.A). . . 08
NR, REFUSED(GO TO Q.13.). . . 09

12.A The candidates are Frank Celebrezze and Thomas Moyer...

MOYER(GO TO Q.12.B). . . 11
CELEBREZZE(GO TO Q.12.B). . . 12
OTHER(GO TO Q.12.B). . . 13
WILL NOT VOTE(GO TO Q.13.) . . . 14
DK(GO TO Q.13) . . . 98
NR, REFUSED(GO TO Q.13.). . . 99

12.B What would you say is the reason for your choice of
(CHOICE)? (PROBE FOR THREE REASONS) What else?

12.C Can you recall, offhand, if (CHOICE) is a Democrat
or a Republican?

DEMOCRAT	1
REPUBLICAN	2
OTHER	3
DK	8
NR	9

13. In general, do you approve or disapprove of the way Frank
Celebrezze is handling his job as Chief Justice, or
haven't you thought much about this? (PAUSE) Is that
strongly or not strongly?

STRONGLY APPROVE	1
APPROVE	2
NEUTRAL (VOLUNTEERED)	3
DISAPPROVE	4
STRONGLY DISAPPROVE	5
HAVEN'T THOUGHT	6
DK	8
NR	9

There are also two races for Ohio Supreme Court Associate
Justice on the ballot....

14. If the election for Associate Justice were held today, would
you vote for Francis Sweeney or Robert Holmes?

SWEENEY	(GO TO Q.14.B) . . . 1
HOLMES	(GO TO Q.14.B) . . . 2
OTHER	(GO TO Q.14.B) . . . 3
WILL NOT VOTE	(GO TO Q.15.) . . . 4
DK	(GO TO Q.15.) . . . 8
NR, REFUSED	(GO TO Q.15.) . . . 9

14.B What would you say is the reason for your choice of
(CHOICE)? (PROBE FOR THREE REASONS) What else?

14.C Can you recall, offhand if (CHOICE) is a Democrat
or a Republican?

DEMOCRAT	1
REPUBLICAN	2
OTHER	3
DK	8
NR	9

15. In general, do you approve or disapprove of the way Robert
Holmes is handling his job as Justice, or haven't you
thought much about this? (PAUSE) Is that strongly or not
strongly?

APPROVE STRONGLY	1
APPROVE	2
NEUTRAL (VOLUNTEERED)	3
DISAPPROVE	4
DISAPPROVE STRONGLY	5
HAVEN'T THOUGHT	6
DK	8
NR	9

16. And finally, if the other race for Associate Justice were
held today, would you vote for Joyce George or
Herbert Brown?

GEORGE	(GO TO Q.16.B).	1
BROWN	(GO TO Q.16.B).	2
OTHER	(GO TO Q.16.B).	3
WILL NOT VOTE	(GO TO Q.17)	4
DK	(GO TO Q.17).	8
NR	(GO TO Q.17).	9

16.B What would you say is the reason for your choice of
(CHOICE)? (PROBE FOR THREE REASONS) What else?

16.C Can you recall, offhand, if (CHOICE) is a Democrat
or a Republican?

DEMOCRAT	1
REPUBLICAN	2
OTHER	7
DK	8
NR	9

Now, we'd like to ask some questions about the activities of
political parties and candidates...

17. Has anyone from one of the political parties or candidates
called you up or come to your house and talked to you about
the campaign this year?

YES (ASK Q.17.A)	1
NO (GO TO Q.18.)	2
NR (GO TO Q.18.)	9

17.A (IF YES) Which candidate or party was that? PROBE

18. We'd like to try to find out about some of the things
parties and candidates do to win elections. For example,
during this campaign, has anyone asked you to work for one
of the parties or candidates?

YES (ASK Q.18.A)	1
NO (GO TO Q.19.)	2
NR (GO TO Q.19.)	9

18.A (IF YES) Which candidate or party was that? PROBE

18.B Did you work?

YES	1
NO	2
NR	9

19. Has anyone invited you to political meetings, rallies, fund-
raisers, or anything like that?

YES (ASK Q.19.A). 1
NO (GO TO Q.20.). 2
NR (GO TO Q.20.). 9

19.A (IF YES) Which candidate or party was that? PROBE

19.B Did you go?

YES 1
NO 2
NR 9

20. Has anyone asked you to wear a campaign button or put a
bumper sticker on your car?

YES (ASK Q.20.A). 1
NO (GO TO Q.21.). 2
NR (GO TO Q.21.). 9

20.A (IF YES) Which candidate or party was that? PROBE

20.B And did you (wear it/put it on)?

YES 1
NO 2
NR 9

21. Has anyone asked you to contribute money to a party or a
candidate?

YES (ASK Q.21.A). 1
NO (GO TO Q.22.). 2
NR (GO TO Q.22.). 9

21.A (IF YES) Which candidate or party was that? PROBE

21.B Did you contribute?

YES 1
NO 2
NR 9

22. Have you received any campaign literature in the mail or had any left on your doorstep?

YES (ASK Q.22.A)1
NO (GO TO Q.23). 2
NR (GO TO Q.23). 9

22.A (IF YES) From which candidate or party was that? PROBE

23. Finally, we are also interested in how good a job the parties and candidates do in getting their information out through the media, especially television. Have you seen any political advertisements on television for the following candidates?

	YES	NO	DK	NR
Richard Celeste	1	2	8	9
James Rhodes	1	2	8	9
John Glenn	1	2	8	9
Thomas Kindness	1	2	8	9
Frank Celebrezze	1	2	8	9
Thomas Moyer	1	2	8	9
Mary Ellen Withrow	1	2	8	9
Jeff Jacobs	1	2	8	9
Francis Sweeney	1	2	8	9
Robert Holmes	1	2	8	9
Herbert Brown	1	2	8	9
Joyce George	1	2	8	9

23.A Besides ads for candidates, have you seen any ads on TV by political parties?

YES (ASK Q.23.B).1
NO (GO TO Q.24.). 2

23.B Which party was that?

REPUBLICANS (GO TO Q.23.C).1
DEMOCRATS (GO TO Q.23.C).2
BOTH (GO TO Q.24.). 3
OTHER (GO TO Q.24.). 7
DK (GO TO Q.24.). 8
NR (GO TO Q.24.). 9

23.C Any other party? (IF YES) Which one?

REPUBLICANS 1
DEMOCRATS 2
OTHER 7
DK 8
NR 9

24. Some people think that there is enough information available about the campaigns. Others think that there is not enough information. Would you say that there is enough, or not enough, information available about the governor's race?

	YES, ENOUGH	NO, NOT ENOUGH	DK	NR
GOVERNOR'S RACE	1	2	8	9
Chief Justice's Race	1	2	8	9
State Treasurer's Race	1	2	8	9

25. As far as you know, are you currently registered to vote?

YES	.1
NO	.2
DK	.8
NR	.9

26. Did you vote in the Democratic, or the Republican, primary last June?

YES, REPUBLICAN	.1
YES, DEMOCRATIC	.2
DID NOT VOTE	.3
DK	.8
NR	.9

27. As far as you know, do you expect to vote on November 4 or not?

YES	1
QUALIFIED YES, PROBABLY, THINK SO	2
DEPENDS, MIGHT OR MIGHT NOT	3
QUALIFIED NO, PROBABLY NOT	4
NO, WON'T VOTE	5
DK	8
NR	9

28. We are interested in how people are getting along financially these days. Would you say that you (and your family living here) are better off or worse off financially than you were 4 years ago?

BETTER OFF	1
SAME OR NO DIFFERENT	2
WORSE OFF	3
DK	8
NR	9

Finally, I'd like to ask a few questions about you and your family, just for statistical purposes...

29. Are you now: married, widowed, divorced, separated, or have you never been married?

NOW MARRIED	1
WIDOWED	2
DIVORCED	3
SEPARATED	4
NEVER BEEN MARRIED	5
OTHER _____	7
NR	9

30. Are you working now, or are you unemployed, retired, a student, a homemaker, or what?

WORKING NOW	1
HAS JOB, BUT NOT AT WORK	2
UNEMPLOYED	3
RETIRED	4
STUDENT	5
HOMEMAKER	6
OTHER _____	7
NR	9

31. What kind of work do you do? (What is your main occupation?)

IF NOT CLEAR: Tell me a little more about what you do...
(What are some of your main duties?) _____

OPTIONAL: What kind of business or industry is that?

32. How many times have you been out of work during the last four years? (That would take us back to about October of 1982.) (PROBE: What's your best guess?)

ZERO	0
ONE	1
TWO	2
THREE OR MORE	3
DK	8
NR	9

33. Since October of 1982, have you had to work fewer hours or take a cut in pay at any time? (IF NECESSARY: In addition to being unemployed?)

YES	1
NO	2
DK	8
NR	9

34. (ASK ONLY IF R IS NOW MARRIED; IF NOT, GO TO Q.35) We'd like to know if your (husband/wife) is working now, unemployed, retired, a student, a homemaker, or what?

WORKING NOW	1
UNEMPLOYED	2
RETIRED	3
STUDENT	4
HOMEMAKER	5
OTHER	7
DK	8
NR	9

35. What is the name of the community that you live in now?

_____ (ASK Q.35.A)

NR (GO TO Q.36).99

35.A And how many years have you, personally, lived there? CODE ACTUAL NUMBER OF YEARS, ROUNDED TO NEAREST YEAR (HALF YEAR OR MORE ROUNDED UP)

CODE ACTUAL NO. OF YEARS	_____
LESS THAN SIX MONTHS	.00
ALL MY LIFE	90
DK	.98
NR	.99

36. In what year were you born?

CODE LAST TWO DIGITS	19 _____
NR	.99

37. What is the highest grade of school or year of college you completed? (CIRCLE RESPONSE)

01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16+

ASK Q.37.A

GO TO Q.38. ASK Q.37.B

37.A Did you get a high school diploma or pass a high school equivalency test?

YES . . . (GO TO Q.38.)	1
NO . . . (GO TO Q.38.)	2
DK . . . (GO TO Q.38.)	8
NR . . . (GO TO Q.38.)	9

37.B Did you graduate from a four-year college or university?

YES	1
NO	2
DK	8
NR	9

38. Does anyone in this household belong to a labor union?

YES (ASK Q.38.A).	1
NO (GO TO Q.39.).	2
DK (GO TO Q.39.).	8
NR (GO TO Q.39.).	9

38.A And who is it that belongs?

RESPONDENT	1
R'S SPOUSE	2
OTHER FAMILY MEMBER	3
OTHER	7
DK	8
NR	9

39. Is your religious preference Protestant, Catholic, Jewish, or some other religion?

PROTESTANT	1
CATHOLIC	2
JEWISH	3
NONE	4
OTHER	7
DK	8
NR	9

40. What is your race?

WHITE	1
BLACK	2
HISPANIC	3
AMERICAN INDIAN	4
ASIAN, PACIFIC ISLANDER	5
OTHER	7
DK	8
NR	9

(FORM A)

41. In politics, as of today, do you consider yourself a
Republican, a Democrat, or an independent?

REPUBLICAN	1
INDEPENDENT	2
DEMOCRAT	3
OTHER (SPECIFY) _____	7
DK	8
NR	9

(FORM B)

41. Generally speaking, do you usually think of yourself as a
Republican or a Democrat?

REPUBLICAN	1
DEMOCRAT	2
INDEPENDENT (VOLUNTEERED)	3
NO PREFERENCE, NEITHER	6
OTHER	7
NR	9

42. We would like to know the general range of your household income, for 1985 before taxes. This figure should include salaries, wages, pensions, dividends, interests, and all other income. Was it under \$20,000 or over \$20,000? (IF UNCERTAIN: What do you think it was?)

UNDER \$20,000 . . . (ASK Q.42.A).	1
EXACTLY \$20,000 . . . (GO TO Q.43.).	2
OVER \$20,000 . . . (GO TO Q.42.B).	3
DK . . . (GO TO Q.43.).	8
NR, REFUSED . . . (GO TO Q.43.).	9

42.A Was it under \$10,000 or over \$10,000?

UNDER \$10,000 . . . (GO TO Q.43.).	1
EXACTLY \$10,000 . . . (GO TO Q.43.).	2
OVER \$10,000 . . . (GO TO Q.43.).	3
DK . . . (GO TO Q.43.).	8

42.B Was it under \$35,000 or over \$35,000?

UNDER \$35,000 . . . (GO TO Q.43.).	1
EXACTLY \$35,000 . . . (GO TO Q.43.).	2
OVER \$35,000 . . . (ASK Q.42.C).	3
DK . . . (GO TO Q.43.).	8

42.C Was it under \$50,000 or over \$50,000?

UNDER \$50,000	1
EXACTLY \$50,000	2
OVER \$50,000	3
DK	8

43. That's all the questions we have...Thank you for your time.

RECORD SEX:	FEMALE	1
	MALE	2

R's GENERAL LEVEL OF INFORMATION ABOUT POLITICS AND PUBLIC AFFAIRS SEEMED:

VERY HIGH	1
FAIRLY HIGH	2
AVERAGE	3
FAIRLY LOW	4
VERY LOW	5

RECORD TIME INTERVIEW ENDED ____:____

POST-ELECTION STUDY QUESTIONNAIRE, 1986

You'll remember that we talked to you earlier about the elections this fall. As part of the University's study, we'd like to ask you a couple more questions to see how you feel at the present time.

1. Remember the feeling thermometer? I'll read the name of a person and I'd like you to rate that person, using any number from 0 to 100, where 0 is cold and 100 is warm. 50 means that you don't feel particularly warm or cold toward the person. If we come to a person whose name you don't recognize, just tell me and we'll move on to the next one.

Our first person is James Rhodes. How would you rate him using the thermometer?

	RATING	DOESN'T RECOGNIZE	DK, WON'T RATE
A. JAMES RHODES	_____	997	998
B. Herbert Brown	_____	997	998
C. Thomas Moyer	_____	997	998
D. John Glenn	_____	997	998
E. Joyce George	_____	997	998
F. Thomas Kindness	_____	997	998
G. Jeff Jacobs	_____	997	998
H. Mary Ellen Withrow	_____	997	998
I. Richard Celeste	_____	997	998
J. Robert Holmes	_____	997	998
K. Frank Celebrezze	_____	997	998
L. Francis Sweeney	_____	997	998

2. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?

REPUBLICAN	(GO TO Q.2.A)	1
DEMOCRAT	(GO TO Q.2.B)	5
INDEPENDENT	(GO TO Q.2.C)	3
NO PREFERENCE	(GO TO Q.2.C)	6
OTHER	(GO TO Q.2.C)	7
NR	(TO TO Q.2.C)	9

- 2.A (IF REPUBLICAN) Would you call yourself a strong Republican or a not very strong Republican?

STRONG	(GO TO Q.3).	1
NOT VERY STRONG	(GO TO Q.3).	2

- 2.B (IF DEMOCRAT) Would you call yourself a strong Democrat or a not very strong Democrat?

STRONG	(GO TO Q.3).	7
NOT VERY STRONG	(GO TO Q.3).	6

- 2.C (IF INDEPENDENT, NO PREFERENCE, OTHER PARTY, OR NR) Do you think of yourself as closer to the Republican Party or to the Democratic Party?

CLOSER TO REPUBLICAN	3
CLOSER TO DEMOCRAT	5
NEITHER	4

Now, let's talk about this year's elections in Ohio...

3. According to newspaper reports on the election, over half of the citizens of Ohio did not vote in this election. In talking to people, we find a lot of people were not able to vote for a number of reasons. How about you-- did you vote in the recent elections?

YES, VOTED	(GO TO P3,Q.3.A).	1
NO, DID NOT VOTE .	(GO TO P9,Q.10)	2
DK, DON'T REMEMBER.	(GO TO P9,Q.10)	8
NR	(GO TO P9,Q.10)	9

3.A. (IF VOTED) Do you happen to recall if, when you voted, you used a punch card, a voting machine, a paper ballot, or was it some other type of device?

PUNCH CARD.1
MACHINE.2
PAPER BALLOT.3
OPTICAL SCANNING.4
VOTED ABSENTEE.5
OTHER.7
DK, DON'T REMEMBER.8
NR.9

4. Many people who vote on election day don't vote in all the election races. In the election for governor, could you tell me if you voted for Richard Celeste, the Democrat, James Rhodes, the Republican, or didn't you vote for governor?

CELESTE(GO TO Q.4.A).1
RHODES(GO TO Q.4.A).2
OTHER(GO TO Q.4.A).3
DID NOT VOTE(GO TO Q.5).4
DK(GO TO Q.5).8
NR(GO TO Q.5).9

4.A. What would you say was the main reason for your choice of (choice)? PROBE, IF NECESSARY.

4.B. Some people decide early on in the campaign how they will vote. Others wait to make their decision until election day. When would you say you made your decision to vote for (choice)?

IN MAY; FROM THE FIRST; ALWAYS VOTE FOR SAME PARTY; BEFORE THE PRIMARIES; 6 MOS. OR MORE AS SOON AS CELESTE OR RHODES SAID HE WOULD RUN. . . . 01

"MONTHS BEFORE"; "EARLY ON"; "LONG TIME" 02

JUST AFTER THE PRIMARIES; IN JUNE, JULY, OR AUGUST; IN THE SUMMER; "WHEN I KNEW IT WAS CELESTE V. RHODES". 03

TWO MONTHS; A COUPLE OF MONTHS; SEPTEMBER 04

FIVE TO SEVEN WEEKS. 05

ONE MONTH; THREE WEEKS; OCTOBER. 06

WITHIN TWO WEEKS OF THE ELECTION. 07

ONE WEEK BEFORE THE ELECTION. 08

IN THE LAST FEW DAYS OF THE CAMPAIGN; THE LAST PART; NEAR THE END. 09

ON ELECTION DAY; LAST DAY; WHEN IN THE BOOTH. . . . 10

OTHER; NOT CODEABLE ABOVE _____ . 77

DK. 88

NR. 99

5. In the election for State Treasurer, did you vote for Mary Ellen Withrow, the Democrat, Jeff Jacobs, the Republican, or didn't you vote for Treasurer?

MARY ELLEN WITHROW	(GO TO Q.5.A).		1
JEFF JACOBS	(GO TO Q.5.A).		2
OTHER	(GO TO Q.5.A).		3
DID NOT VOTE	(GO TO Q.6).		4
DK	(GO TO Q.6).		8
NR, REFUSED	(GO TO Q.7).		9

- 5.A. What would you say was the main reason for your choice of (choice)? PROBE, IF NECESSARY.

6. What about the election for U.S. Senate? Did you vote for Thomas Kindness, the Republican, John Glenn, the Democrat, or didn't you for for Senator?

KINDNESS	(GO TO Q.6.A).		1
GLENN	(GO TO Q.6.A).		2
OTHER	(GO TO Q.6.A).		3
DID NOT VOTE	(GO TO Q.7).		4
DK	(GO TO Q.7).		8
NR, REFUSED	(GO TO Q.7).		9

- 6.A. What would you say was the main reason for your choice of (choice)? PROBE, IF NECESSARY.

7. In the election for Chief Justice of the Ohio Supreme Court, did you vote for Thomas Moyer, Frank Celebrezze, or didn't you vote for Chief Justice?

MOYER	(GO TO Q.7.B).		1
CELEBREZZE	(GO TO Q.7.B).		2
OTHER	(GO TO Q.7.B).		3
DID NOT VOTE	(GO TO Q.8).		4
DK, CAN'T REMEMBER	(ASK Q.7.A).		8
NR, REFUSED	(GO TO Q.8).		9

- 7.A. (IF DON'T REMEMBER) Do you recall whether you voted for the Democratic, or the Republican, candidate?

DEMOCRAT.		1
REPUBLICAN.		2
OTHER, NEITHER.		7
DK, DON'T REMEMBER. (GO TO Q.8)		8
NR.	(GO TO Q.8)	 9

- 7.B. What would you say was the main reason for your choice of (choice)? PROBE, IF NECESSARY.

8. In the election for Associate Justice, did you vote for Francis Sweeney, Robert Holmes, or didn't you vote in this race?

SWEENEY	(GO TO Q.8.B) . . .	1
HOLMES	(GO TO Q.8.B) . . .	2
OTHER	(GO TO Q.8.B) . . .	3
DID NOT VOTE	(GO TO Q.9.) . . .	4
DK, CAN'T REMEMBER	(GO TO Q.8.A) . . .	8
NR, REFUSED	(GO TO Q.9.) . . .	9

8.A. (IF DON'T REMEMBER) Do you recall whether you voted for the Democratic, or the Republican, candidate?

DEMOCRAT.	1
REPUBLICAN.	2
OTHER, NEITHER.	7
DK, DON'T REMEMBER. (GO TO Q.9) . . .	8
NR. (GO TO Q.9) . . .	9

8.B. What would you say was the main reason for your choice of (choice)? PROBE, IF NECESSARY

8.C. Some people decide early on in the campaign how they will vote. Others wait to make their decision until election day. When would you say you made your decision to vote for (choice)?

IN MAY; FROM THE FIRST; ALWAYS VOTE FOR SAME PARTY; BEFORE THE PRIMARIES; 6 MOS. OR MORE AS SOON AS SWEENEY OR HOLMES SAID HE WOULD RUN. . . 01

"MONTHS BEFORE"; "EARLY ON"; "LONG TIME" 02

JUST AFTER THE PRIMARIES; IN JUNE, JULY, OR AUGUST; IN THE SUMMER; "WHEN I KNEW IT WAS SWEENEY V. HOLMES". 03

TWO MONTHS; A COUPLE OF MONTHS; SEPTEMBER 04

FIVE TO SEVEN WEEKS. 05

ONE MONTH; THREE WEEKS; OCTOBER. 06

WITHIN TWO WEEKS OF THE ELECTION. 07

ONE WEEK BEFORE THE ELECTION. 08

IN THE LAST FEW DAYS OF THE CAMPAIGN; THE LAST PART; NEAR THE END. 09

ON ELECTION DAY; LAST DAY; WHEN IN THE BOOTH. . . . 10

OTHER; NOT CODEABLE ABOVE _____ . 77

DK. 88

NR. 99

9. And finally, in the other race for Associate Justice, did you vote for Joyce George, Herbert Brown, or didn't you vote in this race?

GEORGE	(GO TO Q.9.B)	1
BROWN	(GO TO Q.9.B)	2
OTHER	(GO TO Q.9.B)	3
DID NOT VOTE	(GO TO Q.11)	4
DK,CAN'T REMEMBER	(GO TO Q.9.A).	8
NR	(GO TO Q.11).	9

- 9.A. (IF DON'T REMEMBER) Do you recall whether you voted for the Democratic, or the Republican, candidate?

DEMOCRAT.	1
REPUBLICAN.	2
OTHER, NEITHER.	7
DK, DON'T REMEMBER(GO TO Q.11).	8
NR (GO TO Q.11).	9

- 9.B. What would you say was the main reason for your choice of (choice)? PROBE, IF NECESSARY

(GO TO P10,Q.11)

10. (IF DID NOT VOTE) We think that people in politics and government would like to know why people do not vote. What would you tell them is your reason for not voting? (PROBE) What other reasons?

Now, we'd like to ask some questions about the activities of political parties and candidates in the last few weeks of the campaign...

11. Did anyone from one of the political parties or candidates call you up or come to your house and talk to you about the campaign this year?

YES	1
NO	2
NR	9

12. During this campaign, did anyone ask you to work for one of the parties or candidates?

YES (ASK Q.12.B)	1
NO (GO TO Q.13)	2
NR (GO TO Q.13)	9

12.B Did you work?

YES	1
NO	2
NR	9

13. Did anyone invite you to political meetings, rallies, fund-raisers, or anything like that?

YES (ASK Q.13.B)	1
NO (GO TO Q.14)	2
NR (GO TO Q.14)	9

13.B Did you go?

YES	1
NO	2
NR	9

14. Did anyone ask you to wear a campaign button or put a bumper sticker on your car?

YES	(ASK Q.14.B)	1
NO	(GO TO Q.15)	2
NR	(GO TO Q.15)	9

14.B And did you (wear it/put it on)?

YES	1
NO	2
NR	9

15. Did anyone ask you to contribute money to a party or a candidate?

YES	(ASK Q.15.A)	1
NO	(GO TO Q.16)	2
NR	(GO TO Q.16)	9

15.B Did you contribute?

YES	1
NO	2
NR	9

16. Did you receive any campaign literature in the mail or have any left on your doorstep?

YES	1
NO	2
NR	9

17. Did you receive a party ballot from one of the parties,
listing their candidates for offices?

YES(GO TO Q.17.A.)1
NO(GO TO Q.18)2
NR(GO TO Q.18)9

17.A. Which party was that from?

DEMOCRATS.1
REPUBLICANS.2
BOTH3
OTHER.7
DK, DON'T REMEMBER8
NR9

17.B. Did you use it (to help make your decisions)?

YES1
NO2
NR9

18. Did you get a chance to watch the debate between Dick
Celeste and Jim Rhodes on TV?

YES(GO TO Q.18.B)1
NO(GO TO Q.18.A)2
NR(GO TO Q.18.A)9

18.A. Did you read, or hear, anything about the debate?

YES(GO TO Q.18.B)1
NO(GO TO Q.19)2
NR(GO TO Q.19)9

18.B. In general, would you say the debate made you more
likely to vote for Rhodes, more likely to vote for
Celeste, or didn't it change your opinion at all?

RHODES.1
CELESTE2
NO CHANGE3
DK.8
NR.9

19. And finally, what is the name of the county that you live in now?

NR99

20. In what year were you born?

CODE LAST TWO DIGITS 19__
NR99

That's all the questions we have...Thank you for your time. RECORD SEX AND LEVEL OF INFO

RECORD SEX: FEMALE 1
MALE 2

R's GENERAL LEVEL OF INFORMATION ABOUT POLITICS AND PUBLIC AFFAIRS SEEMED:

VERY HIGH 1
FAIRLY HIGH 2
AVERAGE 3
FAIRLY LOW 4
VERY LOW 5

RECORD TIME INTERVIEW ENDED ____:____