

Lyndsey Stanfill is the new Client Innovation Leader for the Client Analytics team in Cigna Information Management and Analytics. She is responsible for maintaining the relationship with a set of external clients and internal stakeholders and partners with analytic support and innovation process excellence. She is also responsible for understanding the priorities of their clients and business partners and then working within the team or with various CIMA and IT delivery teams to execute a plan to deliver the insights necessary for their business partner to realize TMC cost savings or support engagement or pilot initiative based purposes.

Prior to joining Cigna, Lyndsey was Director of Analytics at the analytic consulting firm Q5 Division LLC and was responsible for working directly with clients in healthcare and direct-to-consumer retail industries to design and execute analytic solutions to meet clients' business objectives. Prior to this role, Lyndsey held a leadership position in Consumer Marketing and Data Analytics at Humana. At Humana, Lyndsey led an Advanced Analytics team that used big data methodologies to provide data driven solutions built with scientific rigor for internal clients in Marketing, Medicare Strategy, Product Development, Commercial Sales, and the Customer Service Organization.

Lyndsey is passionate about turning analytics into actionable insights and is best known for delivering high performing analytic solutions in a way that is accessible for all audiences. Leveraging big data, Lyndsey turns data into information so that business can meet consumers where they are instead of relying on a one-size-fits all approach. Lyndsey earned a bachelor's degree in English Composition from the University of Louisville and a Master of Arts in Political Science from The Ohio State University with concentrations in American Politics and Political Methodology. While at The Ohio State University, Lyndsey was the Junior PRISM Fellow for the Program in Statistics and Methodology (PRISM) responsible for providing statistical consulting.