ASHER, KESEL & WEISBERG
PUBLISH RESEARCH METHODS TEXT

Professors Herb Asher, John Kessel, and Herb Weisberg of the Ohio State University political science department have just published a book they edited with Professor Phil Shively of the University of Minnesota. The 450 page book, "Theory-Building and Data Analysis in the Social Sciences", was published in early spring, 1984 by the University of Tennessee Press, in cooperation with the Midwest Political Science Association.

The book is an outgrowth of their previous work as editors of the American Journal of Political Science. When John Kessel edited the Journal out of the Ohio State department from 1974 to 1976, he instituted a special Workshop section in the Journal devoted to articles describing research procedures. The Workshop was continued when the editorial office moved to Minnesota from 1977 to 1979, and when the Journal moved back to Columbus from 1980 to 1982 with Asher and Weisberg being the co-editors. The book is a collection of several important Workshop papers from the 1970's plus new introductory essays by Asher and Weisberg designed to round out the description of the research process.

The first part of the book focuses on theory building, with sections on philosophy of science and formal political theory. The second part emphasizes data analysis, with sections on measures of association, regression analysis, and scaling techniques. The book is intended as a textbook in research methods courses, as well as a resource for social science researchers.

ALUM’S DISTINGUISHED ACADEMIC CAREER:
FROM BRILLIANT STUDENT TO COLLEGE PRESIDENT

When SAMUEL DuBOIS COOK enrolled in his first graduate course at OSU in the late 1940's, he and his fellow classmates were asked by the professor to tell where they had received their undergraduate degrees. His classmates had attended such institutions as Minnesota, Michigan, Indiana, Northwestern, Yale. Cook, a Phi Beta Kappa scholar, proudly announced that he was a Morehouse man. The professor, looking quite puzzled, asked "Where is Morehouse?" However, after one quarter in his class, the professor again approached Cook and asked in earnest "Where did you say Morehouse is? I want to send my son there".

Such good first impressions and excellent follow-ups were made by the young Cook during his graduate education at OSU that he quickly earned and maintained the respect of many professors within the Political Science department.

"One of the first professors to take an interest in me was Professor Louis Nemzer who taught Soviet Affairs and Foreign Policy", Cook recalled. "Professor Nemzer later reminded me that I would often show up on his doorstep and beg for more books to read after I had read those in the library".

Other influential professors that Cook mentioned included: David Spitz (Cook was his first and "best" Ph.D.), the late E. Allen Helms, Frederick Heinberger, Francis Aumann and Harvey Mansfield (recently retired from Columbia University).

Since his major was Political Philosophy, Cook took just as many courses in the Philosophy department and was influenced by such scholars as Marvin Fox, Alvin Avery, B. Luther Evans and Alvin Chandler.

However, Cook says that one of his most challenging and inspiring teachers was Dr. John A. Davis, a visiting professor and one of the first black professors at OSU. "Dr. Davis taught political parties during his brief stay at OSU and I believe one of the most tragic mistakes that the (Political Science) Department made was not retaining Dr. Davis or hiring any other black person as a permanent faculty member. He was a brilliant teacher and was respected by all of the students, even the most conservative Southern white students", Cook said. "But Dr. Davis was alienated by several faculty members who did not welcome his presence at OSU. They would often ask Dr. Spitzer (who invited Dr. Davis to OSU), 'Where is he (Davis) going to eat?' and Spitzer would respond: 'In the Faculty Club, of course'."

One of Dr. Cook’s best friends while he was a student here at OSU was Dr. Frank W. Hale, Jr., OSU's Vice Provost for Minority Affairs. As fellow graduate students in the early 50's, he and Dr. Hale (himself a former college president) were library carrel partners.

After earning his M.A. (1950) and Ph.D. (1954) degrees from OSU, Dr. Cook taught at Southern University (1956-66) and served as professor and chairman of the political science department at Atlanta University for 10 years (1956-66). While at Atlanta University, he was adviser to Dr. William E. Nelson, Jr., who was working towards his master's degree. Dr. Nelson presently chairs OSU's Black Studies department and is a professor in the political science department.

-- continued on page 3
Among his many virtues, the late Filipino Sen. Benigno Aquino appreciated the value of comparative political analysis. When he visited Ohio State in 1981, I was introduced as a specialist on Indonesian politics. How, he wanted to know, had the Indonesian armed forces come to power? How repressive were they? How effective at economic development? Would they ever return to the barracks?

The questions dealt with Indonesia, but the motivation was to sharpen his thinking about the prospects for military rule in the Philippines. Indeed, the parallels are fascinating and suggest some lesson for U.S. policy toward that country as it considers who will succeed its 66-year-old president, Ferdinand E. Marcos.

Indonesia and the Philippines are neighbors whose peoples are racially and culturally related. They are also vast archipelagic nations whose boundaries are the outcome of competition among Western imperial powers. Both were under colonial rule until the end of World War II, and both chose democratic institutions upon independence. Mr. Marcos is, as Indonesian President Sukarno was, a forceful, autocratic, even charismatic leader. During the period of personal presidential rule in both countries, the military grew stronger and intervened more directly in politics, in large part as guarantor and instrument of the president's powers.

On Oct. 1, 1965, six senior Indonesian army generals were assassinated by a group of radical younger officers with links to the Communist Party. After six months of economic chaos and mass demonstrations, President Sukarno's authority was wrested away by the army's Gen. Suharto. Not everyone believes that the change was for the better, but successive U.S. administrations have had reason to be pleased. President Suharto's New Order has been stable for almost 18 years. It has also been pro-Western, inclined to cooperate with its neighbors, and committed to economic development that encourages Western assistance and corporate investment.

Metaphorically, it is now late 1965 in the Philippines. Mr. Marcos is ill and while he may rule for some time yet, it's clear that contenders to succeed him are already jockeying for power. President Reagan must decide whether to back the military and the other interests that have prospered under Mr. Marcos, or to shift support to the non-communist civilian opposition, a diverse group of pre-marital law politicians, younger regional leaders and church officials who want to restore democratic government.

The U.S., for reasons originating in the colonial past, has more influence in the Philippines than anywhere in the Third World. It should use that influence to support the democratic elements rather than the military. The reason is that the seeming parallel between the Philippines and Indonesia misses a critical difference in the basic structure of the two societies, a difference that makes military rule appropriate in one but not the other.

In Indonesia, the state holds society together. In Jakarta and in the villages, the national government's bureaucracy — led by the pervasive Department of Home Affairs — has no serious competition as the dominant force in Indonesian social life. It controls more resources and therefore can offer more rewards and revoke more sanctions than any other institution. Employment in the bureaucracy is the goal of most university and senior high school students.

Representative democracy, which rests on a foundation of dispersed social, economic and political resources, is difficult to maintain in a country as monolithic in its social structure as Indonesia. In the 1960's, the bureaucracy was weak and divided after a decade of Japanese occupation and nationalist revolution. Nonbureaucratic forces were able to create but could not sustain a democratic political process. Since the late 1960's, President Suharto has sat atop a pyramid of bureaucratic power with the military at the apex and civilians at the base. His success in remaining there is partly the result of his skill at high-level military politics but more fundamentally because no one outside the pyramid has sufficient resources to challenge him.

Philippine society, in contrast, isn't held together by the state, which has begun to grow only in the past decade or two. Instead it is held together by the Roman Catholic Church and, in politics, by an extensive network of businessmen. This class, which includes the industrialists and bankers of Manila plus the agricultural elite, was established during Spanish times. In the first half of this century, it was the principal beneficiary of the American colonial policy of setting up U.S. style representative institutions. From 1946 to 1972, Philippine government was run by and served the interests of members of the business elite; democratic policies was the arena in which they competed for influence and power over one another. Since the declaration of martial law in 1972, much of President Marcos's personal power has continued to depend on his ability to respond positively to their interests.

The persuasive force of an ideology correlates directly with the social power of its supporters. In Indonesia, democratic views didn't enjoy great popularity even in the early 1950's and are seldom heard today. In the Philippines, by contrast, Western liberal and democratic principles have served the interests of the business class for nearly all of the 20th century. Because of the dominant role of business, democracy also has been the central idea of political discourse in Philippine society as a whole. By paying homage to its form if not its substance, Mr. Marcos's New Society plebiscites, referendums, constitutional tinkering and legalistic arguments demonstrate democracy's continuing tenacity and pervasiveness after 1972. So does the now-swelling chorus of democratic opposition voices, amplified since Mr. Aquino's murder by support from the financiers of the Makati business district of Manila.

How stable would a post-Marcos government be if it is run by the military? The comparison with Indonesia suggests that the Philippines could expect a very different "post-1965" future. In Indonesia, the military governs through its control of the bureaucracy and mass acceptance of its authoritarian style. In the Philippines, the military would have to control a business elite that has long been accustomed to being on center stage politically. And it would have to promote an authoritarian ideology that most Filipinos, not just the business class, are sure to find alien and unacceptable. The result is likely to be many more years of turmoil with the eventual outcome — including the possibility of communist revolution — unpredictable.

The moderate civilian opposition, be-
CAMPUS NOTES

FACULTY NEWS

Following are recent publications, past and/or upcoming conferences, and research grants reported by the department’s faculty members:

Dr. Herb Asher has completed the third edition of *Presidential Elections and American Politics and Theory Building and Data Analysis in the Social Sciences* (co-edited with Dr. Herb Weisberg). He will also be speaking on the American presidential selection process for USIA in Germany, Romania and Turkey.


Dr. Joseph Kruzel was awarded a University Seed Grant to support his research on "Neutrality in World Politics". He will be conducting this research in Europe (Finland, Sweden, Switzerland, Scotland and Austria) this summer. He also spoke on "Peace Movements: The Government Perspective" at Ohio University's First Annual Baker Peace Studies Conference during spring quarter.

Dr. R. William Liddle presented his paper ("The Political Leadership of Indonesia's President Suharto") at the Canadian Political Science Association Annual Meeting on June 13 in Guelph, Ontario.

Dr. Bradley Richardson has completed *Politics in Japan* in the Little, Brown Comparative Politics series with Scott Flanagan. He edited the Fifth International DISCOVER symposium proceedings and visited Japan in April and May with the support of a Fulbright-Hays Travel Grant.

Dr. Randall Ripley received a $14,400 seed grant (jointly with Professor Bradley Richardson) from OSU's Vice President for Research and Graduate Studies to conduct research on comparative industrial policies in the U.S. and Japan.

Dr. Giacomo Sani attended the Italy Seminar on Mass Politics (October, '83) and the Italy Seminar on Pols (November, '83) in Milan. He also attended the "Italy and Spain" conference in Madrid, Spain last November and the meeting of the European Consortium for Political Research in Salzburg, Austria in April. He participated in the "Spain in '84" conference in Columbus, Ohio in May and has been awarded grants from the Volkswagen Foundation and the National Science Foundation to study politics in Spain.

STUDENT NEWS

NCBOPS CONVENTION TO BE HELD IN COLUMBUS NEXT YEAR

Three political science graduate students (Lisa Aubrey, John Jenkins and Michael Bailey) attended the annual meeting of the National Conference of Black Political Scientists in Washington, D.C. in April. They, along with Professor William E. Nelson, reported that the next annual meeting will be hosted by OSU here in Columbus next year.

JUNE GRADUATES

The following students joined the lofty ranks of OSU Political Science alumni this spring:

- **Bachelor of Arts** — Ms. Leslie Margo Andelson; Mr. Thomas Jeffery Beausay; Ms. Lauren Lee Bowen; Mr. Michael Alan Brebeck; Mr. Michael Lee Bressler; Mr. Ronald Vincent Broughton; Ms. Robin Elizabeth Buckley; Ms. Susan Kathleen Bunning; Mr. Deno C. Capello, Jr.; Ms. Christine Ann Chernesky; Mr. Christopher Louis Cole; Ms. Joyce Sue Davenport; Ms. Alice Alma Dickson; Mr. Stephen DeLaughlin, Jr.; Mr. Stephen J. Eristen, Jr.; Ms. Lori Jo Eyler; Ms. Alicia Dian Fagan; Mr. Edwin Fernandez; Mr. Lester William Firstenberg; Ms. Judith Lynne French-Berry; Ms. Janice Garthrite; Ms. Sara McGeibitz; Ms. Sandra L. Gleason; Mr. Cheryl Lynne Gore; Mr. David Robert Grinstead; Mr. Barton Richard Henry; Mr. Steven J. Herbik; Ms. Sandra Imbrogno; Mr. Jeffrey Louis Jackson; Mr. Dennis William Jacob; Mr. Jerome Roger Kagan; Mr. Charles Joseph Kubicki, Jr.; Mr. Glinton Craig Kushner; Mr. Craig Melvin Macanche; Ms. Christina Lynn Martin; Ms. Rosemary Matthews; Mr. James Randall McClain; Mr. Kenneth Neal McDowell; Ms. Kelly Lyn McClaughlin; Mr. Donald K. Milliken; Mr. Michael Francis Miro; Mr. J. Craig Morrison; Mr. Stephen Michael Muff; Mr. Joseph Francis Navin; Mr. Clifford Spender Neilson; Mr. William Frederick Oberer; Mr. John Patrick Parker; Mr. Ted B. Riley; Ms. Rebecca Lynne Roach; Mr. Geoffrey Thomas Shank; Mr. Mark Eric Sheets; Mr. Thomas J. Stotropoulos; Mr. Richard M. Stanton; Mr. Allan Jay Stevenson; Mr. William Francis Sullivan; Ms. Terry W. Thomas; Ms. Katherine Louise Tuttle; Mr. Charles Jacob Walz; Ms. Noreen S. Wolfl; Mr. Thomas H. Woods.

Master of Arts — Mr. Samer Badaro; Mr. William J. Edwards; Ms. Ann M. Jeneman; Mr. Mark A. Kowalski; Mr. Peter A. Nagler; Mr. Jeffrey R. Prather; Mr. Mart G. Richards; Ms. Chung-Lung Yang-Keenan; Ms. Willa Young.

Doctor of Philosophy — Mr. Joncker Biandudi; Mr. Roger A. Blouh; Mr. William C. Wilcox; Mr. Richard L. Wright.

ALUMNI SPOTLIGHT

continued from page 1

Dr. Cook has also been a visiting professor at the University of Illinois and the University of California at Los Angeles (UCLA). He was honored with the Outstanding Professor Award at Duke University where he taught for six years (1966-69 and 1971-74).

As Program Officer for the Ford Foundation from 1969 to 1971, Dr. Cook was responsible for $100 million being committed to minority higher education opportunity. His efforts resulted in the Foundation awarding Atlanta University $1,750,000 to establish a political science doctoral program and $1,750,000 to Howard University to improve its history and political science doctoral programs.

Now one of the nation’s most influential and respected college presidents, Dr. Cook has been at the helm of Dillard University in New Orleans, Louisiana since 1975. And nearly every place where he has studied and/or taught has honored him with an honorary doctorate including The Ohio State University, Morehouse College, Duke University and Illinois College. He has also been awarded the Citation for Achievement from OSU's Office of Minority Affairs and the Torch of Liberty Award from the International League of B'nai B'rith. He sits on the boards of several national organizations and is the former president of the Southern Political Science Association and former vice president and council member of the American Political Science Association.

Dr. Cook's advice to today's students is that "There is no substitute for excellence and scholarly productivity. You have to be competitive because no one is going to give you anything but a hard time".

*Morehouse is a traditionally black all male college in Atlanta, Georgia.*

**This information is from the publication "They Came and They Conquered" by OSU’s Vice Provost Frank W. Hale, Jr.*
1928
Grace Fern Heck (BA, with honors) is retired from her private law practice. She earned her J.D., summa cum laude, from OSU in 1930 and was a prosecuting attorney for Champaign County, Ohio from 1933-37. She also served as a municipal judge in Urbana, Ohio from 1954-58 and earned the Distinguished Service Award from OSU in 1973. She married Leo Faust (OSU, J.D., 1926) in 1977 and they reside in Urbana, Ohio.

1930
Willard P. Scott (BA, with honors) is retired and resides in Oklahoma City, Oklahoma. His biography appears in Who's Who in America and Who's Who in the World.

1944
Richard P. Barns (MA) is an accountant with the General Services Administration, Washington, D.C.

1951
Margaret S. Lapp Howes (BA) is coordinator for Special Programs, University of British Columbia—Centre for Continuing Education—British Programs, Vancouver, British Columbia, Canada.

1955
Arlene Arkin Brown (B.A.) is deputy director of Contract Pricing & Finance, National Aeronautics & Space Administration (NASA), Washington, D.C.
Robert J. Perry (BA) is an attorney in private practice in Columbus, Ohio. He is a past president of the Columbus Bar Association, a member of the Board of Trustees for the Ohio Legal Services Fund, a member of the Christian Conciliation Service of Columbus and the Pastoral Counseling Service of the Columbus Bar Foundation.

1956
Dr. Anthony Ardenette (BA) is an optometrist in Zanesville, Ohio. He earned his B.S. in physiological optics in 1961 and his Doctor of Optometry degree in 1962 from Southern California College of Optometry.

1964
Dr. Reginald Harrison (Ph.D.) is a professor of politics at Lancaster University in Lancaster, England. He is married with three children and has written several books and articles including Europe in Question and Pluralism and Corporatism.

1967
Larry M. Feazell (BA) is executive director of the Ohio River Basin Commission in Lexington, Kentucky. He earned his B.S. (1975) and M.S. (1977) degrees in Natural Resources from OSU. He is married and has a daughter and he and his wife are “expecting a son in early June”.
Martin Lebowitz (BA) is an account executive for E. F. Hutton & Co., Inc. in Baltimore, Maryland. He married the former Sharon Pope in Hawaii on May 13.

1968
Gregory T. Merritt (BA) is a staff attorney for the City of Toledo. He also maintains a private law practice and teaches at the University of Toledo.
David L. Radler (BA) is president of the American Physicians Life Insurance Company in Pickerington, Ohio.
Brian J. Tiboni (BA) is assistant vice president for legislation for the Hospital Association of Pennsylvania. Prior to joining the association, he served as executive assistant to the Pennsylvania Insurance Commissioner. He is married to the former Dianne D. Denoto (Education, 1967) and they have two daughters, Michelle, 14 and Meredith, 10.

1969
Paul A. Bogrenrief (BA) is legal counsel for Hughes Aircraft Company in Newport Beach, California. He graduated from the University of Southern California Law School in 1972 and served as corporate counsel for Pacific Mutual Life Insurance Company from 1972-84. He is married to the former Paula Schneider and they have one child, Christine, born September 5, 1982.
William J. Martin (BA) is a judge in the general and trial division of the Carroll County Common Pleas Court in Carrollton, Ohio.

1970
Pio Celestino (M.A.) works for the House of the People in Dayton, Ohio.
Richard J. Fetter (BS) is an administrative and clinician for Central Ohio Counseling, Inc. in Columbus, Ohio. He earned his MSW and MBA degrees from OSU in 1976 and 1982, respectively. He is married to Beverly Gordon Fletcher. They have two children, Zachary, 5 and Dustin, 11.

1971
Dale V. Bring, Esq. (BA) is executive director of the Ohio Association of Broadcasters in Columbus, Ohio. Prior to assuming his present position, he served as counsel and director of Labor Relations to the Ohio Chamber of Commerce.
Michael T. Burin (BA) is general manager of the Starcrest Hotel and Resort in N. Falmouth, Massachusetts.
Benjamin Parks (BA, MA, 1977) is an associate attorney with Jennings, Engstrand & Henrikson in San Diego, California. He earned an M.A. in Public Administration (1977) and his J.D. (1980) from OSU. He presently practices commercial and public agency law.

1972
Marilyn D. Voehrel (BA) recently formed a law partnership with her father, Voehrel & Voehrel, in Westmont, Illinois.

1973
Richard T. Gerko (BA) is an attorney with Boone, Lampi and Ferko in Mammoth Lakes, California. He and his wife, Elizabeth, have a five year old son, Dustin.

1974
Philip A. Petrosky (BA) is a social program developer for the Ohio Department of Health (division of Women, Infants and Children) Columbus, Ohio.
Richard D. Wurtzel (BA) is an instructor with the U.S. Government Aviation Training Support Center in Jacksonville, North Carolina.
Jerome A. Young (BA) is assistant manager of Data Processing for the City of Cleveland, Data Processing Center, Cleveland, Ohio. He is married with two children.

1975
Harold Kuehn (BA) is deputy district attorney for Douglas County in Gardenville, Nevada. He and his wife Beth have one child, Chrissy (2 years old) and they are expecting another child in July.
Wayne L. Stryker (BA) is personal products supervisor for Clarke Checks in Houston, Texas. He is presently pursuing an MBA degree at Houston Baptist University.

1976
David E. Beller (BA) is an attorney with
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VIEWPOINT

continued from page 2

cause of its centrality in Philippine social structure, offers the greater probability of stable government. Of course, the anti-American minority in a post-Marcos democratic government may well be able to force harder bargaining on the issues of the American military bases and foreign investment. But the business elite's long history of cooperation with the U.S. suggests strongly that pressure for fundamental changes in the relationship won't be nearly intense enough to represent a threat to American interests.

This article was published in The Wall Street Journal (Monday, March 12, 1984) and is being republished here with the permission of Prof. Liddle.

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Frank, Bernstein, Conoway and Goldman in Baltimore, Maryland.

1978

Larry & Pollak (BA) is chief of staff to the Mayor of Canton in Canton, Ohio. Prior to accepting his present position, he was staff attorney and special assistant to Ohio's Secretary of State.

1979

James P. Botti (BA) is an associate lawyer with Porter, Wright, Morris & Arthur in Columbus, Ohio.

Richard Steven Pollack (BA) is assistant vice president and assistant general counsel for Prudential-Bache Securities, Inc. in New York. He earned his law degree from St. John's University Law School and is married to the former Judith Lynn Claitman (OSU '79).

1980

Kurt O. Gearhiser (BA) is an attorney for Marion County in Marion, Ohio.

Jeff Huntley (BA) is an assistant attorney with Calhoun, Benzin, Kademenos & Heichel in Mansfield, Ohio. He is married to the former J. Kim Martin (Nursing 1981).

Gary Ross (BA) is an account clerk with the Home Energy Assistance Program in Columbus, Ohio.

1981

Michael Paquet (BA) is a presidential management intern with the U.S. Environmental Protection Agency in Washington, D.C. He earned his M.P.A. from American University in 1983.

Adrien Lamonte Silas (BA) is assistant prosecutor for Montgomery County in Dayton, Ohio.