# Vita January 2007

Name Date of Birth Present Address	Herbert B. Asher October 31, 1944 The Ohio State University Department of Political Science 2116 Derby Hall 154 North Oval Mall Columbus, Ohio 43210 Phone: (614) 292-0803 (W); (614) 488-6558 (H) e-mail: asher.1@osu.edu
Education	Bucknell University, 9/62-6/66 B.S. Mathematics (graduated cum laude and with general honors)
	University of Michigan, 8/66-6/70 M.A., April, 1968 Ph.D., December, 1970
<b>Present Position</b>	The Ohio State University
	Professor Emeritus of Political Science, 1995-present
<b>Previous Positions</b>	The Ohio State University
	<ul> <li>Counselor to the University President, 1995-2003</li> <li>Founding Director, The John Glenn Institute for Public Service Policy, September 1998-June 2000</li> <li>Assistant Professor, Political Science, 1970-74</li> <li>Associate Professor, Political Science, 1975-78</li> <li>Professor, Political Science, 1979-1995</li> <li>Special Assistant to the University President for Government Relations, 1983-1995</li> <li>Acting Assistant Dean, College of Social and Behavioral Sciences, 1977</li> </ul>

# **Undergraduate Academic Honors**

Phi Beta Kappa Pi Mu Epsilon (Mathematics honorary) Phi Sigma Tau (Philosophy honorary) Pi Sigma Alpha (Political Science honorary)

# **Scholarships and Fellowships**

Woodrow Wilson Fellow, 1966-67 Teaching Fellowship, Department of Political Science, University of Michigan, 1967-68, 1968-69

# **Teaching Experience**

University of Michigan

Instructor in the quantitative political analysis program of the Inter-University Consortium for Political and Social Research, Summers of 1968-77. Lecturer, upper-level undergraduate/graduate course in American political processes, Autumn 1969.

Teaching fellow in the introductory American government course, Autumn, 1968.

The Ohio State University

Political Science 201 The Individual in Politics

Political Science 294 The 1980 Presidential Campaign

Political Science 294 The 1996 Presidential Campaign

Political Science 294 The 2000 Presidential Campaign

Political Science 379 Introduction to Political Behavior

Political Science 502 Campaign Politics

Political Science 506 Ohio Politics

Political Science 585 Techniques of Political Analysis

Political Science H596 The 2004 Elections

Political Science H596 Public Policy Debates and Inferences

Political Science H596 The 2006 Elections

Political Science 617 Legislative Politics and Policy Making

Political Science 684 Introduction to Research Designs

Political Science 774 Readings in Political Participation and Voting Behavior

Political Science 786 Causal Analysis

Political Science 874 Research in Political Participation and Voting Behavior

1992 NSF Summer Teaching Workshop

University of Bergen

Workshop on Comparative Political Participation

# **Publications and Research**

# Books:

<u>Comparative Voting Behavior</u>, co-authored with Bradley Richardson, American Political Science Association, 1977. This is an instructional package for undergraduate education developed under the auspices of the American Political Science Association and the Inter-University Consortium for Political and Social Research.

<u>Causal Modeling</u>, Sage University Papers in the Quantitative Social Sciences, 1976. Revised edition, 1983. (Also published in a Japanese edition.)

<u>Presidential Elections and American Politics: Candidates, and Campaigns</u> <u>Since 1952</u>, The Dorsey Press, 1976. Revised Edition, 1980. Third Edition, 1984. Fourth Edition, 1988. Fifth Edition, 1992.

<u>Polling and the Public: What Every Citizen Should Know</u>, Congressional Quarterly Press, 1988. Second edition, 1992. Third edition, 1995. Fourth edition, 1998. Fifth edition, 2001, Sixth edition, 2004. Seventh edition, 2007.

<u>American Labor Union in the Electoral Arena</u>, co-authored with Eric Heberlig, Randall Ripley and Karen Snyder, Rowman and Littlefield, 2001.

<u>Theory Building and Data Analysis in the Social Sciences</u>, co-edited with Herbert Weisberg, University of Tennessee Press, 1984. Each editor wrote two original essays for the book, which is a compilation of articles that appeared in the Workshop section of <u>The American Journal of Political Science</u>.

<u>Comparative Political Participation</u>, co-authored with Bradley Richardson and Herbert Weisberg, Campus Publisher, Frankfurt, West Germany. This is a workbook on comparative political participation designed for use by European and American graduate students. The book was written under the auspices of the European Consortium for Political Research and the International Social Science Council.

#### Articles

"Causal Analysis: Its Promise for Policy Studies," co-authored with Donald Van Meter, <u>Policy Studies Journal</u> 2 (Winter, 1973), pp. 103-109.

"Determinants of Public Welfare Policies: A Causal Approach," co-authored with Donald Van Meter, <u>Sage Professional Papers in American Politics</u> 04-009, Beverly Hills and London: Sage Publications, 1973, pp. 1-56.

"Freshman Representatives and the Learning of Voting Cues," <u>Sage</u> <u>Professional Paper in American Politics</u> 04-003. Beverly Hills and London: Sage Publications, 1973, pp. 1-61 "The Learning of Legislative Norms," <u>American Political Science Review</u> LXVII (June, 1973), pp. 499-513

"Committees and the Norm of Specialization," <u>The Annals</u> 411 (January, 1974), pp. 63-74.

"Some Consequences of Measurement Error in Survey Data," <u>American</u> <u>Journal of Political Science</u> XVII (May, 1974), pp. 469-485.

"The Reliability of the Political Efficacy Items," <u>Political Methodology</u> 1 (Spring, 1974), pp. 45-72.

"Causal Perspectives on Policy Analysis," co-authored with Donald Van Meter, <u>Methodologies for Analyzing Public Policies</u>, edited by Frank P. Scioli and Thomas J. Cook (Lexington, MA: D.C. Heath and Company, 1975), pp. 61-72.

"The Changing Status of the Freshman Representative," <u>Congress in</u> <u>Change</u>, edited by Norman J. Ornstein (New York: Praeger Publishers, 1975), pp. 216-239.

"The Media and the Presidential Selection Process," <u>The Impact of the Electoral Process</u>, edited by Louis Maisel and Joseph Cooper (Sage Electoral Studies Yearbook, Volume III), 1977, pp. 207-234.

"Partisan Realignment," <u>Contemporary Sociology</u> 7 (November, 1978), pp. 725-731.

"Voting Change in Congress: Some Dynamic Perspectives on an Evolutionary Process," <u>American Journal of Political Science</u> 22 (May, 1978), co-authored with Herbert Weisberg, pp. 391-425.

"Presidential Elections," <u>Academic American Encyclopedia</u>, Arete Publishing Company, Inc., 1980.

"A Tale of Two Congressman: Comments on the Nolan and Jacobson Papers," in the <u>Proceedings of the Thomas P. O'Neill, Jr. Symposium on the</u> <u>U.S. Congress</u>, 1982, pp. 335-340.

"Roundtable on the 1982 Elections," <u>Campaigns and Elections</u>, Winter, 1983, pp. 4-18.

"Voting Behavior Research in the 1980's: An Examination of Some Old and New Problem Areas," <u>Political Science: The State of the Discipline</u>, edited by Ada Finifter, American Political Science Association, 1983, pp. 339-388.

"The Three Campaigns for President," <u>Presidential Selection</u>, edited by Alexander Heard and Michael Nelson, Duke University Press, 1987. "The Emergence of the Democratic Party in Ohio," published in conference proceedings, Ohio Historical Society.

"Popular Support for Congress and Its Members," co-authored with Mike Barr, in <u>Congress, The Press and the Public</u>, edited by Thomas Mann and Norman Ornstein, American Enterprise Institute and the Brookings Institution, 1994.

"The Perot Campaign," in <u>Democracy's Feast</u>, edited by Herbert Weisberg, Chatham House Publishers, 1995.

"The Media and the 1996 Campaign", co-authored with Andrew Tomlinson in <u>Re-election 1996: How American Voted</u>, edited by Herbert Weisberg and Janet Box-Steffensmeier, Chatham House Publishers, 1998.

# **Unpublished Materials**

<u>The Freshman Congressman: A Development Analysis.</u> Unpublished Ph.D. Dissertation, University of Michigan, 1970.

"Some problems in the Use of Multiple Indicators," paper presented for a Conference on Design and Measurement Standards for Research in Political Science, May, 1974.

"The Impact of an Introductory Economics Course: Some Implications for Political Science."

"The Unintended Consequences of Legislative Professionalism," paper prepared for the 1978 Annual Meeting of the American Political Science Association.

"The Effect of Voting Systems on Voter Participation," paper prepared for the 1982 Annual Meeting of the American Political Science Association, with Russell Schussler and Peg Rosenfield.

"Voter Confusion in Initiative Elections," paper prepared for the 1989 Annual Meeting of the American Political Science Association.

"Effects of Voting Systems on Political Participation," paper prepared for the 1990 Annual Meeting of the Midwest Political Science Association, co-authored with Karen Snyder.

"Political Attitudes and Behavior of Union Members: The 1990 Ohio Elections," paper prepared for the 1991 Annual Meeting of the American Political Science Association, co-authored with Randall Ripley and Karen Snyder. "Following the Union Endorsement: Group Identification and the Voting Behavior of Labor Union Members," paper prepared for the 1996 Annual Meeting of the Midwest Political Science Association, co-authored with Eric Heberling, Randall Ripley, and Karen Snyder.

# **Books in Progress**

**Ohio Politics and Government** 

<u>Campaign Politics</u> – a text on campaigns and elections that link the worlds of the practitioner and the social scientist.

# **Research Support**

Faculty Research Grant, College of Social and Behavioral Sciences, The Ohio State University, Spring, 1971.

Faculty Research Grant, College of Social and Behavioral Sciences, The Ohio State University, Spring, 1973.

University Small Grant Program, 1974.

Faculty Research Grant, College of Social and Behavioral Sciences, The Ohio State University, Spring, 1982.

Center for Labor Research Grant, Office of Research and Graduate Studies, The Ohio State University, 1990.

Center for Labor Research Grant, Office of Research and Graduate Studies, The Ohio State University, 1992.

Center for Labor Research Grant, Office of Research and Graduate Studies, The Ohio State University, 1994.

Center for Labor Research Grant, Office of Research and Graduate Studies, The Ohio State University, 1996.

# Service

# Departmental

Research Committee, 1970.

Graduate Studies Committee (Secretary 1971-76; Chair, 1982-1993).

Ph.D. Evaluation Committee, 1973.

ICPSR Consortium Representative, 1971-1991.

Advisor to approximately 25 undergraduates annually.

Legislative Internship Coordinator, 1973-1975.

Ad Hoc Methodology Committee, 1973-present.

Ad Hoc Committee on Undergraduate Curriculum (Chair 1978-88). Bryan Prize Committee (Chair, 1976).

Ph.D. Coordinator, 1976-83.

Search Committee, 1979-80, 1984-85, 1985-86.

Pi Sigma Alpha Advisor, 1981-88.

Undergraduate Studies Committee, 1994-95.

# University

Curriculum Committee, College of Social and Behavioral Sciences, 1971-81.

University Judicial Council, 1971.

Dean Search Committee, College of Social and Behavioral Sciences, 1977-78.

Legislative Affairs Committee (Chair 1981-82).

Faculty Compensation and Benefits Committee, 1981-83

University Senate Steering Committee (Chair, 1982-84).

Advisor to student organizations such as College Democrats (current), College Republicans, Undergraduate Student Government (current), Hillel (current), Sigma Chi Fraternity (current), and Tau Kappa Epsilon Fraternity (current).

Distinguished Service Awards Committee, 1992-2006.

Athletics Director Search Committee, 1993.

Vice President for Government Relations Search Committee, 2003.

Faculty Club, member of Board of Control, 2002 to present, president 2003-04.

Provost's Study Abroad Committee (SAHSC), 2005-present.

Provost's University Governance Compensation Committee-2006.

	Student Affairs Greek Academic Standards Committee-2006.
Professional	1971 American Political Science Association Convention, panel discussant.
	1972 Midwest Political Science Association Convention, paper presenter and panel participant.
	1974 Midwest Political Science Association Convention, panel discussant.
	1974 Conference on Design and Measurement Standards for Research in Political Science, participant and presenter.
	1975 Midwest Political Science Association Convention, discussant.
	1975 American Political Science Association convention, paper presenter and panel discussant.
	1975 Biennial Meeting of the Inter-University Consortium for Political and Social Research, panel participant.
	1976 Conference on the Presidency, Oglethorpe University, presenter.
	1976 Midwest Political Science Association Convention, discussant.
	1977 Biennial Meeting of the Inter-University Consortium for Political Research, co-organizer and co-chair of the panel.
	1978 Conference on Party Identification, Florida State University, participant.
	1978 American Political Science Association Convention, presenter.
	1978 Southern Political Science Association, panel chair.
	1978-81 Co-editor, American Journal of Political Science.
	1979 Midwest Political Science Association Convention, section chair.
	1981 O'Neill Symposium on the U.S. Congress, discussant.
	1982 Midwest Political Science Association Convention, presenter.
	1982 American Political Science Association Convention, presenter.

1982 Chair, E.E. Schattschneider Award Committee for the best dissertation in American Politics, American Political Science Association.

1983 Pi Sigma Alpha Award Committee for the best paper presented at the Midwest Political Science Association Convention.

1984 American Political Science Association, program committee section head.

1985 American Political Science Association, discussant.

1986 Southwestern Political Science Association, panel chair and discussant.

1986 chair, Pi Sigma Alpha Award Committee for the best paper presented at the Midwest Political Science Convention.

1989 American Political Science Association, paper presenter.

1990 Midwest Political Science Association, paper presenter and discussant.

1991 American Political Science Association, paper presenter.

1991 American Political Science Association, roundtable participant.

1993 Brookings/AEI Conference, paper presenter and discussant.

1993 Ohio Chamber of Commerce and Congressional Quarterly Campaigns and Elections Seminar, panel chair and discussant.

1996 Midwest Political Science Association, paper presenter.

2001 American Political Science Association, panel chair and discussant.

2001 Conference on Political Parties, Vanderbilt University, discussant.

2001 Mershon Center Conference on Assessing the Vitality of Electoral Democracy in the U.S.: The 2000 Election, discussant.

2002 Conference on Midterm Elections, Ohio Wesleyan University, presenter.

2003 Conference on Campaign Finance Reform, Association of Political Consultants, Columbus, presenter.

2005 Chair, Review Committee for the Congressional Fellowship Program for the American Political Science Association.

Referee of numerous articles for the <u>American Political Science</u> <u>Review</u>, <u>American Journal of Political Science</u>, <u>Journal of Politics</u>, <u>Legislative Studies Quarterly</u>, <u>American Politics Quarterly</u>, <u>Political Methodology</u>, <u>Polity</u>, and <u>Sage Professional Papers in American</u> <u>Politics</u>, and a number of proposals for the National Science Foundation.

External reviewer for many promotion and decisions at other universities.

# **Book Reviews**

Jonathan P. Hawley and Sven Groennings, ed., <u>to Be A Congressman: The</u> <u>Promise and the Power</u>, <u>American Political Science Review</u>, LXIX (September, 1975), p. 1031

Morris P. Fiorina, <u>Representatives</u>, <u>Roll Calls</u>, <u>and Constituencies</u>, <u>American Political Science Review</u>, LXXI (June, 1977), pp. 635-37.

Donald R. Matthews and James A. Stimson, <u>Yeas and Nays: Normal</u> <u>Decision-Making in the U.S. House of Representatives</u>, <u>American Political</u> <u>Science Review</u>, LXXI (December, 1977), pp. 1676-77.

Norman Nie, Sidney Verba, and John Petrocik, <u>The Changing American</u> <u>Voter</u>, <u>Political Science Quarterly</u>, 91 (Fall, 1976), pp. 510-511.

Stanley Kelly, <u>Interpreting Elections in Congress and the Presidency</u>, (Spring, 1984), pp. 122-24.

#### **Teaching Recognition**

Multiple nominations in 1972, 1973, 1979, 1988, 1994, 2001, and 2004 for ASC Good Teaching Award.

Recipient of Sigma Chi 1991 Outstanding Teacher Award.

# **Ohio State University Honors**

Commencement Speaker, Winter, 1996

Sphinx, Honorary Member

Mortar Board, Honorary Member

Bucket and Dipper, Honorary Member

# **Public Service**

Talks before many civic, professional and political groups such as the Columbus Metropolitan Club, the Columbus Area Women's Caucus, Franklin County Forum, Central Ohio Business and Professional Women's Club, Central Ohio Psychological Association, Monday Democratic Forum, Public Administration Society, Home Economics Honorary, Columbus Area Leadership Conference, Ohio Credit Union League, First Community Church, Upper Arlington Rotary, Ohio Chamber of Commerce, AFL-CIO, Dublin Rotary, Columbus Rotary, Temple Israel, League of Women Voters, Franklin County Republican Party, and many others.

Assisting committee for Upper Arlington School Levy, 1978.

Assisting the Secretary of State of Ohio in analyzing the effects of a computer punch card voting system, 1979, and various matters related to election reform, 1983, 2001.

Member of a commission reviewing procedures and politics of the Franklin County Democratic Party, 1980.

Participant in many radio and television talk shows.

Local political analyst for television stations, especially for elections.

Member of a commission examining the future of the Ohio Democratic Party, 1985-86.

Member of Executive Committee and Board of Trustees of Hillel, 1985-present.

Member of United Way Public Policy Committee, 1985-1995, 2005-present.

Member of Greater Columbus Chamber of Commerce Governmental Affairs Steering Committee, 1985-2002.

Member of Greater Columbus Chamber of Commerce Government Roundtable, 1990-2002.

Member of Columbus Metropolitan Club, Forum Committee, 1986-87.

Member, Columbus Metropolitan Club Board of Trustees, 2002 to present, chair of program committee 2006-2007.

Member of Board of Trustees of Kidscope, 1987-88.

Assisted Indian Lake School District with public opinion survey dealing with a school construction levy, 1993.

Member of Mid-Ohio Regional Planning Commission, 1997 to present.

Member of Ohio Ethics Commission, 1998-2004; chair 2003.

President, Board of Trustees, Community Research Partners, a partnership between United Way, the City of Columbus, and The Ohio State University, 2000 to 2006, continuing member to present..

Member, Community Relations Counsel, Columbus Jewish Federation, 2001 to present.

Member, Advisory Committee, Columbus Downtown Development Corporation, 2001-2003.

Assisting ACLU in court case on voting systems, 2003-2004.