

# Vita

## **Delia Dumitrescu**

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## **EDUCATION**

**Ph.D. in Political Science, The Ohio State University, Columbus, OH. (Defended 8/17/2009)**

Dissertation: *Spatial visual communications in election campaigns: Political posters strategies in two democracies*

Committee: Anthony Mughan (advisor), Tom Nelson, Paul A. Beck, Michael Lewis-Beck

**M.A. in Political Science, The Ohio State University, Columbus, OH. (2006).**

Major in Comparative Politics, Minor in Political Psychology. GPA 3.88

**B.A. in Political Science, University of Bucharest, Romania. (2003).**

Highest GPA of graduating class

**Certificat, Faculté de Sciences Sociales, Politiques et Économiques, Université Libre de Bruxelles, Belgium. (2003)**

Senior year visiting student. GPA 17/20.

## **PUBLICATIONS**

Dumitrescu, Delia. 2009. "Know Me, Love Me, Fear Me: The Anatomy of Poster Design. Candidate Posters in the 2007 French Legislative Elections". *Political Communication*, forthcoming.

Dumitrescu, Delia and Anthony Mughan. 2010. "Mass Media and Democratic Politics". In *The Handbook of Politics, State and Civil Society in Global Perspective*, ed. Kevin T. Leicht and J. Craig Jenkins. New York: Springer, forthcoming.

## **DISSERTATION**

**Question:** In an era of high-tech electioneering, why do parties and candidates spend as much as 20% and more of their campaign budgets on election posters?

**Findings:** (1) Due to their visible embeddedness in a public space, posters' primary role is to signal a political actor's electoral competitiveness to other actors involved in the election. Their informational function (i.e., transmitting a candidate's name or party) is secondary. (2) Major parties are significantly more likely to use posters to signal competitiveness and to regard them as more important than minor parties. Minor political actors are more likely to use posters for campaign informational purposes.

**Data:** The dissertation uses multiple data sources from France and francophone Belgium.

**Relevance:** The findings in this dissertation are relevant for our general understanding of the messages that political actors try to convey in elections, of the channels and means through which these messages are conveyed, and of the interaction between political competitors at campaign time.

Major Field – Political Science

Comparative politics, political psychology

## **PRESENTATIONS**

“This is My Territory! Election Posters as Signals of Campaign Credibility. The case of France and Belgium”.

Paper scheduled to be presented at the ECPR General Conference, Potsdam, Germany, September 2009.

Poster scheduled to be presented Annual Meeting of the American Political Science Association, Toronto, ON, September 2009

“Nuts and Bolts of Online Surveys”.

Ohio State University, Program in Statistics and Methodology (PRISM), Brownbag Series, April 24, 2009. ([http://polisci.osu.edu/prism/PRISM\\_luncheons/PRISM\\_Online\\_Surveys.ppt](http://polisci.osu.edu/prism/PRISM_luncheons/PRISM_Online_Surveys.ppt)).

“Election Poster Campaigns as Signals of Candidate Credibility: A Game Theoretical Model”.

Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2009.

“This is my territory! Election Posters and Signaling. The Case of France”.

Poster presented at the International Studies Association Annual Meeting, New York, February 2009.

“Love Me or... Fear Me? A Content Analysis of Candidate Posters in the 2007 French Legislative Election”.

Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2008.

“(How) Do Political Poster Campaigns Affect Viewers? An Experimental Approach to Poster Effects”.

Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2007.

## **TEACHING**

As Graduate Student Instructor at Ohio State University:

**Political Science 535:** Western European Politics (Winter 2009, Spring 2009)

**Political Science 597.02:** Elections and Campaigns in Established Democracies (Fall 2007, Winter 2008, Spring 2008, Fall 2008)

As Teaching Assistant at Ohio State University:

**Political Science 503:** Public Opinion (Professor Luke Keele, Spring 2006)

## **RESEARCH**

Online survey of French and Belgian party members about poster campaign practices (11/2008 – 03/2009)

- N=236 in France (31% response rate)
- N=168 in francophone Belgium (31% response rate)

Field research on political poster campaigns in France and Belgium (09/2006 – 07/2007)

- Interviews with French and Belgian party officials
- Creation of a visual poster database from the 2007 French legislative elections (250+ posters)
- Archive data collection: poster campaigns expenditures in the 1997 French legislative elections

“How Do Election Posters Influence Voters?” (05/2007)

Field study conducted in two Paris neighborhoods, examining the effects of candidate election posters on voters’ attitudes and behavior in the context of the 2007 French legislative elections.

Research assistant for Professor Anthony Mughan, Department of Political Science, Ohio State University (2004 – 2007).

## **GRANTS AND SCHOLARSHIPS**

ECPR General Conference Travel Grant. (2009)

Office of International Affairs International Research Travel Grant, Ohio State University (2007).

Alumni Grant for Graduate Research and Scholarship, Ohio State University (2006).

Mershon Center Graduate Student Research Grant, Mershon Center, Ohio State University (2006)

University Fellowship, Ohio State University (2003/2004).

Bourse de Formation Initiale, Agence Universitaire de la Francophonie (French Government) (2002/2003).

ERASMUS Scholarship (European Union Scholarship Program), declined. (2002).

Fellowship for the European Research Center (CEDRE) Summer University (Rennes, France) and the “Jean Monnet” European Research Center Summer University (Grenoble, France), Agence Universitaire de la Francophonie. (2001).

## **PROFESSIONAL MEMBERSHIP AND SERVICE**

Journal Reviewer, *Social Influence*.

Member, American Political Science Association, Midwest Political Science Association, International Studies Association.

## **OTHER PROFESSIONAL TRAINING**

Summer University on European Union Institutions, European Research Center (CEDRE), Rennes, France. (September 3-15, 2001).

Summer University on European Integration, “Jean Monnet” European Research Center, Grenoble, France. (September 17-28, 2001).

Intern, United Nations Information Center, Bucharest, Romania (2000/2001).

## **LANGUAGES**

Fluent: French, English, Italian (Speaking/Writing/Reading).

Beginner: German, Spanish

Native: Romanian

## **REFERENCES**

### **Prof. Anthony Mughan**

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The University of Iowa  
341 Schaeffer Hall  
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