

**Political Science 501**  
**The American Presidency**  
**Course # 14478-4**  
**Summer 2006**  
**Mr. Charles Smith**



*People identify with a President in a way they do with no other public figure. Potential presidents are measured against an ideal that's a combination of leading man, God, father, hero, pope, king, with maybe just a touch of the avenging Furies thrown in. They want him to be larger than life, a living legend, and yet quintessentially human; someone to be held up to their children as a model; someone to be cherished by themselves as a revered member of the family, in somewhat the same way in which peasant families pray to the icon in the corner. Reverence goes where power is.*

--Memo to Richard Nixon from Ray Price, cited in Michael Novak, *Choosing Our King* (1974), 44.

## **I. Introduction**

This course is a general survey of the American presidency. Upon completion of this course, students will have a better understanding of the office and of the many forces that have, throughout history, served to mold the modern presidency. During the next ten weeks we will examine the origins of the office (going back to the constitutional convention and the debates surrounding the creation of the federal executive), how the office has developed over time, paying particular attention to the statutory and constitutional constraints that limit the chief executive, and how the media affect (and in turn are affected by) the presidency. Finally, we will consider the individuals who, through their (in)actions, have shaped the presidency. While this discussion deals with specific presidents, it will also take into account various theories of presidential leadership, character, and style.

## **II. Contact and Meeting Information**

Instructor: Charles Smith      2140B Derby Hall  
Phone: 614-292-1484 (office)  
E-mail: smith.3280@osu.edu (**subject: 501**)  
Office Hours: Mon./Wed./Fri. 10:00 to 11:00 and by appointment

## **III. Required Texts (2):**

- Joseph Pika, and John Anthony Maltese. 2004. *The Politics of the Presidency*, 6<sup>th</sup> ed. Washington, D.C.: Congressional Quarterly Press. ISBN 1-933116-04-8
- George C. Edwards. 2007. *Governing by Campaigning: The politics of the Bush presidency*. New York: Pearson Longman. ISBN 0-321-43767-5

## **Required Videos (3):**

The following videos will be shown in class; they are also available in VHS format at closed reserve in Main Library:

*The War Room, Journeys with George, The Unraveling of a Candidate*



#### IV. Course Requirements and Grading

##### Formal Course Requirements

*Exam 1* 25%

Exam 1 will be an objective exam held in class on Thursday, July 20

*Exam 2* 25%

Exam 2 will be a take-home essay due in class on Tuesday, July 25

*Exam 3* 25%

Exam 3 will be an objective exam held in class on Thursday, August 17

*Exam 4* 25%

Exam 4 will be a take-home essay due by 12 noon on Tuesday, August 22. Exam 4 WILL BE COMPREHENSIVE.

**Please refrain from wearing hats during in-class exams.**

##### Grading Scale for Exams

A 94% and above	B- 80 – 83%	D+ 65 – 69%
A- 90 - 93%	C+ 77 – 79%	D 60 – 64%
B+ 87 - 89%	C 74 – 76%	E 59% and below
B 84 - 86%	C- 70 – 73%	

##### **Marks (Rule 3335-7-21)**

**A, A-** The instructor judged the student to have satisfied the stated objectives of the course in an excellent manner. The student's performance was judged to be **in this range** of high quality based upon a comparison with other students in the course, and/or with students who have taken the course previously, and/or the instructor's personal expectations relative to the stated objectives of the course, based on the instructor's experience and expertise.

**B+, B, B-** The instructor judged the student to have satisfied the stated objectives of the course in an above-average manner. The student's performance was judged to be **in this range** of above-average quality based upon a comparison with other students in the course, and/or with students who have taken the course previously, and/or the instructor's personal expectations relative to the stated objectives of the course, based on the instructor's experience and expertise.

**C+, C, C-** The instructor judged the student to have satisfied the stated objectives of the course in an average manner. The student's performance was judged to be **in this range** of average quality based upon a comparison with other students in the course, and/or with students who have taken the course previously, and/or the instructor's personal expectations relative to the stated objectives of the course, based on the instructor's experience and expertise.

**D+, D** The instructor judged the student to have satisfied the stated objectives of the course in a low but acceptable manner. The student's performance was judged to be **in this range** of below average but acceptable quality based upon a comparison with other students in the course, and/or with students who have taken the course previously, and/or the instructor's personal expectations relative to the stated objectives of the course, based on the instructor's experience and expertise.

**E** The instructor judged the student not to have satisfied the stated objectives of the course. Credit for a course in which the mark of "E" has been received can be obtained only by repeating and passing the course in class. (See rules 3335-7-23 to 3335-7-28 of the Administrative Code.)

Policy on missed exams

Exceptions in emergency situations are inevitable but, in general, students missing an exam will receive a grade of zero. If you must miss an exam (such as in cases of illness or family/personal emergencies), please **TELEPHONE** the instructor (292-1484) **as soon as possible PRIOR** to the scheduled test time; you **MUST** contact the instructor immediately upon your return to find out the date, time, and location of the makeup exam. **Makeup exams MUST be completed within FIVE days (including weekends) of the regularly scheduled examination. Appropriate documentation must be provided. Makeup exams are given at the discretion of the instructor.**

Policy on attendance

It is expected that students will attend each class session. Attendance will be taken daily during the first two weeks of the quarter. **Following university Rule 3335-7-33, students will be disenrolled from the course if they are absent the first week of classes and do not notify the instructor of their intention to remain enrolled.**

Policy on participation

While grades will not be assigned specifically for participation, it is hoped that students will make an effort to provide informed contributions to class discussions.

Policy on cellular telephones and pagers

Out of respect for others, students must turn off cellular phones or pagers prior to class.

**V. Academic Integrity**

All of the work you do in this course is expected to be your own. *Cheating or plagiarism will not be tolerated.* Cases of academic misconduct will be reported to the university committee on academic misconduct and handled according to university policy. Penalties can include failing this class and/or expulsion from the university. For further information, please visit <http://www.osu.edu/offices/oaa/procedures/1.0.html>

**VI. Students with Disabilities**

If you have any condition, such as a physical, psychiatric/emotional, medical or learning disability, that will make it difficult for you to carry out the work as outlined in this syllabus, or will require extra time for quizzes and exams, please notify the instructor as soon as possible so that appropriate arrangements can be made. **You must also contact the university's Office of Disability Services (292-3307) to receive appropriate documentation. All information and documentation of disability are confidential.** For further information, consult the ODS website at <http://www.ods.ohio-state.edu/ods/students/handbook/>

**VII. Course Schedule** – All dates are tentative; the schedule may be modified as needed. Please be mindful of due dates and the dates of the midterm and final examinations. *Class time affords a perfect opportunity to ask questions, and you are encouraged to take advantage of it. The instructor is also available for assistance during office hours and at any other mutually agreeable time. Due dates are changeable only by the instructor.*

Tuesday, June 20 – Introduction; “Making the American Presidency”

Thursday, June 22 – Pika, and Maltese (hereinafter “P&M”) Part I, “The President and the Public”; Chapter 1, “The Changing Presidency.”

Tuesday, June 27 – P&M Chapter 2, “Election Politics”; Edwards Chapter 1

Thursday, June 29 – video: *The War Room* [this video will run two hours]

Tuesday, July 4 – No Class

Thursday, July 6 – video: *Journeys with George*

Tuesday, July 11 – video: *The Unraveling of a Candidate*

Thursday, July 13 – P&M Chapter 3, “Public Politics”; Edwards Chapters 2 & 3

Tuesday, July 18 – P&M Chapter 4, “Presidential Character and Performance”; Edwards Chapter 4

Thursday, July 20 – **Exam 1 (objective)**

Tuesday, July 25 – **Exam 2 (take home) due at start of class;**

– P&M Part II, “The President and Government”; Chapter 5, “Legislative Politics”; Edwards Chapter 5

Thursday, July 27 – P&M Chapter 6, “Executive Politics”

Tuesday, August 1 – P&M Chapter 7, “Judicial Politics”

Thursday, August 3 – P&M Part III, “The President and Public Policy”; Chapter 8, “Domestic Policy”

Tuesday, August 8 – P&M Chapter 9, “Economic Policy”

Thursday, August 10 – P&M Chapters 10 and 11, “National Security Policy,” and “George W. Bush: The Challenges of a Wartime President”

Tuesday, August 15 – Continuation; Edwards, Chapter 8

Thursday, August 17 – **Exam 3 (objective)**

Tuesday, August 22 -- **Exam 4 (take home) due by 12 noon!!!!**



**Course-related internet sites**

**American Museum of the Moving Image – Living Room Candidate  
Presidential campaign ads 1952-2000  
<http://livingroomcandidate.movingimage.us/index.php>**

University of Oklahoma College of Law – historical documents -- <http://www.law.ou.edu/hist>

Constitution Society – historical documents -- <http://www.constitution.org>

White House homepage -- <http://www.whitehouse.gov>

Presidential biography -- <http://www.whitehouse.gov/history/presidents/>

Internet Public Library – POTUS project -- <http://www.ipl.org/div/potus/>

Life Portraits of American Presidents -- <http://www.americanpresidents.org/>

Presidential Inaugural Addresses -- <http://www.bartleby.com/124/>

Presidents of the United States -- <http://www.presidentsusa.net/>

Vice Presidents -- <http://www.vicepresidents.com/>

Center for Responsive Politics -- <http://www.opensecrets.org/index.asp>

Center for Voting and Democracy -- <http://www.fairvote.org/index.php>

Democracy in Action, P2004, Race for the Presidency -- <http://www.gwu.edu/~action/P2004.html>

Democratic National Committee -- <http://democrats.org/index.html>

Propaganda Critic -- <http://www.propagandacritic.com/>

Republican National Committee – <http://www.gop.com>

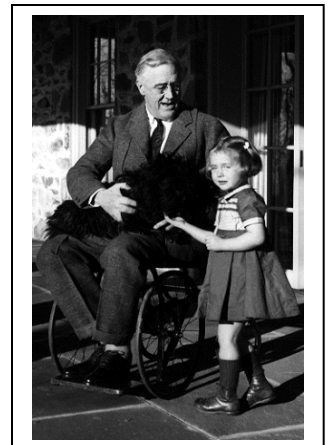
Factcheck.org -- <http://www.factcheck.org/>

a Website set up by the Annenberg Public Policy Center at the University of Pennsylvania to assess the veracity of claims made in political advertising

Project Vote Smart -- <http://www.vote-smart.org/>

Fairness and Accuracy in Reporting -- <http://www.fair.org/index.php>

Federal Election Commission -- <http://www.fec.gov/>





**Statement of Student Responsibility\***  
**Political Science 501**  
**Summer 2006**

I state that I have read and understand the requirements as outlined in the syllabus for this course. I understand that upper division college courses are taught at a pace that requires considerable work and I am prepared to complete the assignments as required and take responsibility should I fail to comply with the guidelines for the course. I agree to abide by the Code of Student Conduct and understand that failure to do so will result in university academic misconduct proceedings.

I understand that if I need assistance with materials throughout the term the instructor is available to guide me, but that ultimately I am responsible for my own work and for notifying the instructor if I do have problems.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Print Name: \_\_\_\_\_ Hometown: \_\_\_\_\_

Year in School: \_\_\_\_\_ Major/Minor: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone #: \_\_\_\_\_

Prior Political Science Courses: \_\_\_\_\_  
\_\_\_\_\_

Prior Political Experience: \_\_\_\_\_  
\_\_\_\_\_

Reason for Taking Course: \_\_\_\_\_

Course Expectations: \_\_\_\_\_

Special Considerations (i.e., disability, graduating senior): \_\_\_\_\_  
\_\_\_\_\_

Interesting Tidbit About Myself: \_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\* Due in class on Thursday, June 22